Igor Stechkin

Do you know what the information society is? What laws does it live by? How does a person function in such a society? What survival strategies are most effective in the modern world? Does today's man need ideology? These are just some of the questions that I. Stechkin reflects on in his new book.

A comprehensive analysis of modern society, a large number of illustrative examples and interesting parallels, reference to events of the past to predict the future - these are the distinctive features of the author's style. The reader will remember the basic principles of building society at different times among different nations, learn how citizens are processed with information and how this can be resisted, and even, perhaps, find the answer to the question of whether our country is a superstate.

FROM THE AUTHOR

M Her first book was "WHY THE RF LIVES POORLY." I highly recommend reading it first, then coming back here. However, I did everything to ensure that my second book also turned out to be self-sufficient. For a better understanding, each of my books should be read at least twice. This book is less chronological than the first, because some issues are so complex that they require a separate narrative with its own timeline. Pay close attention to the dates and add up the events in your mind.

Yu. V. Andropov once said: "We do not know the society in which we live and work." This judgment was relevant at one time, but it has not lost its relevance. If in the late Soviet Union there were ideological restrictions on knowledge, today (in 2023) there are no such restrictions: the Russian Internet provides almost free access to the vast information resources of humanity.

My thirst for knowledge began in the mid-1990s. Today she is satisfied. My understanding of global processes is more than enough to explain them even to an ordinary person. And if we are talking about a reader who has above-average intellectual capabilities, then he has every chance to understand "the society in which we live and work" - the information society.

Igor Stechkin ONYQ,
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Chapter 1

HUMAN

AND information society is a social system. Every system consists of elements. The element of the human social system is man. Without understanding the essence of man, further study of the system is impossible.

The heart and liver are important, but the brain determines behavior. Knowledge of the structure of the brain is fundamental. The brain is divided into different dimensions . I will do this in a way that sufficiently reveals the issue of behavior. So, the brain consists of three parts. Let's go from bottom to top.

The first part is the reptilian brain. It is the most ancient and seems to have been inherited from reptiles. There is a basic primitiveness in the reptilian brain. These are unconditioned reflexes: sexual, food, protective (including territory control), orientation reflexes. Unconditioned reflexes are innate reactions of the body that are inherent to the entire species. Also unconditioned reflexes are: identification of "friend or foe" and reaction to the length of daylight hours.

Above that is the second part of the brain, the limbic system, also known as the mammalian brain. She is responsible for more complex behavior - social. Below, the work of the limbic system will be discussed in more detail.

And the third, upper part of the brain is the neocortex. Sometimes it is called the cerebral hemispheres, association centers, cerebral cortex, or simply the cortex. The neocortex contains a signaling system. Below we will talk about it in detail. The neocortex processes what we see, hear, and feel. Conditioned (acquired) reflexes are formed in it. He has spatial thinking. The human neocortex is the most developed in living nature (because of this we are humans). He is the rational mind, reason and personality of the individual. It is in it that visual images and pictures arise and live. The neocortex allows us not only to think about the future, but also to design it. He is cognition, thinking, inference.

Energy consumption

This topic is extremely important. Please remember it. The brain consists of nerve cells (neurons). To function normally, each neuron needs a whole list of substances. Without oxygen alone, which is abundant in the surrounding air, the neuron dies within 3 minutes. There are about 86,000,000,000 (billions!) neurons in the human brain. Each of them needs proteins, calcium, etc. The brain, even during sleep, consumes 9% of the body's total energy. And when the brain thinks, it begins to burn up to 25% of the body's total energy. Let me give you an example. I weigh 80 kg. The average brain mass on the planet is 1.32 kg. Thus, while thinking, 1.65% of my body consumes 25% of all energy. The difference is 15 times! The human brain can survive in this mode for only 2 weeks. Therefore, the brain tries to save in every way. To survive without spending a lot of energy, special mechanisms are provided.

Neural connections

In order not to overload the reader, the description of this topic is not exhaustive. We only need a general outline.

A neuron is an electrically excitable cell designed to receive, process, store, transmit and output information from the outside using electrical and chemical impulses. A neuron has dendrites - places where impulses are received from other neurons. A neuron also has an axon, a process that transmits impulses to one or more other cells. Axon is similar to

mouse tail. Its length can reach 1.5 m (one and a half meters!). When you move your finger, for example, the muscle is affected by the axon of a neuron located in the spinal cord (spine). You can estimate its length.

Let's return to the brain. The transmitted impulse is electrochemical. First, an electrical impulse runs along the axon, but this is not enough to attach to the dendrite of another neuron. A specific event occurs at the end of the axon - a vesicle containing neurotransmitter molecules bursts. A neurotransmitter (or neurotransmitter) is an intermediary substance that establishes a chemical connection between neurons. The connection is established, the point of contact is called a synapse. Each neuron can have 20,000 synapses (according to some sources, up to 1,000,000). Thinking is the formation of synapses. Every day, each neuron gains several new synapses and several old synapses break off.

The brain is a dynamic system. The expression "the morning is wiser than the evening" is connected with this. From birth to death, the number of neurons remains almost unchanged. However, the number of synapses can vary greatly. The more synapses there are in the brain, the greater the memory capacity. A synapse is one contact. The connection between two neurons may consist of a long chain of numerous neurons and synapses. If an impulse regularly runs along such a chain, then it acquires synapses on all sides and connects other neurons. Figuratively speaking, a hair turns into a thread, then into a rope, then into a rope. Related to this is the principle "repetition is the mother of learning." The thicker the neural circuit becomes, the better and faster the impulse travels. The thicker the neural circuit, the longer it will exist. This is what reflexes are based on. Neural circuits form complex spatial neural networks.

Imitation

For those who have heard about mirror neurons, I will immediately explain: these are fairy tales, they do not exist. The entire brain is one big "mirror". The brain copies external events, replaying them internally. The brain simulates

events before doing something. Those creatures that are not able to calculate at least three moves ahead do not live long.

The body imitates what it sees, like a chimpanzee. The principle is simple: don't reinvent the wheel, do as others do. Hence the concept of "role model" (sometimes called "role model" from English, role *model*). Imitation allows a recently born creature to quickly form the necessary conditioned reflexes so as not to be eaten, and, of course, saves energy.

Inextricably linked with imitation is the concept of imprinting (from English, *imprint* - imprinting). First, the organism imprints an object, then imitates it. I will call what is imprinted the object of imprinting. Imprinting is a fast, energy-efficient form of learning. The object of imprinting is something necessary for survival. An image of an action, an image of food, an image of a marriage partner, an image of an enemy, etc. can be imprinted in memory.

Signal system

It is necessary to distinguish between the first and second signaling systems. To start, I will give quotes about them from the great scientist I.P. Pavlov. "This is what we also have in ourselves as impressions, sensations and ideas from the surrounding external environment, both natural and social, excluding the word, audible and visible. This is the first signaling system of reality that we have in common with animals."

2. "Going to the cortex from the speech organs there are second signals, signals of signals. They represent an abstraction from reality and allow generalization, which constitutes our personal, specifically human, higher thinking, which creates first universal human empiricism, and, finally, science - a tool for man's highest orientation in the world around him and in himself."

For convenience, imagine the first alarm system as the first floor of a house. And the second alarm system is on the second floor of the

same house. The first signaling system is the foundation. It is found in both animals and humans. The second signaling system is found only in humans and is a supersystem over the first. Both signaling systems are functions of the neocortex of the brain. Animals have a simpler neocortex. They only have a foundation (ground floor). The human neocortex is more complex, so it has a second floor, from where it sees more and can do more.

The first signaling system is needed to process impulses coming from the senses. The surrounding reality is capable of continuous change. To survive, the body needs to quickly collect data about what is happening around it. There are five main senses: vision, hearing, touch, smell and taste. Almost 70% of the human brain relies on vision. The remaining 30% are divided between hearing, touch, smell and taste. This proportion varies among different species. The mole, for example, relies much less on vision. The mole lives mainly by touch and smell.

For the convenience of the reader, I will analyze the operation of the first signaling system using the example of vision. Vision responds to shape and color. Objects that are important for life and frequently encountered are imprinted in the signaling system in the form of primitive images. A zebra easily identifies another zebra by its striped coloring. An elephant identifies another elephant by color, size, body shape (trunk, ears, etc.). Both zebra and elephant can tell that water is glistening in the sun. Another example of the operation of the first signaling system is more interesting. You might have seen bushy mustaches and eyebrows on representatives of the cat family; These are vibrissae, they react to the movement of air. The object heats the air around it, causing it to move. The cat senses it through its whiskers, and therefore can walk around objects even in complete darkness.

, conditioned reflexes are formed in the neocortex . A reflex is information recorded in an essential chain of neurons in the brain. The outside world influences the receptors of the senses and the body reacts in a certain way, i.e., reflects. The reflex can be formed by imitation of one's own kind and/or through trial and error. The elon's brain

consists of 257,000,000,000 neurons. This is against 86,000,000,000 in humans. The difference is almost 3 times, and it is not surprising: the brain needs to process more signals, because its huge body is dotted with a colossal number of tactile receptors. The first signaling system not only receives signals. She can give signals. In animals this is roaring, barking, howling, meowing, purring, chirping, etc.

The second signaling system is unique to humans. It operates with information from the first signaling system. It is important to understand that the second signaling system exists physically. The upper layer of the neocortex of animals, for example, lower mammals, is only just outlined, but in humans this very upper layer of the brain can reach a thickness of 4.5 mm. This layer is denser nerve tissue. It is the second signal system - a supersystem over the first.

The human brain, as mentioned above, relies almost 70% on vision. Because of this, the data from the second signaling system about the surrounding world is predominantly visual. Objects that are important for life and frequently encountered are imprinted in the signaling system both in the form of primitive images, like in animals, and in the form of more complex, colorful pictures. Let's look at how the conditioned reflexes of the second signaling system are triggered in humans. You feel a pleasant smell, and it's as if a skewer with kebab appears before your eyes. You hear barking and imagine that there is a red dog around the corner. The storage may contain dynamic rather than static images. You may hear the word "horse" and what appears before your eyes is a running horse. In addition to visual images, images of frequently occurring sounds, smells, tastes, and tactile sensations are also stored in the signal system storage.

The human brain is capable of understanding higher-level images—visual images combined into words. Your brain is doing this right now while reading my book. The second signaling system can produce more complex signals than the first, namely, speaking. A letter, a type of image, is associated with a certain sound. Association is a neural connection. Now I will give a simplified

example so that you can understand the general scheme. A neuron in which - information is recorded from receptors that saw the letter A has a connection with a neuron in which information is recorded from receptors that heard the sound A has a connection with a neuron in which information is recorded on how to move muscles to pronounce the sound A And so with each letter of the alphabet. Now it's clear why 86,000,000,000 neurons are needed. The second signaling system forms a whole database of diverse and interconnected information. Visual images along different lines are associated with images of sounds, smells, tastes, and tactile sensations.

Essence of Life

Some of us have wondered about the meaning of our lives. But biological evolution is higher than the individual. Biological evolution is interested in the preservation of life itself. There is a great variety of life types. Each species has many copies. A species exists as long as at least one copy of it exists. The more copies there are, the higher the probability of survival of the species. Hence the main goals of every species and every specimen are nutrition, reproduction and dominance. This trinity is inextricably linked. The reader should not have problems with nutrition and reproduction. We need to dwell a little on dominance.

The universe obeys probabilistic, not absolute laws. Dominance is a fairly broad concept. If a group member influences the group more than it influences him, then he dominates the group. The ratio could be, for example, 60% to 40%. The ratio of 51% to 49% is also dominance. Dominance over 70% can be called dominance. Thus, dominance is a range from 51/49 to 99/1. Dominance 100% to 0% is achieved by destroying the opponent. After that, there is no one to dominate.

A group survival strategy is more effective than an individual one. Interaction within a group is called social behavior. Within the group, each member strives to improve

its dominance, because this way it will get more opportunities for nutrition and reproduction (it will make more of its genocopies). An accomplished dominator strives to maintain his position for as long as possible. This is how biological evolution selects the most viable genome to preserve the species. The desire for dominance gives rise to a hierarchy of species and a hierarchy within a species.

We were talking about fauna, but there is a hierarchy even in flora, for example, in a forest. Some plants, due to their voluminous crown, receive more sunlight than others. Some plants, due to their deeply penetrating roots, obtain more nutrients from the soil than others. Without hierarchy, life would have died long ago. Millions of years of evolution have perpetuated hierarchy in the physiology of organisms.

Instincts and hormones

I have already touched on conditioned and unconditioned reflexes. It's time to introduce the concept of "instinct". The problem is that in 2023 there is no single definition of instinct, so I will explain it myself. Instinct is a set of reflexes (neural chains) working together. Reflexes, through additional neural connections, are combined into a more complex system - it works like instinct. One reflex can be part of several instincts. The brain is an interconnected neural network, and therefore reflexes and instincts are also interconnected. They work in a variety of combinations. Instincts automate more complex behavior than reflexes. Social instincts are instincts for interacting with similar organisms. The basis of goal setting for the formation of social instincts is the same holy trinity "nutrition - reproduction - dominance".

Instinctive-hormonal control of behavior is more complex than what I will present. I will describe only five hormones. In fact there are more of them. I will describe each hormone separately, but they can be produced simultaneously and in different combinations. The hormone mo-

may have a whole range of functions. I'll only mention the functions that make sense for this book. It is important for me to convey to the reader the principle of operation.

The five hormones we need are separated on two sides. On one side is the stress hormone cortisol (adrenaline and norepinephrine are also stress hormones). On the other side are the four happiness hormones. Something life-threatening causes the stress hormone to be released. Something that promotes life causes the release of the happy hormone. The stress hormone cortisol is produced by the adrenal glands. Happiness hormones are produced by the limbic system of the brain (also known as the mammalian brain). Compared to the neocortex, the limbic system is small and uses significantly less energy. Instinctive-hormonal control of behavior is inherent in many organisms, so for greater illustrative purposes I will sometimes use examples from the animal world.

Cortisol

Cortisol is a stress hormone. If the signaling system identifies danger, the adrenal glands release cortisol into the blood. When it spreads throughout the body, the body is activated, the "you have to do something" program is turned on (sometimes called "fight or flight"). Under the influence of cortisol, the biochemistry of the body changes. It is mobilized for action. Depending on the volume of the cortisol surge, you could experience it as fear, anxiety, discomfort, inability to sit still, stress, feelings of loss, disappointment, upset.

Research has shown that a monkey may experience a surge in stress hormones due to the inability to obtain a higher status mate. Thus, danger is a fairly broad concept. Danger is something that threatens the transfer of an organism's genome to the next generation. To stop feeling stressed, you need to replace the stress hormone with the happiness hormone.

Hormones of happiness

Happiness hormones are neurotransmitters. Their emissions form neural connections. Happiness hormones are produced in the limbic system of the brain. Each of us has experienced their tides. The limbic system is responsible for social behavior. Happiness hormones are a pleasant reward for behavior that contributes to the transfer of the organism's genome to the next generation. The main hormones of happiness: dopamine, endorphin, oxytocin and serotonin.

Dopamine

The dopamine system is activating. Dopamine has more than one purpose. For example, it is produced in the morning to start the work of the whole body. We are more interested in something else - a thirst for something new, motivation and focus on the goal. Dopamine is the reward for seeking out what is valuable from a biological evolutionary perspective.

The mechanism of dopamine as a motivator is a two-act one . If you want to do something, you release dopamine. This hormone is a neurotransmitter, and the synapses newly formed by it record information with the image of the final goal (this is sometimes called intention). Then you begin to implement what you planned.

When the goal is achieved, there is a rush of finishing dopamine for a pleasant reward. Hooray! Mission Complete! If you fail, then the starting dopamine has been produced, but the finishing dopamine has not. The matter will be listed in the brain as unfinished. In psychology this is called the Zeigarnik effect or open gestalt. Unfinished business can be forgotten for a long time and hard, because it takes time to break synapses. Dopamine rushes are voluminous when reaching some new milestones. When the same goal is achieved several times, the rewarding rushes of finishing dopamine decrease and do not

bring the same pleasure (the dopamine bar increases). Over time, what has been achieved loses value and is taken for granted. This is biological evolution. A lioness cannot catch a gazelle once and calm down. The lioness must regularly hunt gazelles. This is how dopamine supports life and its development.

Dopamine underlies such phenomena as ego, enthusiasm, motivation , intention, idea, inspiration/inspiration, excitement, curiosity, anticipation, goosebumps, passion, humor, greed, frugality, hoarding, and it also contributed to the emergence of the expression "what we have" we don't keep it, if we lose it, we cry", "they quickly get used to good things", "how much is not enough for a person", etc.

Dopamine pushes forward a donkey, in front of which a carrot is held . I call this technique the "dopamine carrot." Dopamine physically fixes ideas (including obsessive ones), and therefore ideology (more on that later).

Dopamine is also the cause of what is called love. Here is how biologist A.V. Markov defined it: "Love is a dopaminergic goal-setting motivation for the formation of stable marital bonds." Marriage is valuable because it promises the transfer of the genome to the next generation. It is important to note that dopamine intersexual arousal is suppressed by prolactin. Prolactin and dopamine are antagonist hormones. Dopamine, increasing, reduces prolactin. Conversely, prolactin, increasing, reduces dopamine. In a man, after ejaculation, prolactin increases significantly in order to extinguish dopamine sexual arousal (the idea "the genome has been transferred, the mission is accomplished, calm down").

Endorphin

The mode of action of endorphins is similar to opiates (opium, morphine, heroin). In general, it is correct to use the word "endorphins", because we are talking about a whole group of substances, but for convenience I will use the singular number. Think of the word "endorphin " as a general concept.

The happiness hormone endorphin is a neurotransmitter. It has both analgesic effects. The strong rush of endorphins feels like a feeling of euphoria. Endorphin is a key element in pain control centers. Imagine that you were accidentally poked in the shoulder with skis while in public transport. Is this impact significant? No. The impulse from the receptors on the shoulder will go to the head and, approximately in the area of the reptilian brain, will be suppressed by endorphin. You won't feel pain. Thus, in pain control centers, endorphin sets a sensitivity threshold. If you are stabbed with a knife, it will be above the endorphin threshold, and then you will feel pain.

Endorphin is produced during physical damage. It numbs the pain, allowing you to escape from the scene. Each of us can remember a case when at first we did not feel pain, but then we felt it and how. When muscles are overloaded, the fibers in them are torn and endorphin is produced for pain relief. A similar thing happens to smooth muscles when we laugh. Laughter causes a rush of endorphins.

Many religions have a ritual of fasting. To alleviate the stress of lack of food, the brain produces endorphin, and the priest says: "You feel better because you have cleansed yourself of filth." As a neurotransmitter, endorphin creates synapses (new thoughts). And the believer perceives them like this: "While hungry, I achieved enlightenment and understood a lot."

Endorphin is a participant in the energy saving mechanism. When a person's gluttonous brain doesn't think about anything, energy consumption drops and the reward for this is a pleasant rush of endorphins.

Oxytocin

Oxytocin is a hormone and neurotransmitter that rewards being with one or more similar organisms. A group survival strategy, I repeat, is more effective than an individual one. Identification "friend or foe" is an unconditioned reflex. Let's go back to the distant past. Neander group

Taltsev has a better chance of standing up to a saber-toothed tiger than a single Neanderthal. The tiger won't be able to eat everyone, so it 's safer to be together. You can always push your fellow tribesman into the saber-tooth's mouth or simply deftly hide behind him. The main thing is to save your own genome.

A rush of oxytocin occurs when a person is not alone. You know it as a feeling of support, understanding, trust, calm, a feeling of safety in a group. People hug each other to feel the oxytocin "warmth". Associated with oxytocin is what is called the herd instinct. The signaling system, based on certain characteristics, identifies another organism as "its own" (or "one of ours"), and oxytocin is produced near it (especially if there is physical contact - touch). They feel compassion and empathy for "their own." There is no such oxytocin attachment to a stranger, so you don't feel sorry for him. If a group kicks out a member, then his chances of feeding, reproducing, and therefore surviving will decrease. Even the thought of being rejected causes a surge of stress hormones.

It starts with the fact that the body, even in childhood, experiences a surge of oxytocin when the child is next to his mother. When the mother moves away, the baby's production of oxytocin decreases, and he strives for her because it is calmer and safer with her. The first "oxytocin friend" is the mother. Oxytocin rises in her too. Because of his hot flashes, the mother can even become masochistic. Oxytocin alleviates the suffering of sleepless nights when a mother calms her child.

Serotonin

Serotonin is a hormone and neurotransmitter that also has several functions. I will describe the two most important for this book. Firstly, serotonin is involved in the regulation of the circadian rhythm. Serotonin accumulates during the day, and melatonin is produced from it at night. The regulator is the level of illumination. In the morning the sun rises, hits your eyes, and serotonin begins to accumulate.

In the evening, the sun sets, the light level drops, and the process of processing serotonin into melatonin begins. Accumulated serotonin is a substrate for the synthesis of melatonin. Melatonin relaxes the body and promotes tissue regeneration. The more serotonin accumulated during the day, the more melatonin it produces. Your sleep will be stronger and your rest will be more productive. If the lighting is insufficient, then sleep may be difficult. You need to be awake during the day and sleep at night. If this rhythm is disrupted, the body will not recover sufficiently. That's why some people always feel tired. They are neither really awake nor asleep.

The second function described relates to social interaction . In it, serotonin is responsible for dominance. You experience a surge of serotonin when you receive recognition, when you are respected, appreciated, when you are different in some way, when others react to you. This mechanism encourages the organism to rise in the hierarchy. The higher the dominance, the greater the access to food and sexual partners, which means the higher the likelihood of transferring the genome to the next generation. The serotonin system is inhibitory. The surge of serotonin has a sedative effect (a calming reduction in irritability and/or anxiety).

When the body fights for dominance, it becomes activated and mobilized. He may be involved in a brutal fight. When the body has won and achieved dominance, it experiences a surge of serotonin and relaxes. Non-dominant organisms react to the dominator, but he doesn't react to them particularly, he's under serotonin. The expression "poker face" is associated with this. Dominator receptors are less susceptible to external stimuli. The Dominator is unperturbed. The signaling system of others reflexively perceives this as a sign of dominance.

If we add the first described function of serotonin to the second, it turns out that the dominator sleeps better, gets better sleep, recovers, and therefore has more strength to maintain its dominant position.

Carrot and stick

As you can see, instinctive-hormonal control of behavior represents the well-known "carrot and stick" dichotomy. For a better illustration, I will give other expressions: punishment and reward, grief and joy, pain and pleasure. This is what circus training is based on. Danger to the genome is punished by the stress hormone, and the body seeks to avoid what happened in the future. The benefit for the genome is rewarded with the hormone of happiness, and the body strives to repeat what happened in the future. In both cases, neural connections are formed that support the desired behavior. The more often the action is repeated, the stronger the connections. The larger the hormone release, the more synapses will be formed. The threat to survival is paramount, so stress (failure, failure) is felt twice as strongly as success.

It is important to note that the hormones described above can be produced even if the body is observing another. The brain plays out what is happening outside inside itself and also gets pleasure. This is called empathy, or empathy. This is what sporting events are based on. The goal was scored and the fans screamed. But if the team loses, then the fans do not risk anything. They are, of course, sad, but it quickly passes, and the consequences still fall on the players and the club.

There is also a deviation called voyeurism. The peeping voyeur gets less pleasure than those he spies on, but he does not risk anything. And some voyeurs perceive this as dominance: "I see you, but you don't see me." Studies have shown that a monkey is willing to temporarily refuse food in order to look at a photograph of its leader. Can you imagine? A monkey looks at a photograph of another monkey and enjoys it. The leader dominates the pack. The monkey wants it too and puts himself in his place. She imagines herself as a leader. She identifies herself with the dominator, mentally transforms into him, for which she receives a small share of the dominance hormone, serotonin.

Nervous system

The brain is the pinnacle of the nervous system. It is necessary to touch on the rest. The nervous system goes down to the toes. Impulses travel not only vertically, but also horizontally. Therefore, when you grab something hot, you immediately pull your hand away and only then realize with your brain what happened. The pain is felt more acutely due to an increase in the number of impulses passing along the nerve per unit of time: one impulse per second - not painful, fifty impulses per second - painful.

The nervous system regulates the activity of internal organs independently. The brain does not need to consciously push food through the intestines and squeeze the heart muscle every time. However, the brain can interfere with some physiological processes, such as breathing. The sperm whale is able to hold its breath for longer than two hours.

It is important for us to understand issues such as the sympathetic nervous system and the parasympathetic nervous system. They permeate the body and control motor physical activity (including muscles). The sympathetic and parasympathetic nervous systems are needed to quickly change behavior. Environmental conditions change. To survive, the body must react, adapt, adapt, adjust.

The sympathetic nervous system is activating. It works together with activating hormones (dopamine, cortisol , adrenaline, norepinephrine). The heart rate increases, blood pressure rises, the pupil dilates (to see more), the lungs increase the flow of oxygen, the mouth dries out, digestion slows down, blood flows from the internal organs to the muscles, the body is mobilized for exercise, and the brain for decisions.

When the sympathetic nervous system is excited, the release of energy for heating the body decreases. To avoid overheating, heating is transferred to the expected increase in motor activity. The sympathetic nervous system speeds up metabolism, which changes the subjective perception of time. A street fight can

last less than thirty seconds, but it seems like a whole battle . The phenomenon of mating dances is associated with the sympathetic nervous system. Even butterflies specifically fly after each other before mating. For people, this is tango, savage dancing around a fire, etc. Dance is a motor activity that activates the sympathetic nervous system, and after it, dopamine is produced, the initiator of what is called love.

The parasympathetic nervous system is inhibitory. It works together with inhibitory hormones (serotonin, endorphin , oxytocin, melatonin). The heartbeat calms down, the pupil constricts, saliva is released, digestion resumes, the body returns to a normal, calm state or even prepares for rest and recovery.

Each of the two systems works in both directions. If a person runs, he physically excites the sympathetic nervous system , and as a result, an activating hormone is produced. Or, conversely, the signaling system identified something that caused a surge of activating hormone, so the sympathetic nervous system was excited, prompting action. It's the same with the parasympathetic. If there is no motor activity, the consequence is a surge of inhibitory hormone. If the signaling system has identified something that has caused a surge of inhibitory hormone, the parasympathetic nervous system is excited, which also has an inhibitory effect.

The body is a closed system, and therefore interconnected. If you breathe into the bag (inhale your exhalations), you will reduce the oxygen content in the brain by increasing the carbon dioxide content. As a result, you will become calmer or even sleepy. I came across data that the level of norepinephrine in a person in a vertical position is four times higher than in a horizontal position. The data is not surprising, because the brain is at the top. When a person lies down, he does not need to increase blood pressure to raise it to the brain.

The sympathetic nervous system is excited more easily and quickly than the parasympathetic nervous system. Activation occurs easier and faster than inhibition. Braking occurs more slowly, because the departed

threat may return. This increases the likelihood of survival.

It is necessary to talk about negative adaptation. Forming neural connections is much more difficult than breaking them. If you don't use something, you lose it. If a person does not count in his head for a long time, he gradually loses this ability. If a person is in space, calcium is washed out of him, his bones soften, because in zero gravity there is no need to resist gravity. If a person takes some external stimulants instead of internal ones, the production of internal ones decreases. Alcohol and caffeine, for example, are activators. Due to their intake, the body reduces the production of its activating substances. The same thing happens with external inhibitory substances, for example, nicotine. This is what drug addiction is based on.

Ideology

Ideology will run like a red thread throughout my book. Let 's get down to its essence. It is necessary to distinguish between logical thinking and ideological thinking. Logical thinking is the knowledge of the surrounding reality according to the methodology of science. Let us remember the great scientist I.P. Pavlov: "Science is a tool for a person's highest orientation in the world around him and in himself." Science is inextricably linked with materialism. Friedrich Engels: "The materialistic worldview simply means understanding nature as it is, without any extraneous additions."

Logic is the science of the laws and forms of correct construction of thoughts. A person learns logic and learns what a concept, judgment , inference, etc. is. In the course of studying logical laws, a person develops a logical apparatus. The logical apparatus is a neural network in the neocortex that allows a person to think according to the methodology of science and independently understand the world as it is.

The logical apparatus singles out the essential and discards the unimportant. The logical apparatus allows one to study the fundamental

properties of objects and the cause-and-effect relationships of phenomena. If a person does not have a logical apparatus, then he is forced to navigate the surrounding reality with the help of ideology - he must live somehow.

Ideology is a system of views and ideas, a worldview. Ideological thinking can be called the opposite of logical thinking. Science does not operate with such abstract concepts as good, evil, good, bad, right, wrong, important, unimportant, etc. This is the lot of ideology. Everything in the world is interconnected. If logic uses, for example, the concept "correct," it explains from what point of view it is correct, for what it is correct. The correct construction of thoughts is their construction according to the methodology of science. You may have heard people say, "It doesn't matter." They use this expression abstractly. Doesn't matter why? For whom? Considering a part of the whole as existing independently, in isolation from the whole, is a gross logical mistake.

Ideology is biological, it is natural, because it allows a person to live without thinking about anything, that is, to save energy. Since childhood, he knows what is good and what is bad. He may not be accustomed to this. He himself will grab something hot, stick his finger into a socket, hear stories from his peers, etc.

Ideology is dichotomous: one is good, the other is bad. Does this remind you of anything? Yes, this is instinctive-hormonal control of behavior, only dressed in a linguistic form due to the presence of a second signaling system in humans. On the one hand , it's good and a hormone of happiness. On the other hand, the stress hormone is also bad. Carrot and stick. Punishment and reward. Choosing one of the two is the simplest choice.

How does ideology deal with more complex issues? Ideology gives simple answers to them. Why did the person do this? Because he's bad. Ideology ignores the conditions of his life that formed the corresponding conditioned reflexes. She gives simple answers to complex questions.

A particular case cannot be the basis for a general judgment . Ideology constantly violates this logical law: if a person has committed a bad act, then the person is bad.

A similar approach can be used to argue in a dispute. You are discussing a specific issue, and your opponent gets personal . He says that you are bad (or crazy, or something else). Therefore, any words you say are false. In logical proof, this error is called substitution of the thesis. For ideology, one argument is quite enough (you have to save energy). What is described are frequently encountered examples of the ideological way of thinking.

The opposite of the logical apparatus is the apparatus of ideologized consciousness. You definitely know its lucky owners. Such people may say that they have their own opinion. Opinion is a subjective attitude towards something. It is necessarily associated with some kind of ideology. In English-speaking countries, the apparatus of ideological consciousness is called the belief system. A person believes in one thing, another, a third. He has a whole belief system. They subjugate the signaling system, and it adjusts the world around them to their existing beliefs. The signaling system begins to notice only what corresponds to the belief system - the person is imprisoned in an ideological cage. In English-speaking countries this is called confirmation bias (usually translated as "the tendency to confirm one's point of view"). I would translate confinnation bias as "perception through the prism of established beliefs."

Some owners of an ideologized consciousness in adulthood live under the rule of beliefs, stereotypes, and prejudices that were loaded from the outside in childhood. Ideologized consciousness is the cause of cognitive distortions, one of which is the above-mentioned confirmation bias. According to my observations, ideologized consciousness is one big cognitive distortion.

The concept of "ideology" necessarily includes values and ideals. Values are what people value. They believe that these objects and phenomena have value. Ideals are what people strive for. They believe that this will be good. Ideology is a generic concept in relation to religion. Religion is a type of ideology. Every religion has evidence for the existence of God. The only question is

whether a particular person believes in them or not. When a person did not know anything about electrons, he believed that lightning, like spears, was thrown by Zeus the Thunderer, sitting on a cloud. Through the apparatus of ideologized consciousness, a person perceives the world around him in a distorted, subjective, biased, biased, superficial, simplified way.

Psychology

Many have heard about psychology, about Freud, Jung, etc. Psychology is a science that studies the human psyche. The psyche is a system of reflexes and instincts. This chapter is a broader description of the nature of human behavior than psychology. Psychology rarely draws on neuroscience. Psychology is superficial because it predates significant brain research. Freud, for example, died in 1939, and some of the hormones I described were not discovered until the late 1970s. Psychology needs to be taken into account, it has useful concepts, but you need to dive deeper into the essence of phenomena.

Chapter 2

BEFORE 1917

P The past helps to understand the present and predict the future. In Chapter 2, I will briefly introduce you to some of the social systems before 1917 (before the era of superstates). Also my focus is information processing. The fundamental factor for human social systems is material culture. You must understand it, incorporate it into your working memory, and keep it in mind throughout the book.

Material culture

How is a person different from an animal? In Chapter 1, I wrote that humans have a more complex brain. Animals receive signals from the outside world and react to them, otherwise they would not survive. Animals give signals: a dog barks, a cat meows, purrs, a bird chirps, etc. The human brain is so much more complex that it can give signals of a higher level - meta-signals - words. We are talking about the word audible and visible (written). The word visible is a set of visual images. The word audible is a set of sound images.

However, the word is not limited to images. The word is the linguistic shell of the concept. Words and concepts allow a person to convey information about complex objects and phenomena.

The word allows you to explore and accumulate knowledge. I came across evidence that in Ancient Egypt, papyrus was worth more than gold. Because papyrus made it possible to record information, allow it to save developments and pass them on to future generations.

In Chapter 1, I wrote that the main goals of any species are nutrition, reproduction and dominance. Nutrition is mandatory for humans. Without food he will starve. Since the beginning of mankind, food has been provided for thousands of years by the natural resources of planet Earth - plants growing from the soil fed humans with vegetables and fruits. Later, man learned to use some plants as raw materials for food production, for example, to make/bake bread from wheat. This could not have happened without a word.

Also, the use of other natural resources could not go without saying . You can make a stick from wood, and a tip from copper ore. And if you combine them, you get a spear, and you can kill a mammoth with it. One killed mammoth is enough to feed an archaic tribe for a long time. Its skin can be used to make warm outerwear for several people. This is approximately how the evolution of material culture began.

Material culture is the natural resources of the Earth processed by humans. Material culture is any artificial objects, synthetic objects that only humans can create. The evolution of human social systems is secondary to material culture. First, new synthetic objects appeared, then people adapted to them.

Imperialism

One of the first significant social systems is the Roman Empire. It is also fundamental to many post -war empires. The start of the Roman Empire is dated 27 BC. e. By that time, man had existed for several thousand years

and had mastered the technology of metal smelting. The first thing we had to start making was weapons. Reason: unconditioned defensive reflexes, including control of territory. However, hormones push not only to protect one's own, but also to capture someone else's. Through weapons you can subjugate and force strangers to work for you. You can take away from them food, land, homes, tools, fertile females, in general, resources for your gene pool.

When you look at a geographical map, a lot becomes clearer. The territory controlled by the Roman Empire extended to the entire Mediterranean coast. At that time, there were no significant land roads or significant land transport on the planet. Because of this, the Roman Empire was founded on maritime logistics. Almost in the middle of the Mediterranean is the Apennine Peninsula, on which the city of Rome is located. Resources were delivered to it from all corners of the empire.

Let us consider the mechanism of Roman imperialism. A ship with wars sailed to distant lands and conquered local residents : "Now you are a province of Rome, you will pay tribute and obey us." Whoever was needed was taken into slavery, and Roman control bodies were organized in the occupied territory, ensuring the export of resources to the capital. Periodically, uprisings arose in the provinces, but the unfortunate people had only the desire for this. Selected Roman legionnaires were better armed and trained. They were killing machines. They were specially raised for this purpose, like in an incubator.

People in the Roman Empire were essentially an appendage to the locality . The Mediterranean Sea was the transport infrastructure for the metabolism of the state, and the people served it. Very similar to the circulatory system of the human body, where blood cells carry the necessary chemical elements to where they are needed. The difference is that Rome was the main consumer of the resources of the entire state. For the sake of Rome's wealth, other cities were doomed to poverty. The main pillars of the Roman Empire: geographical location, government structure, military force, slavery.

Christianity

The ideology of the Roman Empire was Christianity. Every religious ideology is based on transcendental concepts. Transcendent is something that lies beyond knowledge. Transcendental concepts are: god, soul, hell, heaven, angel, fate, etc. They cannot be touched, they cannot be measured. Different people may have very different ideas about transcendental concepts.

To create a stable society, it is necessary to unite the population and orient it in one direction. It is ideology that gives the population unity and determination. If people are divided according to the principle "some go to the forest, some go for firewood," then the social system will not last long. And she certainly won't be fit for great accomplishments. Today the nature of egoism, determined by the physiology of the brain, has been sufficiently studied. In Roman times, Christianity simply called it the animal passions of man and declared it sinful. Christianity created a role model, the image of a holy man who sacrificed himself for the sake of others. It is dangerous to imitate such a thing, but he was a guideline that limited the existential desires of people.

In 1054, the Christian Church split into Western Catholic and Eastern Orthodox. Catholics and Orthodox Christians mutually declared each other heretics and schismatics. After the schism, the Catholic Church began to manage donations itself, and used the proceeds to strengthen the propaganda of Catholicism. This way she increased the number of her followers, and therefore the number of donations. Today this is called reinvestment. In addition, Catholic sermons were in Latin, which not all believers knew. This allowed the clergy to interpret the Word of God differently depending on historical circumstances and manipulate the population in the desired direction.

Colonialism

For convenience, we will consider the year 1500 to be the beginning of the era of colonialism. The cradle of colonialism was Western Europe. Western - Europe is a small territory with a fairly mild climate. There is a Gulf Stream current in the Atlantic Ocean. It carries warm water from the equator to the north, including to the shores of Europe. Even the port of Murmansk, located beyond the Arctic Circle, does not freeze in winter due to the Gulf Stream. Together with warm water, the current brings warm air that it heats.

A consequence of the favorable climate of Western Europe is the rather high yield there: you plant 1 bag of seeds and harvest 7-8. On the territory of historical Russia, for comparison, the average yield is approximately 3-4 bags. Let's not forget the presence of seasonality (a significant difference between winter and summer). Seasonality pushes people to more complex behavior: it is necessary to think, plan, create means of protection from the cold, build, etc. It progresses further, because some objects of material culture form the need for the creation of others.

, quite large masses of people remained in Western Europe . The dominant ones, naturally, sent the rest to agricultural work. Climate, productivity and the small size of the territory led to an increase in population density. Because of it, people became more cunning in relation to material goods (example with the bread they produced). Their ideology was simple: "In a large family, the beak is not cracked."

The problem is that life requires more than just food. And rapid industrial development requires a whole list of resources. There have never been so many in Western Europe. Hence the incentive for navigation (today it is presented as great geographical discoveries). Travelers were looking for resource-rich territories more than they were eager to see the world. They sailed to explore. Residents of hot countries had no special needs to improve

the level of their material culture. Bushmen, for example, covered their genitals with bushes and ran around Africa. Why do they need resources? The sailors returned to Western Europe and reported that on foreign soil there was something that the Europeans needed, but the locals did not.

Consider the scheme of colonialism. From Western Europe , for example, armed people sailed on ships to the shores of Africa. They conquered local residents, organized a colonial administration, and on the same ships began to export resources to the metropolis. Does this remind you of anything? The conquered locals, even the leaders, collaborated with the colonial administration. They helped navigate the territory and contact the population.

If natural resources were not enough, then people were taken away . The colonialists gifted African leaders with objects of their material culture (European trinkets), and they sold their relatives into slavery. This, by the way, was the reason for the appearance of the first concentration camps. The leaders helped gather their fellow tribesmen who trusted them in limited spaces so that the Europeans did not have to look for and catch them. I call this the system of corruption of native leaders.

Advanced Information Processing

I have already written about Christianity. But before 1917 there were other information phenomena significant for this book. An important figure is the Italian Dante Alighieri. In the 14th century, the dark Middle Ages ended, but had strong inertia. Dante Alighieri saw social pessimism and reluctance to live among the masses of the population. How did he solve this problem?

Dante selected beautiful-sounding words from different Italian dialects, came up with some of his own words (also beautiful), and based on the resulting lexicon he wrote a poem called "The Divine Comedy." Reading it, people learned new expressions, chose those that they liked, and used them in everyday life.

Beautiful, lush, elegant words began to be used in everyday life, causing corresponding associations. An ordinary, dull, faded life began to sparkle with bright colors in the eyes of people. Medieval darkness, apathy, and depression were replaced by the light of the Renaissance.

We're talking about psycholinguistics. Linguistics is an abstraction because words are always recorded in the psyche. A word is not just a set of signs that need to be studied. The word is always the shell of a concept. A word is always associated with other words. Associations are neural connections. In addition, linguistics starts from the false presumption of the spontaneous formation of language. It is easily refuted by the above story of Dante Alighieri. The principle of "selecting words and inventing words" was taken from Dante by other Europeans. The Spanish analogue of The Divine Comedy was the novel about Don Quixote. However, the most significant processes for this book began on the island of Great Britain.

Isolated island

After the publication of the landmark "Divine Comedy," the Englishman Geoffrey Chaucer learned about it. He decided to do the same, only in England. Using Dante's method, Chaucer wrote The Canterbury Tales. They were revealed to the world in 1375. The island of Great Britain is isolated from mainland Europe by water. This situation greatly contributed to the evolution of information processing.

The story began with the fact that in 1066 England was captured by William I the Conqueror, sailing from continental Europe. He was Duke of Normandy. Today Normandy is part of France. William's conquest of England led to the oppression and weakening of the local language. During this period, about 80% of Old English words were lost. Latin and French were dominant on the island. The capture of England became an incentive for its development, including psycholinguistic development.

If in zebras and other animals the identification "friend or foe" is determined by external signs, then in humans it is also determined by language

. Even the accent matters. I am almost 100% sure that the conditional French began to study psycholinguistics and articulation earlier than the British. Most likely, these technologies were brought to the island of Great Britain by the boys of William the Conqueror. However, the way the English islanders used them certainly surpassed what was done on the continent.

In 1096, almost ten years after the death of William the Conqueror, a university was founded in the English city of Oxford. I will simply call this educational institution Oxford. An English elite gradually began to form within it. She relied on intelligence based on science.

In 1150, behind the closed doors of Oxford, the English elite began to study the English language. It is stated that in that year they began to collect English words found in literary and spoken languages. However, Oxford was able to collect only about 20% of the miraculously surviving words. Oxford made up the rest.

English is a synthetic language. Advances in science were used to create new words. Oxford also began to engage in the articulation of its language. The audible word consists of sounds. Sound is the vibration of air. Sounds are pronounced by the muscles of the speech apparatus. Each individual sound is determined by the position of the lips, tongue, jaw, palate and other elements interacting with the air. The work of the speech organs to pronounce sounds is called articulation.

There is an articulation diagram. It is a section of the oral cavity with numbered dots applied to it. It is the pattern of articulation that is the basis of the French and English languages. Articulation is primary. It defines the word audible. And only then comes how the sound caused by the speech organs is recorded on paper. Chain in chronological order: planned articulation - sound - a combination of letters indicating the resulting sound.

By manipulating articulation, one can influence the identification of "friend or foe." The same word can be pronounced differently . If residents of different territories speak English,

together, but with different sounds, it is unlikely that they will unite. They will understand each other, but will perceive their neighbors not as their own, but as strangers. This is the classic principle of "divide and conquer", only on a psycholinguistic level.

Now about the words written. In these, Oxford excelled greatly. It seems that all linguistic phenomena are used in the English language: aberration, acronym, paronym, rhyme , homonym, homophone, anagram, palindrome, tautogram, word merger, etc.

The pictogram is also widely used in English. Picto gram is a sign that has the characteristics of the object to which it refers. The best example of the pictogram principle is the word look. Double oo - pictogram of eyes. To increase understanding, I would translate the word look as "to stare."

Anglo-Saxons

During the era of colonialism, of all the peoples of Western Europe, the Anglo-Saxons were the most successful. The concept of "Anglo-Saxons" includes 1% of the English, which I wrote about above. Great Britain is a small island with few natural resources. This pushed the Anglo-Saxons to search for effective methods of managing people and seizing other people's resources. 1% of the British were able to create a stable social system of millions of people - the British Empire.

The name of this people refers to DNA (Angles and Saxons). But ideology is more important. The ideology of the Anglo-Saxons is Protestantism. I wrote above that united Christianity split into Catholics and Orthodox Christians. Later, Protestants broke away from the Catholics. The idea of disconnection: "We don't want priests telling us how to understand the Scriptures. Let every believer understand it as he wishes." As a result, today (in 2023) the largest number of Christian sects are based precisely on Protestantism. The most famous are Mormons and Jehovah's Witnesses.

Let's understand the Protestant ideology. Protestantism is a religion of money: if a person is rich, it means God loves him and gave him

money. If a person is poor, it means that God does not love him and did not give him money. The 1% came up with a clever idea, didn't it? This is a religious fixation of hierarchy. If a person trades in slaves, then he has a lot of money. And if he is rich, then God loves him. If a person was born into a poor family, God punished him. The poor must pray all his life for forgiveness and look up to those who are rich, because God loves them, which means they are better, they are blessed by God.

The ideas of Protestantism are also fixed psycholinguistically: god - good - goods. The words god (god) and good (good) have the same letter composition. The only difference is that one letter is duplicated. A repeated sign is immediately identified by the signaling system and is rewarded by the brain, since it does not have to waste energy on identifying it. A letter was added to the word good and it became goods. The chain in full: god (god) - good (good) - goods (goods). You can interpret it like this: "Goods are good, and good is from God. He who has a lot of goods has a lot of divine things, he is blessed by God, he is closer to God."

Monarchy

Hierarchy is an integral part of all living things. It provides increased survival. Next should go the strongest, healthiest, most adapted genome. However, humans have a second signaling system that expands their capabilities. In the human social system, the one who speaks the best can dominate. He charms with his chatter and people obey him. Despite the fact that the quality of its genome may be average or even lower.

What is a monarchy? The power of the monarch! Who is the monarch? A dominator whose dominance is ensured by religious ideology . In some cases it is stated that he is the son of a god. This is an ancient tribal leader, only transformed, modernized by religious ideology. The important thing is that the monarchical social system is more stable than the tribal one. The information

processing of tribal shamans and elders was many times weaker than the religious one with its high temples, sacred books, texts, and objects.

When you enter any religious institution, you will find that almost every object is not just an object. Some subjects have ideological texts attached to them. Some objects symbolize something. Symbolism is also an ideological text attached to an object. A symbol is a link to its ideological text. The more such objects there are and the better the ideological texts attached to them are connected with each other (they refer to each other more easily), the more effective the religion. And the more effective the religion, the stronger the power of the monarch, whose dominance the religion justifies.

Special words were even introduced into English - royal and loyal. Royal - royal. Loyal - devoted. They refer to each other because they are both paronyms and rhymes. So something related to royalty is associated with devotion. They imprint into the psyche of their subjects the idea that "the royal family is something to which one must be loyal." The English philosopher John Locke called this principle associationism.

However, human social systems are more complex than animals - they are not limited to religion and the monarch. Religions are different , which is why monarchs are different: sultan, king, king, etc. William Pitt: "Behind every throne there is something more than a king." Those who founded Oxford and constructed the English language behind its closed doors became the English elite. This aristocratic 1% of the English were able to survive to this day, and more than 800 years have passed! Their families, surnames, DNA have not sunk into oblivion. Their descendants still hold power and property in their hands. How did they do it?

They used the knowledge and technology of Western Europe, but had an advantage over it - they lived on an isolated island . They took control of the ports and simply did not allow other people's information to come to them. Monopolized control over knowledge and language in a closed space. Their information processing was close to total. They threw into an isolated

information field words that were collected in such a way that they carried the ideas the aristocrats needed.

For example : the chain port - import - important. The economy of the island of Great Britain depends on the import of resources from outside, because there are few of its own. Resources are brought into the island by water through each individual port - hence the word import. Oxford made the word "important" a derivative of the word "import" - important. Notice that the word important contains the word import, just as the word devil contains the word evil. Using such words, hardly anyone will doubt that imports are important, and the devil is evil, because ideas are embedded in the words themselves. It is in words - it is in neural connections. In addition, if imports are important, then colonization is also important, since it is this that ensures imports. One fits into the other according to the matryoshka principle.

The main means of disseminating newly constructed words was print: newspapers and books. They were written in a language whose standard was determined by the Oxford English Dictionary . Controlling and manipulating several tens of thousands of words is difficult work. It requires highly trained specialists and strategic planning. In addition, the manipulation of language itself has been hidden for over 800 years. Throughout this period, Oxford and its dictionary had a limit on the number of knowledgeable persons (simply secrecy or conspiracy). And these are methods characteristic of special services. I came across a characteristic of Great Britain - a state-special service.

When it was necessary to start a new information processing of the population, separate projects were created for it, like the Shakespeare project. Here I must introduce the concept of "frontman" (front - front/facade; man - person). Frontman is a fairly broad concept . The king, who is ruled by the aristocracy, can be seen as the frontman. A fictional writer, on whose behalf a whole group of ideologists and psycholinguists writes, can also be called a frontman. Frontmen are widely used in information processing.

Shakespeare's texts were distributed not only on the island of Great Britain. They were also distributed in continental Europe for obvious purposes . This required Oxford to expand its language work. Thus Oxford Languages was founded. If the Oxford English Dictionary deals with only one language, then Oxford Languages writes dictionaries of all significant languages of the planet Earth. Who knows how Oxford psycholinguists manipulate foreign languages? Who knows what ideas they have already imprinted into Spanish, Portuguese, German? You can be sure that such work has been going on for a long time, and therefore they have achieved some success. There are only a few countries with specialists capable of this. It is not surprising that there are such on the isolated island of Great Britain...

Dominance and strength

In addition to dominance, there is a similar, rather broad concept of "strength". You need to touch it. Strength - power, influence, authority, i.e. dominance. We all remember Danila Bagrov's questions: "What is strength, American? Is it in money?

The greater the difference in the potentials of the parties, the higher the dominance. Imagine that you have thousands of soldiers, and your opponent has hundreds. You have dozens of guns, while your opponent has only a few. You have a firearm, and your opponent has a bow and arrow. You have metal armor , and your opponent has bushes covering his genitals. The result of the confrontation is clear as day. To sum it up, the challenge is not only to strengthen yourself, but also to weaken others. This increases the difference in the potentials of the parties, which means dominance increases.

Now project this principle onto information processing. To strengthen yourself and weaken others, you need to conduct your information processing with them, and not allow their information processing to come to you.

Population of the colonies

The population of the colonies wanted to be like the colonialists (they dominate, after all). The colonialists imposed their language. A striking example: today more people speak Portuguese in Angola than in Portugal.

Resources were sucked out of the colonies, causing the local population to starve. According to various sources, up to 60,000,000 (million!) people died from famine in British India. But the rajas, maharajas and other native leaders did not care. The British corrupted them, and in their old age they allowed them to retire to London with their acquired wealth. Indian statesman Jawaharlal Nehru: "The intelligentsia, educated by the colonialist, is the main enemy of its own people."

Industrial Revolution

In 1690, the Frenchman Denis Papin built the first steam engine. It was primitive, but the scheme itself was quickly copied by others. At that time, it was an advanced technology, and the colonial powers (England, France, Germany, Spain) threw huge amounts of money into its development because they were afraid that competitors would take the lead. This invention became the starting point of the Western industrial revolution.

The steam engine is an object of material culture. This artificial device is a clear confirmation that the evolution of human social systems is secondary to material culture. The steam engine greatly influenced the social system of mankind. He determined the development for decades to come. The steamship and steam locomotive made logistics more efficient. Steam engines began to be used in industrial enterprises, increasing their productivity. The concept of "capitalist" was strengthened during the industrial revolution. The owners of factories, factories, newspapers, and ships were capitalists.

1776 - Adam Smith

In 1776, the Scotsman Adam Smith, who lived on the above- mentioned island, published his book "The Wealth of Nations." Just as religious ideology justifies the dominance of the monarch, Adam Smith's ideology, the market economy, began to justify the dominance of the capitalist.

Ever heard of the invisible hand of the market? It was invented by Adam Smith. He declared the invisible hand of the market capable of putting everything in its place: "You don't need to think about anything, the invisible hand of the market will form everything itself." The invisibility of the hand already indicates that this is a transcendental, and therefore ideological, concept.

Economics is an integral part of society. Considering it separately is a gross logical mistake. Economy is a system of resource distribution. Within it, there are various ideologies that answer the question: "For whose benefit should we redistribute?" Adam Smith was one of those ideologists who preached that capitalists should receive the lion's share of the goods produced. He called it division of labor and similar euphemisms in order to confuse and hide the essence - the dominance of some people over others. Harold Lasswell: "Politics is a social process that determines who gets what, when and how."

1776 - democracy

In the 1770s, the North American colonies of the British Empire fought for independence. At that time, there were two of the most powerful colonial powers on the planet - England and France. To weaken its competitor, France helped the Americans in any way it could: it supplied weapons, ammunition, in general, everything they needed. And the Americans won.

The colonists declared independence in 1776. The leaders were the founding fathers of the USA: George Washington, Thomas

Jefferson, Benjamin Franklin and others. It is curious that they were inspired (among other things) by the ideas of the English philosopher John Locke.

Most of the Founding Fathers were big capitalists . They filled their pockets tightly in the new land. Soon an important question arose before them: "We have unfastened ourselves from the monarchy. How to govern the state now?

Most of them were Freemasons. Freemasonry is a secret society with a network structure. The Founding Fathers, in their usual manner, organized a secret (closed) meeting. They went to the island and spent more than three months inventing a new state system. Taking notes during discussions was prohibited.

The founding fathers saw that science was on the rise (the industrial revolution was underway) and the justification for the power of religious ideologists , referring to the transcendental concept of "God," would be questioned in the future (the idea of "the monarchy is on its way out, something new is needed"). They found a brilliant solution: "Let's close the circle. It is necessary for the power to be legitimized, and therefore justified, by the people whom this power controls. The people are sacred. We all try for the sake of the people. Monarchs were chosen by God, but presidents will be chosen by the people. We will replace one shrine with another. The people will come to the polls and vote. The one who is so chosen will be able to do whatever he wants."

Monarch and oligarch

Monarch from the word "mono", i.e. "one". Many people know the difference between mono and stereo. And an oligarch is a polygarh ("poly" means "many"). Monarchy - one ruler. Polygarchy - many rulers. The Founding Fathers of the United States were big capitalists. They were real rulers, they owned almost everything, they were oligarchs. To secure their fabulous wealth, they came up with an advanced scheme of domination - a democratic political system.

Today, in 2023, there is no single definition of democracy. Democracy is an ideological concept that ensures the power of dominators: "Don't like your life? So vote normally. You yourself voted for this president, and now you're whining. Next time (in a few years), vote correctly. Now you are experienced."

Thus, the oligarchs are removed from the blow. Capitals are inviolable. Most people don't even think about them, since the frontman-president, Congress and other distractions are brought to the fore. The oligarchs are behind the scenes. A democratic society is controlled through manipulation. When the oligarchs control information processing, that is, they own the media, control education and culture, they can direct the population anywhere, even to slaughter. In a democracy, the president is the frontman (if not the figurehead). In the history of mankind, no one has ever given power to the people.

1789 - French Revolution

France helped the Americans free themselves from England and redirected English trade with the States to themselves. Weaken your competitor and strengthen yourself. France worked on the principle of a children's swing: one rises by lowering the second.

The British spent colossal amounts of money on taking revenge. They involved the French Freemasons, who trumpeted that the King of France was a usurper and demanded democracy (as in the USA, not as in England). Their slogan was "Liberty, equality, fraternity." Intelligent information processing.

The Great French Revolution occurred in 1789. France helped the States get rid of England (independence was proclaimed in 1776) and just seventeen years later, in 1793, King Louis XVI of France had his head cut off. Seventeen years of heuristic English intrigue - and the French monarchy ended. But the English monarchy remained...

1798 - Thomas Malthus

In 1798, a follower of Adam Smith, the Englishman Thomas Malthus, published his famous book "An Essay on the Law of Population." Malthus was one of the *1%* of Englishmen. He studied law , though not at Oxford, but at Cambridge (the second most prestigious university on the island). By the way, they are sometimes grouped by means of a word merger - Oxbridge (in the word merger the hierarchy is preserved - Oxford comes first).

It is curious that Thomas Malthus was both a Protestant priest , an economist, a demographer, and a scientist. "Essay on the Law of Population" - giving pseudoscientific justification to traditional Protestant ideology. Malthus wrote that the number of people must be controlled, otherwise it will increase so that there will not be enough food and there will be a terrible famine. As a Protestant minister, he hated the poor - the Protestant idea: "God doesn't love them, why should I love them?"

Thomas Malthus was from a rich family and argued that the poor should not be helped because they would create more poverty. Malthus: "It is not people who are born poor, it is poverty that is born with them." Can you imagine? A person has just been born, and he is already to blame for creating poverty. Please note that Malthus presents poverty as something terrible, like a terrible disease. Here I want to record that the dominant 1% of the British openly threw in the idea of controlling the number of subordinates, just as a farmer controls the number of his livestock.

1830 - The Book of Mormon

In 1830, Freemason Joseph Smith published The Book of Mormon. Mormons are a sect based on Protestantism. The Protestants broke away from the Catholics with the words: "Why did some priests

explain to us how to understand the Holy Scriptures? Let every person - understand it as he wants!"

Because of this idea, a significant number of sects arose on the basis of Protestantism, each of which interprets the Holy Scriptures in its own way. Mason Joseph Smith could not resist and also organized his own sect. Mormon headquarters are still located in Salt Lake City, Utah.

In 2014, I went on reconnaissance to one of the Mormon offices in the Russian Federation. I was interested in their indoctrination. I have to admit, they are doing a good job. They have ready answers to frequently asked questions; they draw visual examples on the board (work on the signal system); show photographs of their families in their wallets to gain confidence; have a presentable appearance (they wear white shirts, ties, trousers) and much more.

Together with me there were Russians who had already converted to Mormonism, a guy and a girl. They are from the lower strata, and communicating with Americans is a pride and achievement for them. In addition, the Mormons listened to them carefully and were interested in their problems, which most others were indifferent to. In general, the Mormon sect is well organized, works systematically and quite effectively. The level of information processing is first class.

1848 — Manifesto of the Communist Party

In 1789, the Great French Revolution occurred. This is how the British demolished the French monarchy - through intelligent information processing (fairy tales about democracy). At the beginning of the 19th century, another part of continental Europe—Germany—began to gain strength. Then it was called the German Confederation, and England needed to break up this union (a typical English elimination of a competitor). But by whose hands? The focus was on German workers and peasants. The British fed and watered the first German revolutionary workers' organization,

the League of the Just, in London. Its very name contains the idea that the German Confederation is unjust, but the "Union of the Just" is fair.

Friedrich Engels came into contact with the League of the Just in London in 1843. Engels was from a wealthy German family of a successful textile manufacturer. In 1844, Engels met the son of a Jewish rabbi, Karl Marx, a native of the German city of Trier. By that time, Marx, in his articles, almost openly called for the revolutionary overthrow of the Prussian monarchy, part of the German Confederation, and its replacement with democracy.

Engels naturally became friends with Marx. It was Engels who drew Marx's attention to the situation of the working class. In 1848, they jointly published the Manifesto of the Communist Party. It ends with the phrase: "Workers of all countries, unite!" This is the main starting point of the significant non-religious ideology called Marxism. Marx and Engels boldly raised the issue of the dominance of some people over others.

Marx was expelled from Germany, then from France, but England sheltered him. In 1849, Marx settled in London. There in 1867 he wrote the first volume of the famous Capital. In 1883 he was buried in Highgate Cemetery in London. For the last 34 years of his life, Marx, his wife and his seven children lived on money sent by the capitalist Engels.

Marxism

Shakespeare was the English frontman for information processing. Marx was also an English frontman for information processing, only much more advanced, because Marxism is a comprehensive ideology that refers to science. Marx had an excellent command of his native German, as well as French and English. Guess which other language Marx's Capital was translated into first? To Russian.

The idea of Marxism is that capitalists are exploiters. They exploit the proletarians. It's not fair! As you can see, Marx manipulates Christian ideas about good and evil. It leads to the conclusion that capitalists are bad and proletarians are good. We need class struggle.

Marx ideologically presented only industrialists as capitalists . Marxian capital is industrial capital. Not financial. The old banks of the English *1%* must remain untouchable. Nevertheless, Marxism - since its inception - has long been the most advanced, noble and attractive ideology on planet Earth.

Capitalist and proletarian

We need to understand the terms. Capitalists are people who have capital. I will give one of the definitions of capital. Capital is materialized labor that realizes itself as a self-increasing value. Capital is not just money. Capital also includes the mentioned artificial objects and objects of material culture. Capital is something that can generate profit while preserving itself. A larger amount of money can be loaned at interest. Real estate and land can be rented out. Machines work, producing products for sale.

Capitalists have capital, but proletarians do not. Because of this , proletarians are forced to go to the capitalists and sell themselves: their time, skills, physical, intellectual capabilities, etc.

Marx lived in Western Europe and described the social system of Western countries during the Industrial Revolution. The proletariat to which Marx was addressing were people engaged in hard physical labor. There were quite a lot of them, they were physically strong and quite united. Due to the difficult nature of their work, it was not difficult to rouse the proletarians to revolt with emotional slogans (ideas) like "We work for pennies, and the capitalists fatten!"

Predatory peoples

Due to the shortage of their resources, the peoples of Western Europe - focused on capturing others. They have lived this way for centuries since at least 1500 (the approximate beginning of the era of colonialism). Because of this, Western European states have turned into predators.

Let's imagine a lioness and a gazelle. The gazelle came up and ate the grass . The grass won't run away. The lioness wants to eat the gazelle. And the gazelle runs fast and tries to hit you in the face with its hoof. Because of this, the lioness is much more complexly organized than the gazelle. A lioness has specific retractable claws, powerful muscles, etc. A predator is more complexly organized than a non-predator. A predatory state is more complexly organized than a non-predatory state.

Cecil Rhodes

A typical representative of predatory peoples was the Englishman and Freemason Cecil Rhodes. To understand who he is, all you need is his quotes and the fact that he studied at Oxford. Cecil Rhodes: "We English are the best nation in the world. The more of the world we populate, the better it will be for humanity." It is important to note that along with the mass migration of the British to North America, the concept of "England" expanded - 1% of the British began to consider their civilization to be Atlantic.

Also Cecil Rhodes: "It's a shame we can't reach the stars that shine in the night sky. I would annex planets if I could. I am sad to see them because they are so far away."

Rhodes was sad that aliens could not be colonized. In Africa he had two controlled states: Southern and Northern Rhodesia. If anyone doesn't understand: Rhodesia is from the surname Rhodes. Today these countries are called Zimbabwe and Zambia. Rhodes mined diamonds there. The company he founded, De Beers, still exists. Today (in 2023) it has a turnover of 7,000,000,000 (billions!) dollars per year.

"Round table"

At the end of the 19th century, Freemason Cecil Rhodes organized his own secret society. It was and is called differently: "The Secret Society of Cecil Rhodes", "The Dream of Cecil Rhodes", "The Circle", "The Group", "The Times Group", "The Rhodes Group", "The Chatham House Group", "The All Souls Group" ", "Cliveden Clique", "Round Table Group", etc. For convenience, I will use the name "Round Table" (this seems to be a reference to the Knights of King Arthur's Round Table).

The purpose of creating the Round Table society is to engage in imperialism at a qualitatively higher level. The American colonies pulled away, but England had agents of influence: capitalists Morgan, Rockefeller, Carnegie, etc. They had such power that all that remained was to include them in the game. The Round Table proposed to create one world empire instead of several European metropolises. The science of ethology pushed us towards this.

The fact is that according to the ideology of English pragmatism (English pragmatism), you don't need to invent anything, you need to look for a reference, a link, a sample, a source of ideas. To find ideas on how to manage the population, *1%* of the British used the science of ethology. There is a more general concept - zoology. Zoology is the science of representatives of the animal kingdom, including humans. Although this is not true, man is not an animal. But ethology is a branch of zoology that studies the instinctive behavior of living beings.

Through ethology, English scientists penetrated into the essence of various animal social systems: how an anthill, a termite mound, a wasp hive, a pride of lions works, how a wolf pack, a pack of primates works, and much more, including why some organisms dominate over others. The principles of instinctive behavior that were seen in animal social systems were subsequently used to organize people. This is a combination of a scientific approach and English pragmatism.

From a scientific (ethological) point of view, the island of Great Britain is too small to be a global empire. In addition, he is located next to other strong powers, so that he

is perceived as only one of a group of colonial powers. Based on the principles of ethology, this group should be led by some power that has greater size and greater strength. It's biological. If the group consists of wimps, it can be led by someone average. But if a group consists of big guys, then only some giant can be its leader. If anyone doesn't know, the USA is the third country in the world in terms of area after Russia and Canada.

The Round Table has directly and indirectly recruited many influential people around the world into its ranks. Their motives for joining the process varied. These include family ties, Protestantism, loyalty to the crown, Freemasonry, deception, greed, banal bribery, and much more.

1853 - syringe

In 1853, the syringe was invented in Western Europe. The little syringe may seem like an insignificant addition to material culture, but it had a significant impact on human development. The possibility of intravenous and intramuscular administration of substances has become possible. This resulted in a significant reduction in administered doses. A huge scope has opened up for research in the field of pharmacology.

Superman

In 1883, the German Friedrich Nietzsche published the novel Thus Spoke Zarathustra. In it he introduced the concept of ubermensch (uber-mensch) - superman. Nietzsche's superman was supposed to surpass modern man in his power as much as man surpasses the monkey. As you understand, in an ideology where there is an ubermensch (superman), there must also be an untermensch (subhuman or inferior person). However, Nietzsche only had the image of a superman. The source of the term "subhuman" will be named in the third chapter of this book.

Modern culture

The second half of the 19th century is also associated with a powerful rise in the culture of Western Europe. There were not many books, so their value in the eyes of people was significant. They were read with frenzied greed. People of that time saw how science and technology were developing. In addition, literature itself carried high aesthetic ideals.

When a person reads a book, he imagines what is written. Neurons of the brain's neocortex are activated, and the number of synapses increases. This is how imagination develops, and therefore the ability to be creative. Classical music also flourished. One of the composers was the German Wagner. You may have heard his "Ride of the Valkyries." If not, I recommend listening.

People who consumed culture of such high quality developed significant mental abilities. Because of this, a fairly large layer of intellectuals appeared in the second half of the 19th century. These people longed to understand the world through science, and not through religion. They rejected religion, and with it the monarchy. They were materialists. They were people of the modern era.

1904 - heartland

In 1904, the English geographer Mackinder formulated the ideology of geopolitics that is still in effect today. His ideas were that there are sea powers and there are land powers. Sea powers are those that live off maritime logistics, they have a large fleet, ports, etc. And land powers are those whose logistics are predominantly land, i.e., railways. As you understand, building a railway (and also steam locomotives and carriages) is much longer and more expensive than building ships. Because of this, the development of sea powers greatly outpaced the development of land powers.

Mackinder introduced the concept of heartland (core land or central part of the land). According to Mackinder, the entire landmass of the world is divided

into the heartland (core), semi-periphery and periphery. Mackinder believed that the Heartland is the axis of history, and people will always fight for it. Mackinder's principle is simple: "If you control the heartland, you control the largest continent, Eurasia. If you control Eurasia, you control the world."

At the beginning of the 20th century, a significant part of the Hartlen territory was occupied by a huge country - the Russian Empire. England did not have an icebreaker fleet, and therefore could not sail to the heartland in order to colonize it (as was the case, for example, with India). But even if there was an icebreaker fleet, then from the shore of the Arctic Ocean the colonialists would have to make their way to the country's population and its resources through the impassable tundra. Mackinder called it a great natural fortress.

Late 19th century capitalism

At the end of the 19th century, the most developed industrial capitalism was in the USA, England, France and Germany. Capitalism was not yet comprehensive. It was primarily a multitude of individual capitals interspersed in a society that was non-capitalist in general type. The hierarchy of people was based on the exclusion of the majority of the population from capital and significant education. Society was dominated by those who had either capital, or significant education, or both.

Regulatory capitalism and the dollar

According to the old tradition in Western Europe, money was issued by the state . The United States, on the other hand, was a young state and more like a handful of individual capitalists scattered across the territory. Hence the concept of regulatory capitalism. Usually in the Russian Federation it is mistakenly translated as "regulated capitalism". The correct translation is "regulatory capitalism."

The state and capitalists together regulated the economy, economy, society, controlled the population, and in general, dominated . In order to cultivate dominators for such a system, an American analogue of Oxbridge (Oxford and Cambridge) was created - a group of private Ivy League universities. Government officials and capitalists (including bankers) were in constant close contact and jointly coordinated their actions.

At the end of the 19th century, the United States did not yet have a single dollar. Private banks issued their own dollars: the dollar of one bank , the dollar of another, the dollar of another. Examples : Sussex Bank Dollar, Canal Bank Dollar, Citizens Bank Dollar. This did not greatly complicate the management of the economy and population, but with such a fragmented financial system, the States could not become a new world empire . They needed a single dollar.

The Anglo-American Round Table and its accomplices tried to create a US central bank, the Federal Reserve System (US Fed), but met resistance from those capitalists for whom this was unprofitable.

Ship

In 1902, a member of the Anglo-American elite, banker Morgan (a descendant of the pirate Morgan), bought the White Star Line shipping company. In 1909, she ordered the construction of the largest ship in the world at that time from the Harland and Wolff shipyard. The designer was Thomas Andrews. White Star Line ordered a ship made of a specific metal. For reference, every metal has a range of temperatures at which its strength is maximum. The metal ordered for the ship was such that its strength at low temperatures was low. It turned out to be a vessel for warm waters. In cold waters, its hull became fragile.

Morgan paid for an advertising campaign (information campaign) in newspapers. They trumpeted with one voice that the ship was unsinkable

. The ship was given an appropriate name. He was named after the image of strength, the symbol of inflexibility, the ancient Greek deity Titan.

Several opponents of the US Federal Reserve and other Round Table plans were lured onto the same ship. Among them were influential people. There are names of the dead in open sources, you can check them out. Those people had a high social position, it is difficult to get close to them in order to kill them. If you manage to remove at least one or two, then the rest will strengthen their security and you will no longer be able to get close to them. You have to kill at the same time.

The ship was deliberately sent along a more northern route through cold waters. The departure was prudently scheduled at such an hour that the Titanic would pass through the iceberg zone at night. There weren't any binoculars on the ship. Morgan and the shipyard owner were supposed to board the ship, but the day before both cited ill health and did not sail. But Thomas Andrews, the designer of the ship, who knew what metal it was made of, got on board. As they say, ends in the water.

The story of the Titanic illustrates the effectiveness of information - processing if it is organized intelligently. And we are talking not only about how the Titanic was presented in its time, but also about the idea about it that was formed later.

1910 - jazz

Classical music has a beneficial effect on the development and functioning of the brain. In 1910, a musical direction such as jazz appeared among the black community in the United States. The elite immediately picked it up and began to support it. She needed primitive music for blacks. Firstly, this way blacks will not listen to the classics and become ennobled. Secondly, you can feed your puppet jazz performers and influence the black masses. A democratic society is controlled through manipulation.

1913 - Federal Reserve System (US Fed)

The Anglo-American elite worked hard to create the Fed. In 1913, she managed to push through the Federal Reserve Act . Since then, the Fed has been a private bank, which, under an agreement with the US government, is the only one with the right to print dollars. A group of dominant people from predatory states received financial weapons, but the dollar was not yet the world's reserve currency.

1914 - First World War

In 1912, a ship containing unwanted people was sunk. In 1913, they created the Federal Reserve System with a single dollar and, with its help, started a world war in 1914. They seem to work according to schedule. To make the United States a single world empire, it was necessary to destroy the following empires of that time: Ottoman, German, Austro-Hungarian and Russian. No matter what they tell you, wars have always been fought for changing borders, for changing the balance of power, for control over resources, in general, for dominance in geopolitics.

World War I. On one front line were the Ottoman Empire, the German, Austro-Hungarian and Bulgarian kingdoms. On the other front line are the French Republic, the British and Russian Empire.

The British Empire included those who aimed to destroy the Russian Empire. But the British and Russian empires are allies! Problem. What to do? To destroy the Russian Empire not by open military means, but by hidden revolutionary means.

Early 1914, part of the speech of the Polish military-political figure Józef Pilsudski at a meeting of the Geographical Society in Paris: "There will soon be a war in Europe, first the German and Austro-Hungarian empires will be defeated and fall, and then the Russian."

War propaganda

Military propaganda is a special type of information processing . During World War I, the German army was overwhelmed by British propaganda. The British War Propaganda Bureau has started producing slanderous slander. What images did the British come up with: the Germans shoot nurses, kill children, rape nuns, and even crucify an English soldier. Hundreds of people were involved in this factory of lies. Based on their findings, BBC Radio was later founded. Do you know this brand?

Terms

This topic is fundamental to the entire book, read carefully. To avoid confusion, we need to dive into concepts related to information processing. Let's start with the term "propaganda". Translated from Latin propaganda - "distribution". The world's first propaganda department was founded within the Catholic Church to spread Catholic dogmas. It was called Congregatio de Propaganda Bona Fide (Department for Propaganda of the True Faith). Thus, propaganda can be called the dissemination of anything: religion, information, ideas, images.

Propaganda is a fairly broad concept, often used for brevity. Most people perceive the word "propaganda" negatively. It seems to them that propaganda is imposing its opinion, its point of view, or is simply lying. The word being discussed causes negative associations.

Special propaganda is the same as military propaganda. This is an ideology and the means of conveying it, used during a hot war or before it. Military propaganda spreads mental viruses, selects words that evoke the necessary associations. It is divided into two parts (according to the number of sides in the war).

There is military propaganda directed towards the rear, and there is one directed towards the enemy. They are interconnected.

Military propaganda is the demoralization of the enemy and the moralization of the rear. In the eyes of the home front, military propaganda inflates (and/or invents) its own positive qualities and does the same in relation to the negative qualities of the enemy. We are good, they are bad. Or better: "We are very good, and they are very bad."

Military propaganda often calls the enemy the enemy. She divides people into friends and strangers. Identification "friend or foe" is an unconditioned reflex. In war, it is carried out through identification marks (uniform, flag, etc.). The soldier identifies his own from afar. When he is around them, he experiences a rush of oxytocin and feels safe. He knows that he will not be so calm next to enemy soldiers.

Christian ideology condemns the killing of people. Visually, military propaganda endows the enemy with characteristics similar to the recognizable characteristics of the devil. As a result, resistance to Christian ideology is dissolved by the idea "killing an enemy is not a sin, for we are at war with Satan himself." Military propaganda dehumanizes the enemy, demonizes him, and presents him as an absolute evil, unworthy of living in this world. This pushes our people to the conclusion: the enemy must be destroyed. The military is simultaneously imprinted with an ideology for killing the enemy and provided with the means to do so - rifles, cartridges, grenades, tanks, airplanes, etc.

Military propaganda directed at the enemy is also called psychological warfare. The goal of psychological warfare is to ideologically influence the enemy so that he weakens, or better yet stops, resistance. The enemy will become easier to kill or subdue. This is also called demoralization or demotivation. A normal person does not want to fight, because he might be killed. The protective reflex is unconditional and is part of the instinct of self-preservation. In war conditions, the psyche clings to any justification for why there is no need to fight. Psychological warfare can imprint the ideology of pacifism, the ideology of the uselessness and/or wrongness of war, etc. The cry: "Surrender before it's too late!" - also a weapon of psychological warfare, just a weak one.

Psychological warfare instills in the enemy ideas and images that are harmful to him. They put on a form that is digestible and attractive to the enemy.

I'll draw the line. Propaganda is a subtle, skillful, sophisticated work . Propaganda requires fairly high creative capabilities from its creators. Please note that special propaganda, military propaganda, psychological warfare, and the imprinting of ideology are achieved only by information processing. Information processing is a general concept.

The essence of Russians

The Russian Empire never had problems with natural resources and territory. There was always a huge supply of both . A striking example is fresh water. There is only 3% of it on the planet (and 97% of it is salty). On the territory of historical Russia there are entire rivers of fresh water. There is even the world's largest freshwater lake. Enormous resources allowed the Russians not to think about saving and to calmly engage in creativity (from the Western point of view - to translate material). In addition, there is a whole winter for this, almost six months long. Creativity is the development of the neural network of the neocortex, i.e. reason, humanity, what some call spirituality.

The reptilian brain contains a protective reflex, it is unconditional . The defensive reflex involves controlling territory. It is more pronounced where there is little living space and each person is struggling to increase his personal place in the sun (Western Europe is an excellent example). And the Russians lived over a vast territory, so their reptilian brain was not very excited about this topic. It turned out that the Russian neocortex worked, developed and increased its influence more than the reptilian brain.

The Western social system sought to destroy those who stood out from the general mass of the population. This is how the West increased the stability and controllability of society. The West averaged and standardized

the brains of the population both in the colonies and at home. The Russians have always been in the belly of the heartland, so they are the only ones in the world who fled Western colonization. The population of the territory of historical Russia had and still has the highest percentage of owners of unique brain structures. I'm talking about cytoarchitectonic fields and subfields of the brain that determine certain abilities. Add here the specific, non-project development of the Russian language. Both the Russian brain and the Russian language were formed completely differently than those of all other peoples of the planet.

Orthodox ideology

Since 2010, I have been going to an Orthodox church for services every Sunday for about a year and a half. The service began at 6 am. Being late for work is a sin. One day, I didn't know about the seasonal clock move back an hour and came to a service that was already in full swing. I complained to the priest, and he explained: "You didn't know, so it doesn't count as a sin." Well that's fair...

Starting from the same year, as religion requires, for several years I have been going to the Orthodox Church for 10% of my income. Strictly. I prayed and asked God for 140,000,000 rubles. I received, as you understand, zero million rubles. I complained to the priest, and he replied: "It is easier for a camel to go through the eye of a needle than for a rich man to enter the kingdom of heaven. Don't think about material things. The main thing is the salvation of the soul. Save yourself, my son."

How can we, with Orthodox ideology, resist the English Protestants who have a religion of money? They say "I'm rich, that means God loves me," and the Russians say "don't think about material things, save your soul." The outcome of such a confrontation is clear as day. The only thing that saved Russia for centuries was its geographical location - a great natural fortress, according to Mackinder.

It was possible to milk the resources of the Russian Empire only by gaining control over its own infrastructure. In fact, this was done, since the emperors of the Russian Empire spoke Russian, had Russian names, but

were Europeans by nationality. So, for example, the penultimate emperor Alexander III was German, and the last emperor Nicholas II was half German, half Dane. The infrastructure of the Russian Empire itself was poorly developed. The reserves of natural resources are colossal, but they have not been particularly explored due to the winter cold and long distances. For the same reasons, there were also few railways for the export of resources.

The Russian language was formed for centuries under the regime of the - glorious monarchy. Therefore, Orthodox ideology is imprinted into the Russian language. Important examples are the words "justice", "conscience" and "shame". Justice is presented as the highest, divine, idealized justice - the idea of "God's laws are higher than any worldly laws." Conscience includes a person's independent observance of biblical commandments, including the idea of "love your neighbor as yourself." And when a person did not act according to justice, not according to conscience, then he should suffer from shame.

Let's imagine a small scene. Imagine that I am a physically weak person. One day another person, the one who was stronger than me, came up, hit me with a club and took my resources (a female, and/or a nutritious mammoth thigh, and/or something else). I can't do anything: he dominates me. Then I, being Orthodox, begin to pray. God for me is an over-dominator. He is taller than my offender. God see everything. God sees that they treated me unfairly. God will judge and punish the guilty. The offender is perceived by me as unscrupulous and shameless. He knows that he is stronger than me, and he uses it meanly. He has no shame or conscience!

Let's return to materialism. Biological evolution doesn't care about justice, conscience or shame. Its task is to preserve life. The Club Dominator has a more viable genome. If gene copies are made from that weak one, praying to God, crying out for justice, conscience and shame, then sooner or later the species will face extinction.

I'll draw the line. The mysterious Russian soul is a desire for something - spiritual due to the fact that the brains and language of Russians have been formed for centuries in conditions of stunning material abundance

. Hence the contemptuous Russian expressions like "philistinism " or "vulgar material values." The West has always strived for material things due to the fact that for centuries it has lived in conditions of need for living space and resources, and used the spiritual primarily to capture other people's material things.

1917 - February Revolution

During the First World War, England was an ally of the Russian Empire against the German Empire, but organized the February Revolution of 1917 in Petrograd. In the course of it, Tsar Nicholas II was overthrown. By this time, the British were already doing a good job of organizing coups d'etat, but those whom they brought to power on the territory of the Russian Empire lasted only six months.

Great October Socialist Revolution

The Great October Socialist Revolution is a turning point in the history of mankind. It marked the beginning of the era of superstates.

There were many characters in the revolution, but I will mention only three: Lenin, Stalin and Trotsky. All of them were people of the modern era. They were greatly influenced by the Western European scientific, technical, and cultural upsurge of the late 19th century. They were very smart people, by today's standards, geniuses. Vladi Mir Ilyich Lenin wrote his first work at the age of twenty-four. Most of our acquaintances of this age are not even able to understand this text.

To put it in clear today's language, the ideas of the October revolutionaries were as follows: "That's it! Enough with religion, obscurantism and ignorance. We have the works of Marx, Engels, Hegel and a lot of other useful information. We will create a new society based on the principles of science and materialism.

Chapter 3
THE AGE OF SUPERSTATES

IN This is where the fun begins. In the second half of the 19th century in Western Europe there was a real rise in many areas: in science, technology, pharmacology, culture , in the intellectual level of people. Such a leap would inevitably entail the arrival of a new, more advanced social system. An illustrative metaphor is a bag filled with water, sealed and squeezed from different sides. Internal pressure was looking for a weak point for a breakthrough and the emergence of a new social system. However, it was blocked by experienced dominant groups in Western European countries. Afraid of losing their position, they instilled in their subordinates the desire to preserve the old social system.

At the beginning of the 20th century, Western Europe was pregnant with a new social system. But her birth took place in Eastern Europe. Today (in 2023) we live in the era of superstates. The first superstate on planet Earth was the Union of Soviet Socialist Republics created as a result of the October Revolution of 1917.

Stalin

Joseph Stalin faced a difficult task. He needed to collect the ideas of Marx, Engels, Lenin and other thinkers in order to physically create a social system on their basis.

pitalists. Which country will show the best achievements in science, technology, culture, and economics? Do not forget that the Soviet superstate got rid of religious ideology, but in capitalist countries religion remained, continuing its influence.

Gosplan

In 1921, the State Planning Committee of the Council of Ministers of the USSR (Gosplan USSR) was created. The State Planning Committee carried out national planning for the development of the national economy of the USSR and monitored the implementation of national economic plans. He was the aforementioned "general headquarters". The USSR State Planning Committee calculated almost everything: from how many socks were needed to how much concrete was needed.

The planning was based on the ideology of Marxism (including the idea of "all people are equal"). The plan included the same set of material benefits for every citizen. It included: medical care, education, housing, employment, food, clothing, vacation, pension and much more. Gosplan was inextricably linked with the financial system of the Soviet Union.

Monetary system of the USSR

A three-circuit monetary circulation system was created in the USSR . Money from different circuits did not intersect in any way. Each money circuit was isolated.

The first circuit is cash. They paid wages and used them to buy consumer goods.

The second circuit is non-cash money for circulation in the national - economy. Bank transfer was needed for statistics, for accounting and monitoring the efficiency of business activities. A conditional plant, for example, received profits non-cash and could only use it to improve social infrastructure. The director could not cash out the plant's profits and buy an expensive car.

a car like today, this was impossible. Non-cash money could be used exclusively for the construction of kindergartens, schools, cultural centers, housing for workers, etc.

The third circuit is money for external transactions. It was needed to interact with other states in order to buy and sell something in other countries.

Fiat

Have you ever heard of fiat money? Billions of people use them and don't even know what they are. "Fiat" from the Latin word fiat. It can be translated as "decree," "instruction," or "so be it." Fiat money is also sometimes called symbolic, paper, credit. Fiat money is not backed by gold or other precious metals. Their nominal value is guaranteed by the state, regardless of the material from which they are made. Fiat money is produced (issued) by an emission center (bank or other institution). The state has laws requiring the acceptance of fiat money at its face value. The value of fiat money is maintained by the power of the state. This way, citizens have no doubt that they can exchange them for something valuable.

In the Soviet three-circuit monetary circulation system, only two circuits were fiat - cash and non-cash. Before World War II, payments between states were carried out in gold. Whoever has more gold is richer. Because of this, the third circuit of the Soviet monetary circulation system could not be fiat.

Signs of a superstate

I identify three essential features of a superstate. The points are inextricably linked and form a single whole:

1. The presence of an institution for strategic planning and a unified system for managing the state, economy, economy, and population.

2. Having its own financial system, including an issuing center that creates fiat money.

3. The presence of a significant military industry and army for self-defense.

Method of uniting territories

This method is extremely important for the entire book. Please delve into it. In order to have a unified system of governing a huge country , it is necessary to deprive a significant part of the territory of self-sufficiency. It is necessary to deliberately but thoughtfully mix up business chains.

Let me give you a hypothetical example. A plant producing certain parts in the Baltics must be part of a production chain that has factories in Uzbekistan, the Far East and elsewhere, and the final product must be assembled in the city of Gorky (today Nizhny Novgorod). In this way, scattered territories are economically linked together. In isolation, each individual plant produces unknown things for unknown reasons (especially if these are classified military developments). Individually, enterprises are much weaker than in a chain with others. But they feed thousands of their workers and their families...

This method of uniting territories was the basis for the pre -war industrialization of the USSR (1929-1941). Its verified plans were drawn up by highly qualified Gosplan specialists using the principles of socio-economic geography.

Industrialization of the USSR

In 1929, Trotsky was expelled from the Soviet Union. Thus the dispute was put to rest. Instead of the world revolution promoted by Trotsky, the path of building communism in a single country was chosen .

In the same year, industrialization began, the declared goal of which was to transform a predominantly agricultural state into a leading industrial one.

Based on the terms of the Treaty of Versailles, intelligence reports, the still non-dominant dollar and many other factors, it was clear that the Anglo-American elite was preparing another world war. The real goal of industrialization is to ensure the military-industrial autarky of the USSR. Joseph Stalin: "We are 50-100 years behind advanced countries. We must run this distance in 10 years. Either we do this or we will be crushed."

And they did. From 1929 to 1941, about 9,000 enterprises were built . Almost two enterprises a day. In addition to the factories themselves, foundations were built in the Urals and Siberia in case of evacuation of enterprises from the European part of the USSR. Let me remind you that an industrial enterprise is not a bag of nuts. No one had ever done anything like this before in any country in the world. Only a superstate was capable of this.

Ideology of the USSR

The ideology of the Soviet Union, naturally, was based on Marxism . Marxism, since its inception (since the mid-19th century), has long been the most advanced, noble, attractive ideology on planet Earth. Oddly enough, Marxism suited the Orthodox ideology of the Russian Empire perfectly. Let's figure it out.

The Orthodox idea of divine, highest justice came into conflict with the royal class society. The classes were similar to the castes of India, within which people are equal, but the classes are not equal among themselves. The upper classes, for example, the nobles, had formalized privileges. They did not pay taxes, had the right to receive higher education, work in well-paid government jobs, and much more. "Where is the justice?" - an obvious question for any Orthodox Christian. And Marxism easily answered it: "In a communist society

quality! It is necessary to remove the capitalists, the tsar, the landowners, the estates and their main ideological tool - religion! This was done by the Great October Socialist Revolution, and then, during industrialization, people became convinced that everything that was promised turned out to be true.

Citizens not only saw the construction of a new, much more just and advanced society than the pre-revolutionary class society, but also participated in this construction. Yesterday's peasants, who walked in bast shoes, became engineers, teachers, doctors, etc. Most people perceived the emerging professions, science, technology, institutions, enterprises, factories, transport, and various infrastructure as something super-significant, grandiose, incredible, coming from the distant future . During industrialization, people experienced massive surges of dopamine en masse. Their sense of inspiration, their motivation was incredibly strong.

1922 - subhumans

In 1922, Theodore Lothrop Stoddard, a US citizen who graduated from Harvard (a private Ivy League university), published The Revolt Against Civilization: The Menace of the Under-Man. Its title is usually translated as "Revolt Against Civilization: The Subhuman Threat."

In it, Stoddard wrote that Russia, after the 1917 revolution, was captured by one of the most degenerate peoples on the planet. The American argued that Russian Slavs were racially inferior, that Soviet ideology appealed to lower human instincts, namely, envy of the more gifted and richer. So Stoddard lowered the population of the USSR one step down in the hierarchy of the ideology of colonialism. Due to the fact that Russians are also Europeans and also white, he had to come up with a special word/special term: subhumans (subhumans). As a result, he leads to the conclusion that civilized nations must destroy the USSR, which he called the masses from the East.

As you understand, this is only a continuation of Mackinder's geopolitical ideology formulated in 1904: "If you control the heartland, you control the largest continent, Eurasia. If you control Eurasia, you control the world."

1925 - Basic English

We move to England. After the end of the First World War (around 1918), psycholinguist, philosopher, writer Charles Ogden, who graduated from Cambridge and worked there, received an unusual task from the English elite. He willingly took on its implementation and a few years later, in 1925, presented the result: the artificial language Basic English. If you studied English in the Russian Federation, you probably learned Basic English. It was then (in 1925) that the global program for the dissemination of English began, for which Basic English was created.

Basic English is translated as "basic English". Please note: not just English, but basic English. In logic, adding a feature reduces the scope of the concept. If English includes tens of thousands of words, then basic English has only 850 words.

I must describe some of the goals of Basic English. Firstly, bringing English-speaking countries (England, USA, Australia, New Zealand, etc.) to a common linguistic denominator. Secondly , the strengthening of the dominance of English-speaking countries. It's biological, remember? If a group member influences the group more than it influences him, then he dominates the group. India speaks English, but England does not speak Hindi. Project this principle onto other countries.

The third goal is also biological. We are talking about the influence on the identification of "friend or foe." I am almost 100% sure that the cunning 1% of the English copied this principle from slave-owning ants. The fact is that in ants the identification of "friend or foe" is carried out biochemically. The queen of the anthill synthesizes a special enzyme, which is later carried by the rest of the ants

throughout the anthill. They pass it on to each other. If one ant transfers the enzyme of another anthill to another, it means that he is a stranger - no help will be provided to him, in some cases the stranger will be driven away or even killed. What do slave ants do? They synthesize the identification enzyme of another anthill and take ants from it to themselves. The unfortunates, deceived by the enzyme, think that they are among their own, and continue to work - only now in the interests of someone else's anthill.

Something similar happens with language. Due to the presence of a second signaling system in humans, human identification of "friend or foe" also occurs through language. A.P. Chekhov: "The number of languages you know, the more times you are a person." What did the colonialists do to the natives? They imposed their language and their religion on them. So the natives perceived the colonizers less as strangers, and therefore resisted less. Moreover, through Western language and religion, the natives were drawn into the colonial hierarchy, where they were at the bottom and more easily accepted their subordinate position.

Basic English has become a more advanced medium. It is just a language, it does not impose religion - it seems harmless. However , it is designed in such a way that it is easy to learn. For example, among the 850 words of Basic English there is a section called Things - 200 picturable words. I would translate the title as "Things - 200 words with pictures." These words are easy to remember, because next to them the described object is depicted: one of the first pictures is an apple, and underneath it is written apple. This is work on both signal systems. This is how the image and the word are associated. More than 80% of Basic English words have only one syllable - they are easy to remember. In addition, some of the words with pictures are used as metaphors: the word hook, for example, can be used to call any similar object, even a side kick in boxing.

The fourth goal: easy-to-learn Basic English opens the way to English-language information processing. Those living thousands of kilometers from Great Britain may be persuaded to follow the English press in the style of Shakespeare. Jean Baudrillard: "Language is a fascist, it dictates reality."

1929 - USA and the Great Depression

Beginning in 1921, the US Federal Reserve spent eight years printing money and nearly doubling the country's money supply. Some citizens played on the stock exchange. The population predominantly had constantly growing incomes, and in 1929 the Federal Reserve System halved the money supply, and a crisis began that was called the Great Depression. Today it is presented as something spontaneous, miraculous, unplanned, something objectively economic, characteristic of capitalism.

Imagine: a conditional person receives a salary increase for eight years, as a result of which his salary doubles, and in the end (after eight years) he returns to his original salary. Now project this onto a population of millions and across various industries. If the population is impoverished, it becomes more obedient, because citizens have more important problems, for example, how not to die of hunger. Regulatory capitalism at its finest.

1932 - Brave New World

In 1932, Englishman Aldous Huxley, who studied at Oxford, published the novel Brave New World. The ideas described in it were not something new. They were a logical continuation of the principles of social organization that were developed on the island by the 1% of the English, who from time immemorial relied on science.

The novel Brave New World describes a consumer society divided into five castes, where people are grown in vitro. For the lower castes, even in their infancy, the oxygen supply is reduced, while at the same time they are given ethyl alcohol. This reduces both physical and mental development. Then the lower ones are instilled with an aversion to books. As a result, people of higher castes are taller, stronger and smarter.

Every person, regardless of caste, is instilled in childhood with the cult of consumption. Each person is instilled with admiration for the higher caste and disdain for the lower castes. The author characterizes the lowest caste as monkey-like half-cretins.

Tellingly, Aldous Huxley's grandfather was Round Table member Thomas Henry Huxley. He was a specialist in the field of zoology and an apologist for the evolutionary theory of Charles Darwin, for which he received the nickname Darwin's Bulldog. Thomas Henry Huxley died in 1895, and in the 1930s, based on his work and on the work of other zoologists, ethology took shape - the discipline of zoology that studies the behavior of animals (including humans).

Ethology

Ethology is worthy of a separate topic. If zoology is desk work, then ethology is the study of nature, in the natural environment. Studying what? Behavior of animals, including humans. It is declared that ethology is the science of animal behavior, studying the genetically determined behavior (instincts) of animals and the evolution of behavior. Ethology also studies elements of instinctive behavior, for example, needs, key stimuli, reflexes. The most important thing is that ethology looks for animal instincts in people. But, as you remember from Chapter 1, man is not an animal. A person has a significant difference - a person speaks words (audible and visible). The word audible and visible is determined physiologically - in the brain.

Thus, zoology itself is an ideological science, since it includes man in the animal kingdom, which is not true - man is not an animal. And the field discipline of zoology is ethology, which studies the behavior of animals and looks for similarities with the behavior of humans. Ethologists have long been studying animal social systems: how an anthill, a termite mound, a bee hive, a wasp hive is organized; how the hierarchy works in a pack of

mats, in a wolf pack, in a pride of lions. The problem is not that they study them. The problem is that animal principles are applied to humans.

1933 - Roosevelt and gold

For centuries, gold was used for trade between countries . For the US dollar to become the world's reserve currency, it had to be backed by gold. A world war was also needed, which would weaken (including through physical destruction) most of the countries on the planet and minimally affect the United States. Also, the necessary war would legally secure the international status of the dollar.

In 1933, US President Roosevelt demanded that citizens turn over their gold to the government. Disobedience was punishable by a substantial fine or even imprisonment. For the gold given away, citizens were paid dollars at a reduced rate. This was necessary to concentrate US gold in the hands of the government. It's about preparing for war.

I don't want to write much about World War II. Many have already understood who organized it - this is clear both from the consequences and from the fact that the Round Table has been systematically preparing it for decades. Also clear is a quote from World War II frontman Adolf Hitler: "You know nothing about me. Something incomparably greater than the birth of a new religion is happening..."

1944 - the coveted conference

In July 1944, something happened for which the war was organized, something that the Anglo-American elite had been working towards for more than forty years. The Bretton Woods Conference took place in Bretton Woods, New Hampshire. Delegates from forty-four countries came to it (1944 - 44 countries). All delegations were instilled with the idea: "The war

will soon end, and it will be necessary to rebuild. Let's recover on the basis of the dollar!"

At the end of the conference, the Bretton Woods Agreement was signed . It included the creation of the International Monetary Fund (IMF) on the basis of the US Federal Reserve. *And* the International Bank for Reconstruction and Development (it later became known simply as the World Bank, which is how it will appear in this book). The declared goals are the most noble. The main idea is to help war-torn countries.

If earlier gold was used in international settlements , now a dollar backed by gold had to be used. According to the Bretton Woods agreement, gold was hidden in American vaults, and dollars were issued against it at a fixed rate of $35 per troy ounce. Stalin realized what they were up to, and the Soviet Union did not ratify the Bretton Woods agreement.

Chapter 4

WESTERN SUPERSTATENESS

WITH The Soviet Union opened the doors to a new era - an era beyond states. The USSR was the first superstate in the history of mankind, but the Soviet superstate was based on the achievements of Western Europe. Western elites were in no hurry to do the same in their countries. Perhaps, if not for the Soviet Union, they would not have started organizing superstatehood at all. The Great Patriotic War showed that the Soviet system was superior to the Western system. No one doubts that the Third Reich was organized coolly. During the war, it became clear that the Soviet Union was even more organized. I would like to chronologically trace some milestones in the formation of the Western superstate.

1943 - convenient office

According to the plan of the Anglo-American elite, the United States was to become a new unified world empire. The basis of any empire is military force. For her, in 1941, a convenient office was built in the city of Washington, and already in 1943, the Pentagon was put into operation.

The Pentagon is the largest single-owner office building in the world. The owner of the building is the Ministry of

rons of the USA. In plan, the building has the shape of a pentagon with a length of each side of 281 m. The perimeter of the building is about 1405 m, the total length of the corridors is 28 km, and the total area of five floors is 604,000 sq. m. m. The building has 5 above-ground and 2 underground floors. The height of the above-ground part is 23.5 m. The building has 7754 windows. About 26,000 people work in the Pentagon.

If I called the USSR State Planning Committee a symbol of the Soviet superstate, then the gigantic Pentagon building is a symbol of the beginning of the construction of Western superstatehood. The beginning was made by the military, and the intelligence sphere is inextricably linked with the military sphere.

1947 - establishment of the CIA

Agency (CIA) was established in 1947 . However, it is usually called management in Russian. In English it is Central Intelligence **Agency -** Central Intelligence **Agency.** The agency works through agents.

The headquarters of the CIA is located 13 km from Washington, in the town of Langley. The CIA is a special agency. It was created specifically for the Cold War against the Soviet Union.

The fact is that at first the USSR did not ratify the Bretton Woods agreement (conference of 1944), then it was threatened with nuclear weapons (Hiroshima and Nagasaki, 1945), but this did not help. For the first time, the Anglo-American elite encountered, firstly, such a militarily strong power, and secondly, a society that has the opposite ideology (some call the Soviet system systemic anti-capitalism). It is difficult for capitalists to bribe representatives of a society that despises capitalist values. As a result, communism was declared unacceptable (and later demonized). In 1946, British Prime Minister Winston Churchill delivered his famous Fulton speech, in which he stated that to isolate

the West from the USSR, an iron curtain was needed: an information, political and border barrier. That speech is considered a declaration of the Cold War.

The next year (1947), US President and Freemason Harry Truman announced a foreign policy program called the Truman Doctrine. The surname Truman can be translated as "truthful person" or "real man." Then the Truman Doctrine is "The Doctrine of the Truthful Man." When you see the word "doctrine," prepare to see ideology.

It was Truman who in 1945 decided to use nuclear weapons against Japan because he advocated tough opposition to the USSR and US dominance throughout the world. The Truman Doctrine was an escalation of this/this trend. Appealing to the fact that communist regimes had been imposed on some countries (and communism is terrible!), Truman signed the National Security Act in 1947, which resulted in the establishment of the CIA.

After the events described, the Soviet Union and communism became so demonized that one of the main ideas of the CIA was to fight them by any means, including violating moral rules and legal laws. The US President, Congress and the Supreme Court gave the CIA the right to commit crimes in other countries. The department is outside the laws of the United States - agents cannot be tried for crimes.

Most CIA operations are classified. Any such operation strives to meet two criteria. First, the operation must have intelligence capabilities; the second criterion is absolute deniability (no one should ever know about the operation - the CIA does nothing if it cannot subsequently deny it).

Organized denial is part of the CIA structure. It will be easier for you to understand this if you know that intelligence in English is a broader concept than "intelligence" in Russian. Intelligence also means "intelligence". CIA agents don't walk down the street posing as agents. They pose as employees of the US State Department, or military personnel, or

ordinary businessmen. They work undercover, and therefore everything they do can be denied. As cyberneticist William Ross Ashby said, a magician is a person who hides what is most important.

Since the nuclear bombing of Japan has been mentioned here, I should mention that after it, Stalin created a special committee to force the acquisition of nuclear weapons in the Soviet Union. In 1949 (four years after Hiroshima and Nagasaki), the Soviet Union, under the leadership of Stalin, successfully tested its own nuclear bomb.

Busy 1948/1948th

As you can see, the Western superstate was built in response to the Soviet one. This trend will continue further. When I wrote my first book, "WHY RUSSIA LIVES POOR," I noticed how eventful 1948 turned out to be in the West. The following will be a description of the main events of that year, and you must keep in mind that these events are interconnected.

1948 - cybernetics

The Soviet Union was the first superstate in human history. In the era of superstates, many aspects of human existence have acquired a project-based nature. In addition to industrial, agricultural and other projects in the USSR there was a project for a new fair society and a new man. If the romantics (Marx, Engels, Lenin, Stalin, etc.) dreamed of the project of a new man, then in the West a separate science was created for design - cybernetics.

In 1948, the American Norbert Wiener published a book that was fundamental for the West, Cybernetics or Control and Communication in the Animal and the Machine. Cybernetics is the science of effective organization. Many people think that cybernetics implies

computing machines (computers), but they are not required. You can organize the joint work of hundreds of people who will calculate what is needed on slide rules. The main thing is to work systematically, the work must be cybernized. For better understanding, I will add one more definition of cybernetics. Cybernetics is the science of the general laws of control and communication processes in organized systems: machines, living organisms and society.

All significant wars of the past were controlled according to cybernetic - principles, it was just not called cybernetics. The first country to use such a military system to govern the state was the Soviet Union. The State Planning Committee was created there in 1921. Gosplan is a cybernetic institution. Soviet specialists took the most effective principles of organization - the military - and used them to implement communist ideas. War communism is cybernetic communism. That is why the West, in its organizational form, resembles the Soviet Union: both are cybernetic superstates.

By 1948, when the concept of "cybernetics" was introduced in the West, the SS SR had been applying cybernetic principles to government for twenty-seven years. This primacy determined the leadership of the Soviet Union. Cybernetics is the basis of superstatehood. Cybernetic principles ensured the USSR's industrialization, preparation for the Great Patriotic War, the war itself, victory in the war and the rapid restoration of the economy after the war. However, what the West has achieved on the basis of cybernetics amazes every imagination. To the concept of regulatory capitalism (regulatory capitalism) the sign cyber has been added - cyber regulatory capitalism (cybernetically regulating capitalism).

The very first thing you need to understand: Norbert Wiener copied the principles of management from a living organism. Some terms were introduced into cybernetics from biology and other natural sciences . What I described in the first chapter will be very useful.

So, subject and object. The subject of management is the one who manages . It doesn't have to be one person and it doesn't have to be a person. The subject of management can be a group of persons and/or a certain system

ma. The object of control is the one who is controlled. It doesn't have to be one person and it doesn't have to be a person.

Operating with abstract concepts is not easy. For a better understanding, let's use figurative expression. Imagine that you are sitting behind the wheel of a car. You are the subject of control . The car is the object of your control. Subject and object are a single working system.

Your influence on the object is carried out through output converters (effectors). Your effectors are your arms and legs. With the help of effectors, you provide the desired effect on the control object - the car.

You also have input converters (effectors). Input transducers are your senses. You drive and look at the road. Affectors (eyes, ears, etc.) transmit information to the brain, and when you see the light turn red, you turn on the output transducers. You press the brake pedal with your foot and turn the steering wheel with your hands to move into the right lane for a turn.

You stood for a while, the light turned green, and you need to turn right. Effectors press the pedals and turn the steering wheel. While turning, you monitor the behavior of the control object. If the car is driving to the left than necessary, you will find yourself in the lane of oncoming traffic. This is where a very important concept of cybernetics comes into play - feedback. You are constantly adjusting the vehicle's trajectory. If he drives to the left, then you additionally turn the steering wheel to the right.

The control object also has its own input converters (affectors) and output converters (effectors). There is a subjective factor in the system —your influence. And there is an objective factor - the influence of the car. In 2007, four of my friends were driving in a car, and its tire suddenly exploded. As a result, the car crashed into a pole, and one of my friends died. This is how the objective factor influenced. The event can be interpreted as follows: the objective factor turned out to be stronger than the subjective one. However, the objective factor was not only the car (and its exploding wheel). Objective factors also

included the quality of the asphalt and the presence of pillars near the road. In most cases, a system is a combination of many factors.

One of the central concepts of cybernetics is diversity . Variety is the number of distinguishable objects or the number of distinguishable states of the same object. Control is a reduction in diversity. Imagine a multimillion-dollar city filled with cars. Each of them is a separate system, discussed above. Now mentally rise above the city and begin to perceive all its streets filled with cars as a system. It will be a system with enormous variety.

For a system with enormous diversity, for an inconceivable system, as a rule, it is impossible to write a specification for all the goals, which means that it is impossible to write an algorithm. Then a heuristic method of achieving the goal is used. Heuristics are a method of behavior that helps achieve a goal and does not have a clear description. Heuristics provide broadly defined guidelines for achieving broadly defined goals. One of the main heuristic operator words is keep.

In addition to Norbert Wiener, the Englishman William Ross Ashby was a pioneer of cybernetics. Guess where he studied? In Cambridge. Also tellingly, Ashby was a practicing psychiatrist and a Fellow of the Royal College of Psychiatry. William Ross Ashby's definition: Cybernetics is the art of steersmanship.

In cybernetics, Ashby formulated an important law. To describe it, you need to introduce the concept of "entropy". Entropy is a measure of disorder, chaos. With high entropy of disorder, there is more chaos . With low entropy of disorder, there is less chaos. By remembering our image, the traffic light reduces the entropy of the system. And a non-working traffic light increases the entropy of the system. However, it can be turned off when the system diversity is low, for example at night. This will not increase entropy.

Ashby considered entropy as a characteristic of the diversity of a system, because it is determined by the probabilities of the realization of states and reaches its maximum on a uniform distribution (maximum diversity - when any state

can be realized with equal probability), and its minimum - when any one state is realized with a probability equal to 100%.

Then control consists in such a transformation of the set of states, as a result of which the probabilities of undesirable states of the controlled object decrease, and the probabilities of desirable ones increase, which ensures a decrease in entropy. According to Ashby's law (or the law of required diversity), this can be achieved by increasing the diversity of the control system, provided that the control is unambiguous.

Now I'll explain it more simply: to increase the efficiency of management, it is necessary to increase the variety of effectors of the managing subject and reduce the variety of the controlled object. This is my personal simplified interpretation of Ashby's Law.

A little more important information from cybernetics. Homeostasis is the ability of a system to maintain its most important variables within safe limits when unexpected disturbances or complications occur. Homeostasis can also be called autostability. Example: the system is stable, it is destabilized from the outside, and it self-restabilizes. Homeostasis scheme: stability - destabilization - restabilization. Being the main characteristic of a living organism, homeostasis ensures the viability of the system.

To consolidate the cybernetic view of the world, I will paraphrase one of the most important thoughts of the book. In the era of superstates, many aspects of human existence acquired a pronounced design character. Now it's a cybernetic version. In the era of superstates, the variety of projects and projected spheres was increased, and the variety of spontaneous processes and random events was reduced.

1948 - Marshall Plan

In response to the Soviet superstate, the West began to build its own superstate. The United States became the cradle of Western superstatehood . In contrast to the Soviet Union, the West began to create

give Western Union. Naturally, the United States became the core of the Western Alliance. The process of creating the Western Alliance was called the Marshall Plan . The Marshall Plan was the West's first cybernetic project.

In the same 1948, when the concept of "cybernetics " appeared, the Marshall Plan (the official name of the European Recovery Program - European Recovery Program) was launched in the West. The Marshall Plan was put forward by the American Secretary of State George Marshall (hence the name). The United States declared that the goal of the plan was to restore the war-ravaged economy of Europe, eliminate trade barriers, modernize the industry of European countries, oust communists from power structures and develop Europe as a whole.

Seventeen European countries participated in the Marshall Plan, including West Germany. How to unite vast territories located on two continents? How to unite North America and Western Europe, separated by the Atlantic Ocean about 5,000 km wide? Yes, in the same way as the Soviet Union was united: by depriving the territories of self-sufficiency and thoughtfully mixing up economic chains. For example, producers from Germany were connected to consumers from the USA. And the States, in turn, began to supply their machine tools and steel to Western Europe.

On the basis of economic unity, the military-political NATO bloc led by the United States was created in 1949. The area of the Western Union approximately corresponded to the area of the USSR, but the population of the Western Union was many times larger than the Soviet one. Imagine how many cybernetic institutions and employees are needed to calculate such a colossus.

During World War II, the American company IBM, commissioned by the government, produced firearms for the US Army : Browning Automatic Rifle and Ml Carbine. And after the war (after the conclusion of the Bretton Woods agreement), IBM began to produce microprocessors, supercomputers, servers, mainframes and data storage systems. The above is the hardware for the expansion of the Federal Reserve's financial web.

The US Federal Reserve has become the main means of cybernetic control of the West. Vast territories on both sides of the Atlantic Ocean gradually began to function as one large capital. The Fed's financial octopus has spread its tentacles into Western nations. Hundreds of millions of people allegedly became a means of functioning of one large capital. This is cyber regulatory capitalism - cybernetically regulating capitalism.

In response to the Soviet Union, the West created the Western Union. The West could not oppose disparate companies managed by private owners against the integral USSR . The West was forced to begin the Sovietization of its state, economy, and population. Numerous shareholders have become the owners of large companies, including individuals, other companies, and banks controlled by the Federal Reserve. A board of directors was appointed to manage every large company. The West pitted boards of directors against the Soviet Union. Large companies, in fact, became subsidiaries of the cybernetic Federal Reserve System, which stood above them and ensured their homeostasis, and therefore viability.

The Western Union has become an analogue of an organized criminal group, only on a national scale. The boss of the organized crime group is the USA (as the largest and most powerful country). Consigliere - the British Empire as the most successful and experienced imperialist colonialist. The rest are ordinary organized crime groups (Western European countries), they have colonies all over the world, so when the United States took control of Europe, they took control of vast territories in different parts of the planet along the chain. Here is the implemented plan of the Round Table.

1948 - RAND Corporation

In the same year of 1948, when the concept of "cybernetwork " appeared and the Marshall Plan was launched, the RAND Corporation was established in the United States. RAND is a derivative of research and development. It is somewhat reminiscent of a Soviet scientific research institute (SRI).

RAND was founded by the military: several people from the Pentagon and several people from the Pentagon's contractor, Douglas Aircraft. It was RAND that developed the consumer society in which we all live today.

The RAND Corporation was founded five years after the Pentagon was commissioned. It fulfills orders from the US government (in particular, the Pentagon) and is an important element of Western superstatehood. Today (in 2023), more than thirty Nobel laureates work within the walls of this think tank.

Consumer society

Almost from the moment of its creation, the USSR had the most advanced social system, the most attractive social system. The Soviet Union was the first to create something that had never existed before in any country in the world - a significant social package (free medical care, education, housing, food, as well as vacation, pension, etc.). The Soviet superstate was based on the idea of social justice. The USSR State Planning Committee included care for every citizen in its five-year plans. In accordance with the idea that all people are equal, every Soviet person was entitled to the same set of material benefits.

In response to the Soviet social system, the West developed its own. If the Soviet social system was invented and created by romantics (Marx, Engels, Lenin, Stalin, etc.), who dreamed of creating a new man with the help of the noble Marxist ideology, then in the West they took a different, more scientific path.

In the late 1940s, the think tank RAND Corporation was commissioned by the US government to develop a more attractive social system than the Soviet one. To do this, the RAND Corporation directly or indirectly involved anthropologists, cyberneticists, sociologists, psychologists, philosophers, biologists, ethologists, zoologists, animal psychologists and other specialists. What

was eventually developed became an ideal social system. Meet the consumer society!

The consumer society, like an attractive picture, is aimed at a wide audience—the whole world. The unconditioned reflexes of all humanity appeal to the holy trinity "nutrition - reproduction - dominance". Most of the peoples of the world are simply not in a position to think about the spiritual (as the USSR did on the gigantic resource-rich territory of historical Russia). Not all languages of the world have words that are identical to the Russian-speaking person's concepts of justice, conscience, shame and philistinism. But all people on Earth have a reptilian brain and limbic system.

The strength of consumer society is that it corresponds to human physiology, his biological nature. Acts of consumption produce dopamine rushes. Possessing something that others don't have causes surges of the dominance hormone, serotonin. What could be better?

If Soviet society was based on the idea of social justice, then the consumer society was based on the idea of social injustice. The consumer society is hierarchical in nature - the hierarchy is determined by the level of consumption.

If the basic unit of Soviet society was the labor collective , then the RAND Corporation specialists made the family the basic unit of consumer society. Why family? Yes, because it corresponds to the biological desire to reproduce: the sexual reflex is unconditional. Moreover, uniting a family of related individuals is easier than a group of strangers: instinctive-hormonal, oxytocin-based unity is stronger than ideological. The RAND Corporation is betting on the nesting instinct. A detached house became the nest. Economic ideology calls it a subject of a market economy and calls it a household. Around it they built a consumer ideology called/called the American Dream.

In addition to the hope of getting rich, the American Dream includes a set of external attributes that many people are familiar with. I will list

the inspiring (dopaminative) advertising images: a beautiful , detached house with a garage in a quiet, picturesque suburb, a green lawn, a lawn mower, a well-dressed husband, wife, children smiling as if they are happy, personal cars (preferably for each member families), a backyard with a barbecue set, a dog with shiny fur jumping up to catch a flying disc, etc.

And who paid for all this stuff? Cybernetic Fed. If the previous hierarchy in Western society was based on preventing proletarians from accessing capital, then during the formation of the consumer society, proletarians were given access to capital through various specially designed financial instruments: credits, loans, mortgages, leases, checks, shares, etc. In addition, in the consumer society, a lot of physically light work appeared, which is why the relative number of those engaged in heavy physical labor, i.e., the classical proletariat, dangerous for capital, decreased.

The US population was ideologically indoctrinated accordingly: "Americans, each of you is an economic actor. The more you earn and the more you spend, the faster our economy spins and the richer we all become." So people were encouraged to take out more loans and spend more, so that the fiat money issued by the Fed would quickly and evenly spread throughout the population and territory, so that an advertising picture of a consumer society would soon appear for the rest of the world.

Quote from the Journal of Retailing, 1955: "Our economy demands that we make consumption a way of life. So that we turn the purchase and use of goods into rituals. So that we seek spiritual satisfaction, satisfaction of our ego in consumption. We need to consume things, burn them, replace them, and discard them at an ever-increasing rate."

How does this work cybernetically? Special institutions were created, like the Soviet State Planning Committee, only there were many of them, they were more complex and formed one large network. A conditional example based on the state of California: State Planning Committee of San Diego, State Planning Committee of

Sacramento, San Jose, San Francisco, Los Angeles. In each of them, the socio-economic geography of a specific territory was worked out in detail: how many people live, where they should live, what they should live in, what to eat, drink, where to work, how to dress, what to ride, how and where to relax after work, how and where to spend the weekend, what to think about, what to want, what to dream about, etc.

For a better understanding, I will give more understandable images. Imagine an aircraft manufacturing plant. It has a design bureau (KB). A design bureau specialist developed a certain part, drew it in several projections with detailed dimensions and handed it over to the workshop. In the workshop, according to the drawing, the part was turned - and voila! — the drawing materialized, turned from a model into a metal reality.

The construction of a consumer society was organized in a similar way . The State Planning Committee of a specific American territory developed a project for the functioning of the economy and economy of this territory. The financial aspect of the project, as a virtual model, was loaded into the Federal Reserve's banking computer program, through which the population was gradually brought into line with this model. People adapted to it, became its actors, and took their prepared places in it.

As I already wrote, cyberneticist Norbert Wiener copied the principles of control from a living organism. Imagine an octopus. Its tentacles contain both the sympathetic and parasympathetic nervous systems. The sympathetic one activates motor activity, and the parasympathetic one inhibits it. The Fed's financial octopus subjugated the banks and began to work as the nervous system of the social organism. In areas that were identified by special institutions as necessary and requiring development, the Fed's financial tentacles worked like a sympathetic nervous system - they were activated by impulses of fiat money. In areas that did not require development or required weakening, the Fed's financial tentacles worked like a parasympathetic nervous system - they slowed them down by limiting or stopping the impulses of fiat money.

People had incomes and expenses. Through them, the cybernetic system - monitored and recorded the process. These were the same

five-year plans as in the Soviet Union, only their goal was not military -industrial autarky, but the creation in the United States of infrastructure demonstrating the image of the most attractive social system in the world, where "everything is for the people." It is important to note that society was immediately divided into layers. The layers had different levels of consumption. From five-year plan to five-year plan, new layers were added to various levels, and some layers were removed. It was a fireworks display of social engineering and the rise of cybernetically regulated capitalism.

Different layers were entitled to different salaries and different sets of material goods: houses of different costs, cars, clothing, food, education, medical care of different costs, etc.

I came across detailed drawings of an American kitchen: height from the floor to the countertop, thickness of the countertop, overhang of the countertop, depth of the lower cabinet, depth of the upper cabinet, distance from the countertop to the upper cabinet, distance from the edge of the countertop to the sink, dimensions of the sink, etc. By By manipulating sizes and shapes, a social hierarchy was built.

If a person is from a lower class, then he cannot afford an expensive house. An expensive house was built at a distance of about 20 m from the road and almost 2 m higher than it. The expensive house rises above the road, like a city on a hill. Its sloping lawn absorbs the sound of passing cars. And cheap houses for the lower strata are located both close to the road and on the same level with it. They resemble shacks on the side of the road. In them you can clearly hear cheap cars passing by in the area.

A cheap house has an appropriate kitchen. Its dimensions and geometry are so changed from what is comfortable that a person gets bruises on the protruding tabletop, gets irritated because the top cabinet is too high, leans too far towards the sink for washing dishes, increasing the likelihood of spinal osteochondrosis, etc.

And I gave an example of creating a hierarchy based only on a house and its kitchen. Project this approach to the rest of the rooms,

can always be cheerful and ignore aches and pains, if you can hold on from complaining and not boring people with your problems, if you can eat the same food every day and be grateful for it, if you can understand your loved one when he doesn't have enough time for you, if you can ignore accusations from the side of a loved one when things go wrong through no fault of your own, if you can take criticism in stride, if you can treat your poor friend the same as you would a rich one, if you can do without lies and deceit, if you can fight stress without drugs, if you can relax without drinking, if you can sleep without pills, if you can sincerely say that you have no prejudice against the color of your skin, religious views, sexual orientation or politics, then you have reached the level of development of your dogs".

Americans took out homes on long-term loans. They were afraid of losing their jobs, because without income they could lose their beloved home. This is how citizens worked better and this is how the cybernetic system kept people in their social strata. This was one of the ways to reduce entropy.

In this topic, I used a lot of verbs in the past tense , because I was describing the formation of Western consumer society after 1948. However, the cybernetic control system has not gone away. Moreover, it has been improved by thousands of specialists. Then there was only training, a test of the pen. The most ostentatious, showcase version of the consumer society was created in the USA.

After World War II, West Germany was occupied by the United States and Great Britain, and East Germany by the Soviet Union. West Germany was also made a deliberate showcase of a consumer society, so that the Germans of East Germany felt unhappy, deprived, defective, inferior, losers who found themselves in the wrong zone of occupation. So the West wanted to show that its social system, which was then ideologically called simply capitalism, was better than the Soviet one.

Cybernization of information processing

The leader of the post-war world was to be the United States. However, the United States did not have significant specialists in psychological warfare. They were provided by Great Britain, because on an isolated island, as we remember, information processing was polished for centuries.

During the First World War, a secret war propaganda bureau operated in Great Britain. Two years after the end of the war, in 1920, the Tavistock Clinic was founded on the basis of this bureau. It has accumulated centuries-old developments of the island.

Fourteen years later, in 1934, the Rockefeller Foundation began to finance the Tavistock Clinic, because this member of the Anglo-American elite needed scientific research to strengthen his overseas empire. Rockefeller technologies such as killing Chinese workers to avoid paying them to build the railroad definitely needed to be replaced with something more advanced and less similar to the primitive methods of the Wild West.

Later, now during the Second World War, a British Army unit engaged in psychological warfare was based in Tavistock. Moreover, they worked there both on propaganda for Great Britain and on propaganda for the USA. After the end of World War II, in 1946, the Rockefeller Foundation gave money for an additional building and an additional institution. So, on the basis of the Tavistock Clinic, the Tavistock Institute of Human Relations was founded. For convenience, I have grouped both of these institutions into one concept, Tavistock.

Tavistock is one of the key elements of the post- war development of the West. The subject of Tavistock's study was man as a general concept. And not in order to make the life of humanity better, as naive ordinary people think, but precisely for manipulation, to control people. To cover this up, the Tavistock Institute of Human Relations was registered as a charity in 1946.

Brigadier General John Rawlings Rees became director of the Tavistock Institute. He led Tavistock during the Second World War, when a British army unit engaged in psychological warfare was based at the Tavistock Clinic. John Rawlings Reese was a first-rate specialist in psychological warfare, including counterinsurgency.

In 1945, Rees published his book Shaping Psychiatry Through War. The book is based on a program developed by Reese himself. It was called the "Program for the Application of Military Methods to Civilian Life." There were as many as twenty-two points in it. In the book, Reese called for the creation of psychiatric strike forces. His goal was to develop methods of political control based on programmed behavior modification, introducing the majority of the population into a state of psychosis. He believed that this would allow the population to be subordinated to the new economic world order that emerged after World War II (i.e., after the conclusion of the Bretton Woods agreement).

At that time, the Briton Rees spoke to a group of military and civilian psychiatrists in New York: "If we propose to openly fight the socio-economic problems of our time , then we must have shock troops - and this cannot be achieved on the basis of inpatient psychiatric hospitals alone." institutions. We must have mobile teams of psychiatrists who can move freely and respond to local situations that arise in their areas. Their job is to apply advanced psychological warfare techniques as we know them to large swathes of the population, which will continue to grow. This will make it easier for us to control entire populations. In a world of absolute madness, groups of Tavistock psychologists connected with each other will be able to influence the political and governmental sphere. They must become arbiters, a powerful clique."

But from Reese's book "Formation of psychiatry through war": "In this world of insane neurotics, psychiatry, which is the only one capable of judging the mental health of people, can only be carried out in a conspiracy of psychiatrists from all countries

of the world, closely connected with each other and ready to mobilize all their influence and all their weapons for an active game in the political and state field. It is necessary to build a society where people of all social groups, without conflicting with the law, could receive treatment if necessary, even if they themselves do not want it."

AND with Tavistock, and a major/important specialist associated with the information society is Kurt Lewin. He has an interesting life: he was born at the end of the 19th century in Poland and received his education at the University of Berlin. When the Nazis came to power in Germany, Levin's nationality (Jewish) became a threat. Levin fled from Germany. First to the UK. There he became a recruit of Director Tavistock Reese. Reese gave him the task: "You will go to the States, organize public opinion there so that they enter the war."

When Kurt Lewin arrived in the States, the MIT Center for Group Dynamics Research was established for his work. It was at that institute that cyberneticist Norbert Wiener already worked. Group dynamics, as you know from Chapter 1, are based on oxytocin, they are biological, they are encouraged hormonally. Lewin was just studying how to manipulate oxytocin group dynamics.

Lewin was one of the founders of not only the Center for Group Dynamics Research at the Massachusetts Institute of Technology. Through Levin, Tavistock founded a number of institutions in the States. Important to this book is the Stanford Research Center.

Levine also participated in the work of the following institutions: the - National Committee of Mental Hygiene and the International Committee of Mental Hygiene (they controlled more than 4,000 of what Rees called the psychiatrist strike forces). Later, in 1948, these two institutions created the World Federation of Mental Health, with psychological warfare specialist General John Rawlings Rees as its president.

Thus, Tavistock and his specialists became the basis for left-war information processing of the West. By 1989,

the Tavistock network was already functioning in the United States alone, - including 10-20 large institutions, 400-500 medium-sized institutions and about 5,000 small institutions associated with them. In 1989, this Tavistock network had a total of more than 60,000 specialists in the following fields: mind control, behavioral sciences, sociological surveys, public opinion formation. Thus, information processing was cybernized. It is not surprising that the largest number of think tanks are located in two countries - the USA and Britain.

Instructions

The post-war West was organized by the Anglo-American military-intelligence complex. In the military field, writing instructions and following instructions is common practice. However, after 1948, the instructions spilled out beyond the military sphere. The West is a totalitarian bureaucratic system. Just imagine how many people and institutions it takes to write instructions for each social position in society. The West was able to do this. It stands on instructions like a house on a foundation.

And we are not just talking about business functions, where a citizen receives money for work performed. We are even talking about social roles: instructions are written on how a husband should treat his wife, how a mother should treat a child, how a seller should treat a buyer, how a driver should treat a pedestrian, etc. Because of the instructions, the human personality was weakened and faded into the background. Here you can ask: "It's clear with job descriptions, but how were instructions for social roles communicated to people?" A. A. Zinoviev, who has been to Western special institutions and even worked there, will help us answer this question: "The entire everyday aspect of the life of Westerners (type of clothing, type of diet, everyday language, living conditions, daily routine, types of entertainment, manner treatment

of neighbors, sex and everything else) began to be shaped by specialists and special institutions and through television, cinema, literature, newspapers, lectures, advertising to be imposed on the entire population so that it became impossible to avoid this influence."

A concept was introduced into the Western information field, which in English sounds like this: I turn into a different person (I become a different person). This concept removes restrictions - a person may not always behave as is typical for him. Imagine an abstract American. He wakes up in the morning. At home he performs the function of a husband - he has the appropriate conditioned reflexes. In relation to children, he performs the function of a father; for them he also has conditioned reflexes. Then he gets into the car to go to work, and now his social role is that of the driver. When he reaches his destination, gets out of the car to enter the office, his social role is that of a pedestrian. He quickly changes his behavior patterns.

Through superheroes (comics, cartoons, films), the image of a sharp change in behavior under the influence of clothing was imprinted. Batman, Spiderman and others, wearing a superhero costume, behave completely differently. The principle is conveyed to the audience. Our abstract American, coming to work, puts on work clothes and becomes a different person - I turn into a different person. In a post-war cybernated society, a person is a function in the system.

This can happen to any employee who has special clothes: a policeman, a fireman, a doctor, a builder , a chemist, etc. A person comes to work, changes clothes and transforms into a specific social function, algorithmized through instructions. He doesn't need to think about anything, he just needs to learn the instructions and act in accordance with them. In the States, the question Who are you? ("Who are you?") implies exactly "Who do you work?", "What function in the system do you perform?"

This is a science-based society - a scientifically organized society . Almost all aspects of human existence are worked out -

in special institutions. Like the distribution in the Soviet Union, the West also has a distribution system, but it is not open, but hidden. The fact is that planning and the leadership role of the state during the Cold War were presented as signs of totalitarianism. The West was also forced to structure its population from above, but this contradicted fairy tales about freedom and democracy. Therefore, Western distribution is hidden or denied.

Simultaneously with the emergence of a cybernetic consumer society in the West, the belief in free will began to be intensively promoted. In 1957, the seminal book "Atlas Shrugged" was written for her. The author is listed as Ayn Rand (Ain Rand, not to be confused with the RAND Corporation).

Atlas, who straightened his shoulders, is an image of a brilliant, talented, strong-willed, successful, wealthy capitalist who makes the world a better place in spite of everything, especially in spite of the state. This is a public denial that during that period it was the state that began to structure the population from above. They say that some Westerners consider this book number two after the Bible in terms of influence on them. The book was the starting shot for the propaganda of the ideology of ultra-subjectivism, the basis of which is the belief in free will. The ideology of ultra-subjectivism is an obsession with the subjective factor while ignoring objective factors. Controlled by a complex cybernetic system, Zapadoid believes that he acts independently, of his own free will...

Programs

As you remember, the Marshall Plan was a program (officially called the European Recovery Program - European Recovery Program). The Marshall Plan is an excellent illustration of post-war programs that are written by special agencies. The program is not a one-move, it is two or more moves. The program is not a tactical phenomenon, but a strategic one. The program

is planned, scheduled and carried out over several months or even years.

Often programs have an ideological cover. The Marshall Plan was declared as simply the restoration of the war-ravaged economy of Europe, the elimination of trade barriers, the modernization of the industry of European countries, the ousting of communists from power structures and the development of Europe as a whole. But in fact, it also became the unification of the North Atlantic countries into the Western Union. During the Marshall Plan, the industry, social and political spheres of Western Europe were taken under US control.

It is important to understand that programs can be very different. They are usually divided into two broad categories: social programs and political ones. A social program can influence politics, and a political program can influence society, so the distinction is conditional. The construction of a consumer society was also a social program, but it also influenced the political sphere and many others.

After 1948, the West wrote thousands of different programs. This is pragmatic: specialists do not need to write a new program from scratch; they can take an existing one and adapt it to specific circumstances. There are instructions for them on how to do it correctly.

McNamara

I have already written that the West responded to the Soviet Union with boards of directors. The new structuring was carried out by the Anglo-American military-intelligence complex. People associated with him are distributed on the boards of directors of industrial enterprises, banks, pension funds, investment funds, agricultural companies, media (newspapers, magazines, book and other publishing houses), television channels, radio stations, record companies, Hollywood film studios, rating agencies, auditing/consulting companies and other significant institutions.

On the board of directors of any strategically significant Western institution there is at least one person from the Anglo-American military-intelligence complex. It is through it that the impulses of the Western State Planning Committee are transmitted. I call such guides Mr. X. Mr. X is on a mission, he signed a non-disclosure agreement. In a huge industrial concern, X may be the only one who knows about the Western State Planning Committee. All the other thousands of employees simply work according to instructions that come down from above - from the board of directors. Mr. X wears a business suit, white shirt, and tie to work, but at home he may have shoulder straps.

One of the brightest Mr. X is Robert McNamara. It is interesting for several reasons. First of all, he is Mr. X. McNamara is a living illustration of this post-war Western organizational phenomenon. The fate of McNamara, born in 1916, was affected by the cybernization of the Western system, and he became its actor. Most people have never heard of McNamara, which is typical for Mr. X, because they are elements of the Western State Planning Commission, and their presence is hidden (during the Cold War, state planning was ideologically presented as a sign of totalitarianism).

Secondly, McNamara is a military man. In 1939, he graduated from Harvard Business School (Harvard is one of the Ivy League universities). He then worked for a year at the Mormon auditing/consulting firm PricewaterhouseCoopers. In 1943, McNamara joined the Air Force as a captain. He brought there the analytical approaches used in business. During World War II he served in the statistical control department. McNamara created statistical control units for aviation and developed a schedule for doubling the efficiency of aircraft carrying fuel and cargo.

After the war, in 1946, he left the army with the rank of lieutenant colonel. And where do you think he went to work after 1946? I remind you that in 1948 the military established the RAND Corporation,

in which they developed a consumer society, which involved the massive distribution of detached houses and personal cars to Americans.

After 1946, McNamara went to work for the Ford automobile company. And what do you think he was doing there? He cybernized Ford. He improved the company's organization by introducing long-term planning and sophisticated product control systems. At Ford, McNamara worked in a number of leadership positions in turn - he set up a system in one part of the company, then moved to another, set it up there and gradually cyberneticized the entire Ford company. He introduced computers into the car design process, which greatly increased production efficiency. And computers in the 1950s were produced only by the Pentagon and its contractors.

Robert McNamara, 1995 memoir: "I was in management at Ford for fifteen years. I identified problems and forced company structures (often against their will) to think more deeply and realistically about alternative development paths and their consequences." Did you understand? Not everyone at Ford wanted to do what McNamara suggested—he forced them. Because he is a lieutenant colonel in the US Army, his clearance level allowed him to know about the Western State Planning Commission, but the rest of Ford's did not. I wouldn't be surprised if there were mysterious deaths of board members at Ford during that period.

In 1960, McNamara became president of the company. For the first time in fifty-four years, a person not from the Ford family became its president. He held this position for only five weeks, after which he became US Secretary of Defense. He was head of the Pentagon for eight years, then, in 1968, became president of the World Bank (I will return to this in the next chapter).

And there were hundreds of Mr. X's like McNamara throughout the West. The Western Union is not just the North Atlantic countries (USA, Canada, Western Europe). The complex cybernetic system of the West also includes Australia, New Zealand, Japan, South Korea, and Israel.

The dirty paws of cybernetics

After 1948, Western special agencies cybernized everything they could get their hands on. Programs were written, instructions were written. The cybernized objects were segmented, and then each segment was studied. One of the brightest authors/creators of cybernetization is Gene Sharp, who graduated from Oxford in England and worked at Harvard in America. Sharpe cybernized the revolution. His books describe a variety of sophisticated methods of nonviolent overthrow of the current government. It is according to his instructions that the small number of guys in red act, directing a large crowd to illegal actions during rallies.

Also an example of cybernetization is man himself as a general concept. The term "biometrics" is a product of cybernetics , human cybernetization. In it, a person is considered from the point of view of his biometric data. The list of parameters is quite large: skin color, hair, eyes, weight, height, arm span, body type (endomorph, ectomorph, mesomorph), face shape, ears, skull, jaw. The superman jaw (strong chin) was introduced through a change in the standard of occlusion in dentistry. Thus, some categories of Westerners received a superheroic strong-willed chin from their superstate. Biometrics are also used to select frontmen.

Kennedy's assassination is associated with the cybernization of the West. By 1963, the American state and society were sufficiently cybernated. And Kennedy, born in 1917, thought in the old fashioned way - he thought that it was the president who governed the country, although even then it was governed by special institutions, including secretly from the president. How could he explain this if he is a man of the early 20th century? As Professor S.V. Savelyev says, old social instincts are removed along with the head.

Tavistock methods were applied in the States to create a sophisticated information processing system. Politicians in ties and jackets have ceased to play the main role in the Western

system. They became actors in an endless television show, for which instructions were written for all occasions.

After 1948, politicians in ties became the foregrounded frontmen, political actors, eclipsing the shadows of Oxford, the RAND Corporation, the US Federal Reserve, the CIA and other similar structures. The West is governed by a heterarchical network of institutions. The Irishman Kennedy himself was brought to power (among other things) to show that from now on the Irish are also white, also people, that the old disdainful attitude towards the Irish that existed during the era of colonialism, when the British traded in the Irish (as blacks), ended. Robert McNamara, by the way, is also Irish.

The term "superstate" removes many questions. If we use only the term "state," it turns out that the United States is a state, and Pakistan, Japan, the Philippines, and Indonesia are states. Agree, India and the United States differ in one way - the level of organization of the state. The United States is a cybernetic superstate that structures its population from above according to many parameters. Compare with this India, where people are left to their own devices.

I came across data that in India, about 20% of the population do not have any documents (even passports), and eat what they find. It turns out that about 200,000,000 people in India are in the situation of stray dogs. And it is called a state, like the USA, Germany, and South Korea. The term "superstate" draws a line between different countries, for the state and the superstate are very different.

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Chapter 5

NEOCOLONIALISM

P Before moving on to the information society, it is necessary to become familiar with its predecessor - neocolonialism. Neo-colonialism is a step above the usual, ordinary, old Western colonialism. Neocolonialism is a new, cybernated colonialism.

Declaration

A number of prerequisites pushed towards neocolonialism, but the West was in no hurry to change anything, because colonialism worked by bringing resources. The trigger act was that in 1960, under pressure from the nuclear Soviet Union, the United Nations (UN) adopted the Declaration on the Granting of Independence to Colonial Countries and Peoples. As a result of its adoption, colonial empires collapsed, and about 100 new states appeared on the planet. The Declaration of Independence for Colonial Countries and Peoples is one of the main turning points of the last century. I will simply call it the Declaration.

The West has been sucking up the resources of the colonies since about 1500. At their expense, Western science, technology, culture and much more appeared. The West became inseparable from colonialism, because Western infrastructure, economy, economy, ideology were adapted

van to exploit the colonies. And this continued for about 460 years, after which the nuclear Soviet Union came out and demanded to stop.

1961 - USAID

The very next year, in 1961, two significant events took place . First, the Pentagon has deployed fifteen ballistic missiles in Turkey capable of reaching Moscow. In response, the Soviet Union stationed its missiles in Cuba, leading to the Cuban Missile Crisis, which the Soviet Union won.

Secondly, in 1961, USAID (United States Agency for International Development) was established in the United States. One of its goals is to support democracy in developing countries. Just as the Soviet Union promoted communism and national liberation movements around the world, the United States began to support democracy around the world. The USSR brought its social system and ideology to the world, and the United States began to bring its own.

Any statehood is based on legal documents : a constitution, various codes, laws, etc. Hence the concept of a "rule of law state." In order to bring the "democracy" the United States needed to the world, standard legal documents were written in USAID, from which the necessary statehood for the occupied territory can be concocted. They just need to be translated into the native language.

1960s - Charles de Gaulle

However, in the 1960s, it was not only the Soviet Union that pushed the West towards neocolonialism, but also France, led by Charles de Gaulle. Let me remind you that after World War II (and the Bretton Woods agreement), the gold-backed dollar became the world's reserve currency. The US hid it in its vaults

gold, and allegedly at a fixed rate of 35 dollars per troy ounce, the Fed issued (issued) dollars. We can say that it issued gold - the exchange rate was fixed. In fact, the US issued far more dollars than it held gold. They produced fiat money for the cybernetic control of territories. This was one of the reasons for the explosive economic growth of the United States (and the West as a whole) after World War II, along with the very introduction of cybernetics.

In addition, while Japan and Europe were recovering from the war, they bought American machine tools, steel, etc., both of which fueled the demand for dollars. When their economies improved, the United States began to have problems with sales, because it needs markets. Also, Charles de Gaulle withdrew France from the dollar zone, and this meant several tens of millions of people.

While the USA was butting heads with the USSR, the leader of France was strengthening his country . In 1960, he successfully tested French nuclear weapons in the Sahara. After this, attempts on his life began: explosives were prepared for de Gaulle, snipers were hunting for him. In 1965, despite the Bretton Woods agreement, de Gaulle abandoned the dollar in payments. The dollar was backed by gold, and de Gaulle sent a whole ship of dollars to the USA: "Please give me the gold."

The states were forced to roll out gold to him. In 1966, de Gaulle withdrew France from the NATO bloc and expelled American military bases. Typically, France has legislatively protected the French language at the state level. From what? From Basic English, of course.

Due to the events described above, under Charles de Gaulle, France became the only friend of the USSR among Western countries. A special group was created in the USA to take revenge on de Gaulle, and in 1969 he was prevented from serving his next term through student unrest. And a year after his defeat in the elections, de Gaulle allegedly died from a ruptured aorta - so says the official version. Tellingly, he died just thirteen days short of his eightieth birthday.

Preparatory work 1965-1970

Due to the Declaration pushed through by the Soviet Union, ordinary open colonialism was legally prohibited. But the West could not refuse foreign resources, especially since the dollar was already the world reserve currency. And what did Western specialists do? They cybernized colonialism. Neocolonialism is cybernized colonialism. The heuristic method for achieving a goal states: "Keep sucking other people's resources." We just need to find other ways...

By 1965, the concept of the neocolonial system was already ready. This can be judged by the fact that in 1965 the construction of the Boeing 747 began. I wrote above that the fundamental factor for human social systems is material culture.

In terms of its impact on the world, the Boeing 747 can be placed on a par with the steam engine and the syringe. The fact is that neocolonialism is a global system. For him it was necessary to connect together the planet Earth, and it is huge. Just look at the width of the Pacific Ocean from Los Angeles (USA) to Sydney (Australia) - about 12,000 km. Obviously, we need air transport with a long flight range, which means large wings for a sufficient supply of fuel. Also, the required air transport must accommodate many passengers to ensure affordable ticket prices. Only a superstate can develop such air transport, and quickly at that. Because of the urgency, the director of the enterprise lived right at the plant for four years! As a result, in 1969, the largest aircraft in the world, the Boeing 747, was put on its wing.

During the same period, from 1965 to 1970, other preparatory work was underway. In 1965, a conference entitled "The Conditions of World Order" was held at the estate of David Rockefeller in Bellagio (Italy). Rockefeller invited only about twenty intellectuals.

Then, in 1968, a representative meeting with the participation of seventy-five people took place in Rome, where the decision was made

to establish the Club of Rome. The meeting participants declared that the club should engage in intellectual activity to describe the desired parameters for the future of humanity. It was agreed that the number of members of the Club of Rome would be one hundred, and it would be formed from the most prominent scientific, social, political and financial figures from different countries.

The Club of Rome is a think tank created to establish and control the global neocolonial system. The Club of Rome considers each country, each region as a part (cell) of a single living organism (humanity). He took responsibility for determining the functions of these cells. He became their brain.

One of the main elements of colonialism were native leaders who surrendered the interests of their people to the colonialists. However , the development of material culture in the 1960s was such that trying to bribe the native leaders with beads, glass, stone axes and other nonsense was already ridiculous. They had to promise dollars. Lots of dollars! To ensure that the money of the native leaders was untouchable, offshore companies were organized.

In 1967, economist Michael Hudson came to work in the morning. He worked at the Rockefeller bank Chase Manhattan, in a building located on the very island of Manhattan, which was bought from the Indians for a meager sum. Hudson entered the building and headed to the elevator to go up to the ninth floor, where he worked in the financial research department. During the ascent, a man approached Hudson right in the elevator and said: "Hello, Michael, I'm just going up to you. I am an employee of the US State Department. We want to establish offshore banking centers in the Caribbean. Could you calculate how much money could be made if America began to attract fugitive capital from criminals from all over the world?

Later, the bribery of native leaders was further developed. The ideology of overconsumption was outlined for them. The consumer society is hierarchical in nature. The hierarchy is determined by the level of consumption. Whoever has it higher has higher dominance. What if you create a level of overconsumption? Especially

for him, the West intensified the production and advertising of consumer goods in the highest price segment. Starting around 1960, the main elements of the ideology of overconsumption were formed: expensive transport (cars, motorcycles, boats, yachts, personal planes, helicopters, etc.), expensive clothing, foreign tours, jewelry, luxury real estate and beautiful women. Some examples: in 1960 the Valentino brand was founded, in 1961 - Yves Saint Laurent, in 1963 the tractor manufacturer Lamborghini suddenly decided to make sports cars, in 1975 the Armani brand was founded, in 1978 - Versace, in 1985 m - Dolce & Gabbana.

The ideology of overconsumption is that a person puts his dominance, ensured by overconsumption, on one side of the scale, and this scale in his eyes outweighs any other . On the second side of the scale can be morality, morality, honor, conscience, devotion, love and much more. On the second side of the scale there may even be a people of many millions, which the neocolonial native leader will spit on for the sake of his own overconsumption.

Also during the period from 1965 to 1970, the Mr. X's of the Anglo-American military-intelligence complex were distributed among auditing/consulting companies. If you read John Perkins' book Confessions of an Economic Hitman, you will find out that the vice president of the international consulting company Chas. T. Main was a Colonel in the US Army Reserve. Perkins joined Chas. T. Main in 1971, the next year after the introduction of the Boeing 747 into mass operation, which became the trigger for the construction of the global neocolonial system.

John Perkins

In 1970, the initial and therefore active phase of neo -colonialism began, and the vice president of the consulting company Chas. T. Main regularly traveled to Washington for 2-3 days. He reported on

the work done and received new instructions. Hours T. Main was such an ordinary consulting company that there was a limit on the number of knowledgeable people: no one knew where the vice president disappeared, and in the HR department there was a folder Special Consultants (special consultants), to which only employees had access .

Perkins's book shed light not only on neocolonialism, but also on the principles of organization of the post-war West - it was based on intelligence methods, and therefore the very concept of "intelligence service" expanded. Even some auditing/consulting companies have turned into intelligence agencies, but this is hidden. The cybernization of colonialism into neocolonialism included methods to circumvent the prohibitions of the 1960 Declaration. Because of the Declaration, the key characteristics of neocolonialism are secrecy and disguise. It is because of them that the majority of the world's population knows nothing about neocolonialism.

Auditing/consulting companies need to be mentioned separately. If Mr. X is the conductor of the Western State Planning Committee, then auditing/consulting companies are Mr. X squared or even cubed. It's one thing when one person sits on the board of directors of a company and carries out some programs. It's another matter when a whole institution or group of institutions is engaged in this (the Big Four auditors, for example). In this case, the object of management can be anything: not only companies, but also state governments. For example, the auditing/consulting company McKinsey does not even have a headquarters - neither in Washington, nor in London, anywhere; it is worldwide (all over the world). Its management is precisely global in nature.

John Perkins: "We find a country that has a lot of resources, like oil. Then we give her a large loan on behalf of the World Peace Bank (a structure of the Federal Reserve). In fact, the money does not go to this country, it goes to our corporation to build infrastructure (plants, factories, ports). It enriches only a few rich people in this country and our corporation. The majority of the population will not even feel this money, but a huge

debt will remain. It's so big that the country can't pay it, and that's part of the plan. And we tell them: "You owe us a lot of money. Can't pay? Give us the oil, let us build a military base with you, send your troops to help ours, or support us at the UN." The methods of work of the IMF and the World Bank are very simple : drive the country into a debt hole and subjugate it."

In connection with the mention of the World Bank, it is important to note that in 1968, when the Club of Rome was established, Robert McNamara ceased to be US Secretary of Defense and became president of the World Bank. Yesterday's head of the Pentagon distributed enslaving loans to newly independent countries from 1968 to 1981.

Different countries connected to the global neocolonial system in different ways. If a country is poor, then it needs loans, but what about a rich country? She doesn't need loans, and therefore there is a special approach to her. If you want more details, read Perkins' other book, The Secret History of the American Empire: Economic Hitmen and the Truth about Global Corruption. There the author talks about the peculiarities of connecting to the global neocolonial empire of Asia, Latin America, the Middle East, and Africa.

Hollywood

During the period of preparation for the construction of the world neocolonial system (1965-1970), something significant happened for this book, and therefore for the information society. We're talking about the cybernization of Hollywood.

In 1967, the Hays Code was repealed. The Hays Code is an ethical code for film production in Hollywood, adopted in 1930. According to it, for example, not only naked actors, but even their shadows were not allowed to be shown in cinema. In 1967, this code was repealed because Hollywood was taken over by a Western superstate. The Mr. X's of the Anglo-American military-intelligence complex are distributed among key elements of the film industry: from Hollywood studios to institutions for training screenwriters, actors, directors, etc.

Psychological warfare specialists were also brought in as special consultants .

Neocolonialism is a disguised system, and therefore its propaganda machine must also be disguised. It is disguised as cinemas and cinemas. Movies are made in most countries, but they are almost never shown in the States, but Hollywood films, on the contrary, are shown in almost all countries.

It is curious that at the dawn of neo-colonialism, in 1972, one of the first films of cybernated Hollywood was shown - "The Godfather". The bandit heroes were too similar to the CIA of the 1950s to not be noticeable. Just as James Bond romanticized intelligence work, The Godfather, with its "nothing personal, just business" and "an offer you can't refuse", had a much broader appeal. In the story, the main character, like Robert McNamara, returned from World War II and applied military skills to post-war life.

Also in "The Godfather" an organized crime group is shown, the top of which consists of two main people - the boss and the consigliere (from the Italian consigliere - advisor). The scheme is very reminiscent of the post-war West, where the most experienced colonialist, Britain, lost first place to the United States, and itself was demoted to the position of consigliere. Here the vertical hierarchy is conditional: with competent behavior, the consigliere can have even more power than the boss. If you look at the original Boeing 747, it turns out that the aircraft is manufactured in the States, except for the Rolls-Royce engines. They are made in Britain - again a combination of boss and consigliere (USA and Britain).

Infrastructure of neocolonialism

Material culture is an underestimated factor. Sometimes it seems to me that she is being ignored on purpose. Perhaps the ideology of ultra-subjectivism blocks a person's perception of everything else.

As I already wrote, the construction of the global neocolonial system was patiently postponed until 1970, when the Boeing 747 was put into mass operation. However, along with the airplane for so-called globalization (a euphemism for neocolonialism), other infrastructure also came to many countries around the world.

countries that became sovereign in 1960 into neo-colonies was tourism. In order for an exotic country to receive wealthy American tourists, so that it could build hotels, airports, and buy Boeing aircraft, it needed to take out a loan from the IMF or the World Bank. And this loan was a means of enslaving and subjugating the country.

Moreover, she was enslaved by both credit and objects of Western material culture. In order to receive money from Western tourists, an exotic neo-colony country must regularly buy spare parts for Boeings, radar equipment and much more from the West. Objects of Western material culture tie the neocolony to the West and become a means of blackmail - in the English-speaking zone there is the concept of tied aid.

Add to the above the neo-colonial native leaders . They are also elements of the infrastructure of neocolonialism. They perform different functions. Those who work in the political sphere allow Western auditing/consulting companies into their ministries and departments, which de facto become the local government and carry out Western social and political programs. At the same time, native politicians pose as real power. Other leaders work in the corporate world. They are the frontmen of Western companies.

It is important to understand that Western corporations are not about business. Commerce , market economics, management, marketing and profit orientation are promoted to form an ideological view of Western corporations among the population. Their real function is to manage the economy, the economy of almost all countries on the planet.

Today (in 2023), the West controls about 82% of world trade. About 60,000 of its transnational corporations (TNCs) operate on Earth. Within them there are about 500 North Atlantic and Japanese corporations, 147 corporations form the core, and 27 corporations form the core. This structure was created precisely after 1948. Almost every one of them is a public company.

A public company (or public joint stock company) is a joint stock company whose shares are traded on the stock market freely, without restrictions. In other words, they do not have a specific owner. A great example is the publicly traded company Microsoft. Bill Gates owns only 7.55% of Microsoft shares, while Steve Ballmer has 4.66% of shares. For comparison, the investment company The Vanguard Group has 6.8% of Microsoft shares (more than Ballmer). TNCs trade with each other at transfer prices, not at market prices.

Within the core of 147 corporations are the so-called Big Three institutional investors. Consists of she from State Street Corporation, The Vanguard Group and BlackRock. There are three of them, but they work as one. There are three of them in order not to fall under antimonopoly laws.

State Street Corporation was created in the States back in 1792 . It had its own State Street Bank, and when the Federal Reserve System was established in 1913, State Street Bank became part of the Federal Reserve System. The Big Three institutional investors were created after 1948 as a bureaucratic structure to manage corporations. The Fed prints money, transfers the issue to the Big Three, and they manage it as required by the Western State Planning Committee. The troika manages assets with a combined value of $18 trillion. The troika jointly owns the largest stakes in 40% of all US public companies. On top of that, there is the S&P 500 (largest capitalization companies), and the three have shares of 88% of the companies out of these five hundred.

It would not be an exaggeration to say that the Big Three institutional investors are an intelligence agency, because in the post-war period of Sovietization of the West, the concept of "intelligence agency" expanded.

Corporations use a layered information security system and different levels of access to it.

Later, in the neocolonialism of the 2000s, the concept of a natural asset company was developed. A pilot program was launched in Costa Rica (a country in Central America). Scheme in chronological order: find a natural asset and determine its value - establish a separate natural asset company with a board of directors for the found asset - obtain rights to this natural asset on behalf of the company - convert the asset into financial capital - place its shares on the stock exchange.

Chapter 6

DARPA

P I confess that I am annoyed that the narration of this book is discrete and inconsistent. My first book, "WHY THE RF LIVES POORLY," is much more chronological. However, this reflects the complexity of the topic being covered. Some issues (like DARPA) are so complex that they require a separate chapter with a separate timeline. Just keep an eye on the dates and pay attention, remembering that you can always go back and re-read.

1957 - Sputnik-1

In 1957, during the active phase of the Cold War, the Soviet Union launched the first artificial Earth satellite in human history. The Soviet Union shocked the whole world. But the West was most shocked, because they were sure that the United States was a leader in the field of rocket technology and space exploration. Many people around the world have become entrenched in the idea that the Soviet Union is the number one country. At that moment it was so. Marxism was the noblest ideology and the Soviet Union had the most attractive social system on planet Earth.

1958 - NASA and ARPA

, NASA and ARPA were founded in the United States in 1958 . Many people know about NASA. This space agency - rockets, shuttles, etc. By the way, in 1960 the director

US citizen, former SS Sturmbannführer Wernher von Braun became the NASA Space Flight Center. More is known about NASA than about the second agency founded in 1958...

ARPA is an acronym for Advanced Research Projects Agency. The ARPA office was located right in the Pentagon from 1958 to 1972. In 1972, the agency moved into a building built specifically for it in Arlington (a suburb of Washington). By the way, the RAND Corporation office is located in the same town.

In connection with the move, the letter D was added to the ARPA acronym - Defense. **Defense -** aberration from the US Department of **Defense** (US Department of Defense). Full acronym since 1972 : DARPA - Defense Advanced Research Projects Agency (US Department of Defense Advanced Research Projects Agency). The added D indicated the agency's affiliation with the Pentagon. DARPA is a cybernetic monster that is the origin of the information society.

Structure and principles

DARPA has 6 technology offices: the office of biological technologies, defense sciences, information innovation, microsystems technologies, strategic technologies and tactical technologies. DARPA employs about 100 people. It seems like a small amount, but Pentagon funding is in the billions (DARPA's budget is classified, but I've seen an estimate of $3 billion per year). DARPA is a funding agency and does not have its own laboratories or research staff.

The hierarchy of hundreds of DARPAs from top to bottom: the director of the agency and his deputy are 2 people; they supervise office directors and their deputies - that's at least 12 people; and they, in turn, supervise program managers - everyone else (about 80 people). They are all government employees. Most of them are hired through special recruiting agencies. The rental agreement is limited in time, the usual term is 3-5 years. It is important

to note that none of them have permanent staff. All of them are temporary workers.

Program managers have a lot of autonomy. They propose their programs, get DARPA to approve and fund their programs, write requests for funding, select contractors for research and development, and supervise and support the contractors. A typical program has specific technical goals, a budget of tens of millions of dollars, and lasts from 3 to 5 years. Often a program funds multiple research and development projects, each conducted by multiple contractors, to compare and test different technical ideas.

The agency funds a wide range of research and development programs, including high-risk, high-payoff programs. DARPA does not finance the construction of large production facilities. The agency develops and demonstrates proof-of-concept prototypes - proof of concept. These prototypes can then be developed, modified and implemented by others in the defense and/or corporate world. DARPA calls this process technology transit.

In addition to developments, DARPA considers success every achievement of understanding what technologies can be implemented and how well they can be implemented, and which technologies cannot be implemented. The boundaries of technological developments must be defined - otherwise time and money will be lost. This is precisely what ideas like "nothing is impossible" are aimed at. They are reinforced by the belief in free will and direct people to waste resources.

Several times I came across citizens who believed that the Russians are so smart that, having received funding, they develop something that the world has never seen before. This is an illusion of those who have never dealt with materials. Every material has its own properties, and they are limited. This is why it is also incorrect to depict the development of technology in the form of an exponential graph.

The properties of materials are limited: even a high-strength material has a limit of strength, even a refractory metal melts; I'm not talking about synthetic materials, which are unstable due to their artificial origin. US Secretary of Defense Donald Rumsfeld said: "There are known knowns. These are things that we know that we know. There are known unknowns. These are things that we know we don't know. But there are still unknown unknowns. These are things that we don't know that we don't know."

What some Russians dream of developing has already been developed under Pentagon leadership since 1958. Just as the Soviet Union had millions of people working in factories without fully knowing what they were producing, DARPA funds hundreds of contractors scattered throughout the United States and other countries. Some employees of funded institutions do not know that their company is funded and supervised by the Pentagon. Circumstances may be such that some employees have to be informed, because the success of the enterprise depends on this. In such cases, they are persuaded to sign a non-disclosure agreement.

There is also such a Western corporate phenomenon - security service (security service). The employees of the service are people who have undergone special training (former special forces, former agents). The company management may instruct her to establish surveillance of an employee or remove him. Depending on the purpose, he can be removed (killed or imprisoned) demonstrably, as a warning to others, or quietly and disguised as an accident - a car accident, a false accusation of a criminal offense, etc.

I'll draw the line. The US government is developing prototypes with money from the Department of Defense. If something doesn't work out, don't worry, the money is government money. But if it works, the prototype is picked up by industry, and it organizes its production . I repeat, technology development occurs at the expense of the state. This completely nullifies the greatness of the frontmen, whom the Western media present as the most brilliant people of humanity. It is important to note that the transit of technologies from DARPA to the military sphere

is covered: presentations are made, photos and videos are taken. But the transit of DARPA technologies into the civilian sphere is classified, because it compromises the final product.

Since 1958, hundreds of DARPA contractors have become separate - companies. The most famous company is probably Boston Dynamics, created on the basis of the Massachusetts Institute of Technology, where cyberneticist Norbert Wiener and the father of group dynamics Kurt Lewin worked. Boston Dynamics has developed a yellow robot dog named Spot. Spot is the English-language equivalent of the common Russian dog name Sharik. We have Sharik, and they have Spot. This name evokes warm associations with a faithful pet; a dog is a man's friend. The robot dog is usually shown to the public in a yellow design, but this is the civilian version. And on the US border with Mexico, a military version of a robot dog is being tested...

The transit of DARPA military technologies into the civilian sphere is - cybernated, and instructions are written on how to carry it out correctly. DARPA developments are brought to market through companies that are presented as commercial, but have Mr. X on their boards of directors. In addition to the companies, frontmen are used, who are meticulously selected based on biometric parameters. The frontmen are presented to the media as real geniuses in order to hide the work of many DARPA employees and agency contractors. I repeat, since 1958, hundreds of DARPA contractors have become separate companies, each with its own unique brand, but they operate as a single network of agencies coordinated by the Mr. X's of the military-intelligence complex. They are not about business. Think of cybernetically regulated capitalism.

Financial data centers

Before moving on to the information society, it is necessary to describe how it is technically ensured. I would highlight three main aspects. The first is the provision of non-cash transfers.

Six months after the establishment of ARPA, in 1958, Bank of America launched a program to produce credit cards and distribute them to the public. The headquarters of the institution was made on the west coast of the United States. And in 1966, Mastercard, an interbank card system, was established on the east coast. And in response to Mastercard, in the same 1966, Bank of America launched the Visa brand based on the credit card program. That's exactly how it was then, in 1966, that the sweet couple Visa and Mastercard entered the scene.

1966 is not an accidental year. I have already written about the preparatory work for the construction of the world neocolonial system in 1965-1970. A year before Visa and Mastercard appeared, in 1965, they began building the Boeing 747. And a year after the appearance of Visa and Mastercard, a State Department employee came to the Rockefeller bank with a request: "Help organize offshore companies in the Caribbean." In 1968, two years after the introduction of Visa and Mastercard, the OCR-A font was developed. OCR is an abbreviation for optical character recognition. This font began to be used for the banking system. For example, they were given check numbers and bank card numbers so that the machine would quickly accept them. You put the card in the ATM, and there is optical character recognition (OCR).

Five years after the introduction of a special font for optical recognition, in 1973, SWIFT was founded. SWIFT is an acronym for the Society for Worldwide Interbank Financial Telecommunications. Despite the fact that the system is based on DARPA technologies, the headquarters were made in Belgium. If anyone doesn't know, Belgium has been under the control of Britain since the 19th century, but that's another story, I just want to record that the headquarters of the global interbank communications system was made in the Eastern Hemisphere. The largest population is in the Eastern Hemisphere - 82% of the people on Earth. And they all had to be given bank cards.

What does a common person know about this complex cybernetic system of emission distribution ? He sees only the tip of the iceberg - bank cards, ATMs, payment terminals in stores. But there is something much more complex. We are talking about data centers that

process payments. In Los Angeles, for example, there are so many people, money and cards that data centers occupy several floors in skyscrapers.

The hardware (hardware) is installed there - super computers, mainframes, servers, data storage systems, and all of them are cooled by air conditioners. Without equipment, bank cards are just useless pieces of plastic. It was through the data centers of the Western financial infrastructure that the Western population was subjugated after 1948. Special institutions wrote programs according to which money was distributed to people only for certain purposes. I call this financial coercion: when the system gives money for one thing, but not for another, and people are forced to adapt.

Now project financial data centers onto neo-colonies . If a tourist country wants to accept cash-rich American tourists, then it should accept their bank cards. That is, banking hardware is added to the binding Western items (like Boeings and airport equipment). And this is a much more complex technique. To make microprocessors, you need a semiconductor industry. Only a few countries have it.

Thus, even if a country strives for sovereignty and independence, it simply technically cannot provide them. Its financial infrastructure is controlled by the West. It controls both its hardware and its software. Western financial infrastructure greatly weakens the independence of states. In essence, it is a system for the redistribution of resources on a global scale.

I thought for a long time: why is information about the population of a country provided by the World Bank, located in Washington? At first this seemed strange to me: why would a financial institution want to know how many people live in Zimbabwe? Then I realized, the World Bank is a global cybernetic institution, it determines how much emission, how much money needs to be printed. For each inhabitant of the Earth, for example,

400,000 dollars are issued per year (notional amount). Including citizens in Zimbabwe, who will never see them, because they were redistributed from there - for example, in favor of US citizens. And since the United States has the highest standard of living, it requires entire skyscrapers of hardware to process Americans' card transactions. And in neo-colonies the standard of living is lower, so there are fewer data centers there, and their number is smaller.

ARPANET

The second technical aspect of the information society is ARPANET, the US defense network, which subsequently scaled up and became the modern international Internet network.

Due to the Cuban Missile Crisis in 1961, the United States had a need for bomb shelters and a new communications system. Experts have proposed a decentralized network. The communication system should not have a center, because this is a vulnerability. If the center is disabled by a nuclear strike, the entire system will collapse. But decentralized - no. This decentralized communication network became ARPANET.

ARPANET is a merger of ARPA (the name of the agency before moving into its own building) and NET (network). ARPANET is an indicator of which agencies not only work with the Pentagon, but are also critical to U.S. defense. It is interesting that ARPANET began to develop from the West Coast. At the start of the ARPANET in 1969, the network consisted of just four institutions: the University of California at Los Angeles and Santa Barbara, Stanford University and the University of Utah. Imagine, in 1969 these educational institutions had some of the few computers on Earth. ARPANET connected them into one computer network. In one of them, at Stanford University, the team of Tavistockian Kurt Lewin established the think tank Stanford Research Center (Stanford Research Center). Also, at Stanford, as part of the CIA's MK-Ultra project, experiments were carried out with drugs: LSD, mescaline, psilocybin.

However, the most interesting thing is that on the basis of Stanford, the DARPA agency subsequently organized an entire Silicon Valley, about which there are colorful legends, namely, about companies that supposedly started work in garages. We are talking about the transit of technologies, the disguised transit of technologies from DARPA. It was in the saturated Stanford cluster, which expanded to Silicon Valley, that ecosystems were developed, tested and implemented. An ecosystem is an artificial self-reproducing social system, the principles of which were taken from natural ecosystems, also known as biogeocenosis. Social networks and their communities are ecosystems of the information society. Ecosystems create conditions in which assigned tasks are carried out, for example, the diversity of people who have suicide as a value increases.

Later, other objects important for the Pentagon were connected to the ARPANET network: RAND Corporation, Massachusetts Institute of Technology, Harvard, etc. This was via cable. There were also connections via satellite: an institution in London, an institution in Hawaii, and even the Norwegian institution NORSAR, which recorded earthquakes and explosions to monitor Soviet nuclear weapons tests.

ARPANET later spread beyond the United States. Pentagon 's ARPANET scaled up and became the modern international Internet network. Its hardware was added to SWIFT data centers that process bank card transactions. As you can see, the binding infrastructure of neocolonialism grew stronger every year. The more effectors, the more effective the control, all according to Ashby's law.

Cellular telephone

Fifteen years after ARPA was founded, in 1973, the first cell phone was introduced. It was presented by Motorola, which has long been a contractor of the US government. Neil Armstrong, who supposedly was on the moon, spoke his growing

words through a Motorola transceiver radio. After 1958, Motorola began to accept DARPA technology for the transition of technology to the civilian sphere.

It is important to note here that a cell phone is not something fantastic. A cell phone is not something from the future. It was made back in 1973, but then there was no infrastructure for its mass implementation - a system of many towers.

Data centers of the Western financial system, data centers of the Western Internet and cell phones are the three main technical elements of the information society. All of them are developments of the Pentagon agency DARPA.

If colonialism is at the bottom level, and neocolonialism (cybernetized colonialism) is at the higher level, then at the third, highest level is the information society - hi-tech neocolonialism (cybernetized colonialism using high technologies). The latter is so sophisticatedly organized and disguised that the number of people who understand its essence is less than 5%. And this is from all over planet Earth. In some countries it is close to zero, and in others it is equal to it.

1972 - limits to growth

Founded in 1968, the Club of Rome published its main work four years later. In 1972, he presented the report "The Limits to Growth," which gave rise to the ideology of environmentalism. The point of the report is to create a pseudoscientific justification for reducing the planet's population. The report manipulates statistics and deliberately suggests that industry is depressing the environment, there are too many people, the planet is overpopulated, people exhale carbon dioxide, which creates a greenhouse effect that will melt glaciers, and the world's oceans will flood the land, we will all die, etc.

Later, one of the founders of the Club of Rome, the Briton and chemist - Alexander King, wrote: "In search of a common enemy against which we can unite, we came to you

with pollution, the threat of global warming, water shortages, famine, etc. this is what he is. In their totality and interaction, these phenomena represent a common threat that everyone must fight together. But by labeling these dangers as the enemy, we fall into a trap that we have already warned readers about: namely, mistaking symptoms for causes. All these dangers are caused by human intervention in natural processes, and only through changed attitudes and behavior can they be stopped. The real enemy then is humanity itself."

In the same 1972, when the "Limits to Growth" report was published, as you remember, the ARPA agency moved into a separate building, strengthened and renamed DARPA. It would seem that DARPA is a US government agency, and the Club of Rome is just someone's think tank with headquarters in Switzerland. How can they be connected? The fact is that the Club of Rome was created to unite representatives of the world political, financial, cultural and scientific elite. He stood above the states. Just don't think that the Club of Rome is a world government. It is impossible, because the very concept of "government" is deliberately weakened. Government is something public, and in the age of cybernetics, the real control of the population is secretive.

The "Limits to Growth" report outlined the ideological line that most significant Western institutions (including DARPA) began to adhere to. DARPA R&D has gained insight into where to apply it. And this, by the way, is a problem, since hundreds of deliberately disparate and scattered institutions across the United States and other countries, some of which are classified, were developing something and receiving technologies that were not clear how to apply. There was a need for what I call synthesizers.

Synthesizers are people and/or institutions that process and synthesize information. Imagine what it's like to come to the office, receive technical documentation from closed institutions and figure out what kind of device we are talking about, what it

does, what it is all about. And this is if a prototype was produced for the developed technology - that same VAYAR proof-of-concept (proof of concept). Then at least it's clear what it looks like. But there are technologies that have only a drawing or only a text description. Synthesizers capable of processing this would have to be people with great imagination. And this is just to understand the developed technology. Later, it was necessary to synthesize several technologies into one complex device...

1980 - Isaac Asimov

One of the synthesizers described above was the science fiction writer Isaac Asimov. I'm pretty sure he worked with a whole group of people . As much as Asimov wrote is unlikely to be possible for one person. The official version declares that he alone wrote more than four hundred books. Some of them are quite heavy. Sometimes it seems to me that his books allegorically describe all the principles of organization of the post-war West. His Foundation series of novels featured institutions that secretly controlled society and clues that were left for subsequent generations. Asimov formulated the three laws of robotics back in 1942, he was so insightful and far-sighted. He also introduced the concepts of "psychohistory" and "psychohistorical war". And they are taught, for example, at the American military academy West Point. Artistic images are loaded into the psyche, and the material is better absorbed this way.

In 1980, science fiction writer Isaac Asimov was invited to television. There is this show on YouTube, you can watch it. One of the presenter's questions: "Are there any breakthroughs in the field of communications?" Asimov's response: "There are some breakthroughs in the field of optical fiber. It seems to me that laser beams will be increasingly used for communication. And then it will be possible to increase the number of messages over wires millions of times. And then everyone will have their own television channel."

If the regular cell phone was introduced by Motorola in 1973, then by 1980 one of the synthesizers (perhaps Asimov himself) could already offer to attach a video camera to it. The 1980 interview may seem like mere speculation when viewed in the abstract. But if you add to it the knowledge that during that period, in 1976, the Apple company was founded, then the perception changes. And that is not all...

1982 - microelectronics and society

In 1982, the Club of Rome published its next report. The title of the work is "Microelectronics and Society." On the cover is planet Earth, shown on a TV protected by bars. The text of the report is confirmation that synthesizers, firstly, exist, secondly, they work, and thirdly, their work is cybernated and includes an integrated approach - synthesizers have dug through a lot of technologies and even described what social systems can be designed using the basis of these technologies.

The very next year, in 1983, the cartoon Inspector Gadget appeared on Western television. Gadget is translated as "trinket", "device", "device". The hero of the cartoon is a cyborg, who has so many devices (magnifying glass, flashlight, buzzer, etc.) that even a helicopter propeller can be pulled out of his head. Inspector Gadget is a metaphor for a touch telephone, which, as you can see, was at the disposal of the West no later than 1983, and most likely back in 1980, because Isaac Asimov already knew about it then, and the Club of Rome used it when writing a report. However, the touch phone was classified because there was no proper infrastructure for its implementation.

In connection with Inspector Gadget, I have two points to cover . The first - a cartoon for children showed what the Western planning period is tied to. To create a new society, human material is needed from which it will consist. A person becomes a full member of society approximately

at 25 years old. Thus, in order to raise those who will live 25 years from now, it is necessary to conduct appropriate information processing now.
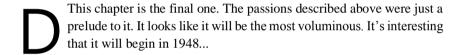
I came across data that most of the cells in the human body are renewed once every 7 years. The production of German cars has exactly the same period - the Mercedes S-Class is updated every 7 years. Thus, the better we know a person, the easier it is for us to understand ways to manage him.

The second point is the power of metaphors. A metaphor associates one object with another, endowing the second with the characteristics of the first, and is protected from exposure - you can always say that this is a coincidence, this is your speculation, do not invent something that does not exist. Metaphors load the necessary images and necessary signs into the psyche.

◎

Chapter 7

INFORMATION
SOCIETY

D This chapter is the final one. The passions described above were just a prelude to it. It looks like it will be the most voluminous. It's interesting that it will begin in 1948...

1948 - Orwell spills the beans

George Orwell (real name Eric Arthur Blair) is no ordinary writer. And not an ordinary Englishman. He studied at Eton College (pronounced "Eton"). Eton is a private school for boys, founded in 1440 by King Henry VI. Eton is a special school for the elite, similar to the Universities of Oxford and Cambridge, where children, as in an incubator, are grown into the personnel needed for the English hierarchical social system. Not everyone gets into Eton. And George Orwell studied there.

During World War II, Orwell worked for BBC radio. There he participated in advanced forms of consciousness processing for that time. To a person brought up in the spirit of morality, morality, they seemed something sinister, devilish. Orwell decided to describe what he learned in an artistically exaggerated form. And so the dystopian novel "1984" was born.

Timi." After this, the Ministry of Truth rushes to reinterpret everything that has been written over the past five years. The main character works day and night for six days - and voila! - there is no evidence that they fought with others before. The main principle: in the public consciousness there is only what is created in the Ministry of Truth. In Russian there is an expression on this topic "to live not with your own mind." And the Orwellian party put it this way: "You will become hollow. And we will fill you with ourselves."

As you can imagine, Orwell blurted out principles that he had learned about during his work for the government. Three years earlier, in 1945, he published the anti-Soviet writing "Animal Farm," which was one big metaphor for the Great October Socialist Revolution. If you want to feel the power of metaphors, read Animal Farm. The metaphor for Nicholas II was a farmer - a drunkard and a degenerate. As a result, the pigs took over the farm. The metaphor for Joseph Stalin was a pig named Napoleon. This is how the idea is formed that, although the emperor was not very good, he was still a man, and those who took power are not even people, they are pigs. So much for the power of metaphors and Orwell's work for the government.

Let's return to the novel "1984". Orwell blurted out a principle that Oxford had been using for centuries - different dictionaries. After 1925, when Basic English was published, its implementation began, in which, by the way, Orwell also participated, working at BBC radio. The English-language space was divided into three dictionaries. Orwell called them Dictionary A, Dictionary B and Dictionary C.

Dictionary A - 850 words Basic English. This is the most primitive: verbs like "go", "sleep"; nouns denoting food, clothing. Dictionary A - everyday life. You can live through Dictionary A, but it is impossible to think about anything complex.

Dictionary B - words that distort perception. Among them there are specially selected ideological words. Words from Dictionary B contain the right ideas, refer to something, change people's perceptions. If it is necessary to soften, euphemisms are used: not bold , but horizontally oriented; not security agencies, but

law enforcement agencies; not murder, but pacification, etc. If it is necessary to denigrate, dysphemisms are used: not a priest, but a priest; not the clergy, but the clerics; not the army, but the military; not hands, but stumps; not to speak, but to chat; not a book, but a piece of writing; not a social movement, but a sect; not a scout, but a spy, etc. Epithets are also used: sinister, demonic, cowardly, valiant, golden, etc.

Dictionary B uses almost all types of artistic expressions (tropes): comparison, analogy, metaphor, allegory, epithet, euphemism, dysphemism, rhetorical question and many others. I noticed that I hate artistic expressions since childhood. If a person uses them, he automatically takes the corresponding point of view; they distort perception. Also, perception is distorted by simple words "everything", "always", "very". By increasing the number of their mentions in the media, the population is forced to exaggerate more, suffer from stereotypes and logical errors - hasty generalizations. There is also the word "may", which turns a judgment into a judgment of possibility. The judgment of possibility only denotes the existence of a certain probability of something, and probability always has its own degree. People who do not have a logical apparatus perceive the judgment of possibility as a categorical judgment, and this is a gross logical error.

Dictionary C - words for highly specialized activities. Examples: Dictionary C for mechanics, for pilots, for cashiers. Words from different C dictionaries almost do not overlap. Each sphere has its own Dictionary S. The word "science" is absent in Newspeak "1984", because science is a means of independent knowledge of the surrounding reality. Instead, the citizen has a ministry of truth that will explain how to understand what. If you want to understand reality more adequately, reduce the variety of your artistic expressions and increase the vocabulary of scientific words.

It is curious that Oxford cybernated the English language several centuries before the concept of "cybernetics" was introduced. Oxford also introduced dictionaries several centuries before the publication of the novel.

to Orwell, where he blabbed about them. One of the main calls of the cyberneticist Norbert Wiener in his famous book of 1948: "Stop sitting in different offices, let's unite, we need an interdisciplinary approach." The basis of this problem lay precisely in the Oxford Dictionaries C for various sciences. They ensured the divergence (branching) of scientific disciplines in other English-speaking countries, and in Great Britain there was the opposite principle - the unification of sciences into one common Natural Knowledge (knowledge about nature or natural science). There is the Royal Society of London for Improving Natural Knowledge for this purpose.

Dopamine drugs

After 1948, when the RAND Corporation was founded, which developed a consumer society based on the Platonic image of the "state of general satisfaction," Western social engineers began to increase the variety of dopamine drugs. The holy trinity of animal needs (nutrition, reproduction, dominance) has expanded significantly. Due to material culture and consumer society, the human concept of "nutrition" has expanded, and there has been a transition to a more general concept - "consumption". Consumption is not just nutrition. You can consume not only food, but also clothes, shoes, cars, and housing. Even tourist packages and prostitutes are consumer goods.

When a person drives a car, he consumes gasoline. He exchanges gasoline for dopamine, because his ancestors - hunters and gatherers - for thousands of years could not move faster than 40 km/h. Cars of the 20th century easily exceeded this speed by at least twice; subsequent cars - three times, four, five. Project this view onto the objects around you. The material culture of the 20th century began to dominate man as much as his ancestors could not for millennia. The Boeing 747, which was put into mass operation,

allowed many people to fly from continent to continent and return back. Previously, only a few people on Earth could afford to travel. And this is just a car and an airplane - material dopamine means.

Together with them, Western social engineers increased the variety of informational dopamine means. We are talking about books, comics, newspapers, magazines, radio and television shows, music, etc. In Chapter 2, I already wrote about jazz, which appeared in the American black community in 1910 and was taken up by the elite to control blacks. Jazz definitely hit me harder than classical music. It was in the direction of greater dopamine that the post-war music of the West began to develop.

Vietnam and Laurel Canyon

It was not easy for the Pentagon to recruit Americans into the army, who were raised to be oriented towards dopamine consumption. War is contrary to consumer society, because a corpse does not consume. During the Vietnam War (1955-1975), the Anglo-American military intelligence complex tested several important technologies. One of them is music as a means of propaganda.

Opponents of the war in Vietnam had to be discredited , denigrated, and mixed with dirt. A synthetic hippie culture was developed especially for them, including its own internal ideology. One of the locomotives of this culture was Frank Zappa. He was a producer, a singer, an alleged composer and an alleged songwriter. He promoted a whole list of artists. He never hid the fact that he purposefully created a hippie culture.

Zappa had several record labels based in Laurel Canyon, just outside Los Angeles, California. Laurel Canyon from the word "laurel". Laurel is a plant that produces bay leaves. Laurel Canyon is full of greenery, it is isolated from the rest

of the world by Mother Nature herself. In the early 1960s, there were three centers of the music industry in the States: New York, Nashville and Memphis . The military intelligence complex established its own fourth music industry center in Laurel Canyon. It was needed to create and promote the hippie culture, whose representatives are also called flower children.

Before going further, it is necessary to understand how culture was cybernized. Imagine a small cloud. The cloud contains memes that are interconnected and therefore associated in the human psyche. A meme is a unit of cultural information and a broad concept. A meme is a gesture (show the middle finger, or thumbs up/down, or the "ok" gesture, etc.). The word "ok" itself is a meme. Shrug is a meme. Shake your head too. A meme can be a way of wearing clothing, such as a baseball cap backwards, or pants pulled down, or a tank top under a T-shirt, or a bare torso with panties visible. These are memes. Thus we end up with a cloud of memes called culture.

At first, the anglicism "subculture" was used from the English subculture (subculture). In the second half of the 20th century, the West increased the diversity of subcultures in order to weaken the traditional cultures of the world's peoples. Upon reaching a certain critical mass, subcultures stood on a par with traditional cultures. So subcultures were normalized, and the prefix "sub-" was discarded.

Almost all synthetic cultures contain music in their meme cloud. It is one of the main elements. It is important to understand that modern music is synthetic. Our ancestors, hunters and gatherers, have not heard such sounds and sounds of such volume for thousands of years; they do not occur in nature, they are synthetic, and therefore dopamine.

One of the core elements of modern music is bara ban. The sounds of the drum are abrupt blows of air against the eardrum. They provoke excitation of the sympathetic nervous system. Look at a dog during a thunderstorm

- it whines and rages. From thunderclaps, her sympathetic nervous system is excited, which is activating. The animal cannot help but become activated. Until the storm subsides, the dog will not calm down. The same thing happens to a person. Modern music with its drums is almost impossible to resist. It has a significant psychoactive effect and provokes the production of neurotransmitters: norepinephrine, dopamine, endorphin. Their synapses record the ideas contained in the lyrics of the song and the memes demonstrated by the performer. Music amplifies culture and its cloud of memes. Music is the soundtrack of culture.

Back to Laurel Canyon and Frank Zappa. When the military intelligence complex needed its own supervised performers, they looked for frontmen among their own. Frank Zappa, for example, was the son of Francis Zappa, a chemical weapons specialist who worked at a classified facility in the suburbs of Baltimore (a city near Washington). This facility was one of the places where experiments were carried out as part of the CIA's MK-Ultra program. MK-Ultra experimented with psychoactive substances, of which at least eight hundred were studied, including LSD. The consequences of taking each substance were described and instructions were written on how best to use them. It was LSD hallucinations that became the core style of the hippie (flower children) culture.

The son of a chemical weapons specialist, Frank Zappa lived the first seven years of his life right on the closed military base where his father worked. The Zappa family then moved to California so that his father could work at Edwards Air Force Base there. Later, there, in California, the son moved to Laurel Canyon.

Frank Zappa had a manager named Herb Cohen. Before their collaboration, Cohen was a Marine and in 1961 participated in the assassination of Patrice Lumumba, the first prime minister of the Congo after that country declared independence from Belgium. Lumumba was captured, tortured with some brutal medieval torture, dismembered and burned. And Zappa's manager was involved in this operation. In the late 1980s, Herb

Cohen produced the Soviet group Autograph. With the help of Cohen, she released an album in the States with the perestroika title Tear down the borders.

Frank Zappa had a wife, musician Gail Zappa. Her father worked for the Pentagon, working on a classified nuclear weapons project. She went to a kindergarten for military children, where little Jim Morrison, frontman of The Doors, also went. The name of the group is taken from the title of the book The Doors of Perception by the English writer Aldous Huxley, the same Huxley who wrote Brave New World, the same aristocrat Huxley, whose family is part of the 1% of the English who hold power and the property is already 850 years old. The Doors of Perception was written by Huxley while he was living in California while experiencing the psychoactive drug mescaline.

Jim Morrison's father, frontman of The Doors, was George Stephen Morrison. He was an admiral and participated in what in Vietnam War history is called the Gulf of Tonkin Incident or the Tonkin Incident. This was a provocation by the Pentagon to obtain from the US Congress legal grounds for the direct use of armed forces in Vietnam. Neither Jim Morrison nor the other members of The Doors had anything to do with music. They couldn't sing, they couldn't play musical instruments. Nevertheless, they became stars. Because this is a project of the military-intelligence complex. Jim Morrison, by the way, did not like to talk about his parents, sometimes even telling reporters that his parents were dead. It's funny that Morrison's father fought, and Morrison's son was an icon of the anti-war movement.

The story of Laurel Canyon illustrates the project-based nature of modern music. Laurel Canyon is one of the first production centers, but not the only one. Similar work was also underway in the UK. Its most famous product is The Beatles. All of the Beatles' significant songs were written by Theodor Adorno. He was a specialist at the German Institute for Social Research in Frankfurt am Main. An interesting quote

from Adorno's 1948 book "The Philosophy of New Music": "The purpose of modern music is to literally drive people into a state of madness."

1969 - Woodstock

In 1969, the Woodstock music festival took place in the USA . It lasted three days and was attended by approximately 500,000 people. Entry was free. Rock bands like Jefferson Airplane played around the clock, and CIA agents walked in the crowd and handed out free LSD to everyone. Even those who came simply to listen to the music found themselves in the cloud of marijuana that enveloped the crowd and inhaled its psychoactive substance. Moreover, it was difficult for visitors to escape because the parking lot was located 12 km from the stage. It was not a music festival, but a trap.

Woodstock was organized by the record company Capitol Records, owned by EMI (Electric & Music Industries). EMI is the UK's largest manufacturer of military electronics (particularly fuses, detonation circuits and radar equipment). Tellingly, EMI was one of the Big Four record labels. This is another oligopoly, so as not to be subject to antitrust laws - there are four "big" labels, but they worked as one.

1981 - MTV

Laurel Canyon increased the diversity of hippies, who had two main characteristics - they associated drugs with an anti-war position. This made it easier for the American media to denigrate those who were against the war in Vietnam: normal people were for it, and only crazy hippie drug addicts were against it. The music industry has proven to be highly effective at social engineering. It allows you to conduct ideological indoctrination disguised as entertainment, to form synthetic

cultures, and therefore communities that fragment the population. Even the founders of the United States said that the more fragmented a society is, the weaker it is, and the weaker the society, the stronger the power of the state. In the 18th century, they could not even imagine that it would become a superstate.

In terms of efficiency, the music channel MTV was a step up. As you remember, the human signaling system relies almost 70% on vision; hearing takes second place by a wide margin - 20%. I have already written that modern music with its drums excites the sympathetic nervous system. But this is only an audio track. MTV added a video track to it - a video clip.

Clip translates as "cutting". Dopamine is produced for something new and for something valuable. If you cut a video into pieces and present a new piece every second, you can keep the viewer busy for quite a long time. This is how attention is retained, but the main thing is to provoke the production of dopamine by video cutting. And there is also modern music with its drums, provoking stimulation of the sympathetic nervous system. To sum it up, a music video has a significant psychoactive effect. Moreover, archaic parts of the brain are excited: the reptilian and limbic systems. But that's not all...

Music videos since the start of MTV in 1981 have featured people dancing in specific outfits. Dancing and clothing are two biological archaic tribal social phenomena. Let's start with dancing.

The phenomenon of mating dances occurs in many species, even in insects —butterflies specifically fly one after another before mating. The difference between the sexes entails their hormonal differences. If we return to humans, a man's sexual arousal is much faster than a woman's. A woman has a much higher level of the inhibitory hormone prolactin, and therefore she is aroused more slowly. The dance of a man and a woman is needed to synchronize their arousal. A woman dancing (motor activity) excites the sympathetic nervous system. Man

also aroused, but without an erection, because the blood circulates mainly in the dancing legs. Our ancestors, hunters and gatherers, danced around the fire for thousands of years, and then dispersed to their homes to reproduce.

Clothing is also an ancient social phenomenon. From time immemorial, clothing has been a sign of rank. It's one thing if a person is wearing an old, shabby brown skin. But if he's wearing a brand new skin from a rare albino mammoth, that's a completely different matter. Its bearer was treated as a hero who managed to kill such a rare animal.

The consumer society is hierarchical. Hierarchy and rank are determined by the level of consumption. The higher the level of consumption, the higher the dominance. Today's clothing differs from the cave clothes only in the external aspect. It is made from modern materials and has a different shape and color. But the essence of clothing as a social phenomenon has not changed at all over the past few thousand years. When clothes are promoted to you, an archaic, caveman, primitive social phenomenon is imposed on you.

Team sports (especially football, basketball, hockey) are modern metaphors for the good old mammoth hunt. A group of men who share common characteristics, such as all wearing brown skins, are united by one goal. When a group member hits a mammoth's hard-to-reach neck with a spear and it falls, people in similar clothing will be dopamine. Hence, by the way, the value of the metal, which is used as decoration (bracelet, chain). A small, crooked copper spear tip was of great value, because it could kill a mammoth and close the issue of feeding an entire tribe for several days.

Returning to MTV, it must be said that one of its first social engineering projects was the black Michael Jackson. The term role model has been used for decades to describe such frontmen . Millions of television viewers watched Michael Jackson dance in special clothes. Because of the biological desire to imitate, they repeated after him. Especially those who looked like him in appearance. To them, he was the personification of a black man

who had achieved success. They empathized with him and followed his fate. News about his life was discussed in communities. This is how the influence on the target audience occurs. It is not surprising that Michael Jackson later decided to become white. This very act of skin lightening was a forceful renewal of the Negro inferiority complex over whites - such actions by the special services are called PSYOP (psychological operations).

1982 — ideas from a declassified document

Relatively recently, the 1982 Pentagon document was declassified, which illustrates the principles of the information society. From Psychological Operations to Mind Warfare: The Psychology of Victory was written by Paul Vallely and Major Michael Aquino while working for the Defense Intelligence Agency. Ideas that are important to us: "We lost the war in Vietnam not because we were defeated physically, but because we were defeated psychologically. Our national desire for victory was attacked more effectively than we attacked North Vietnam and the Viet Cong. This gave the enemy such courage that he continued to fight until the United States finally died out and fled home.

Our psychological operations failed not because their ideas were not heard, but because they were drowned out by the enemy's psychological operations. The military enjoyed some successes on the battlefield, but our psychological operations did not change the minds of the enemy population or protect the minds of the US population from enemy propaganda. Improvements in military technology are nice, but they won't change anything unless we win the war for reason.

If our war for reason does not attack the enemy before he takes the field, his nation will gain its greatest strength. We must attack this will long before. We must strike the enemy soldiers before they put on their military uniform. We must do this not as we did on the battlefield through loudspeakers

or psychological operations, but through the American media. Our television and radio have the potential to reach every person on planet Earth. Several years ago, technologies such as video recording technology were not available to us. Now we, like the sword Excalibur, can pierce the minds of humanity and transform it for ourselves. This way we will instill our morality in foreign cultures."

This contains the fundamental idea of the information society - to hit enemy soldiers before they put on military uniform. The youth of another country can be so conditioned that they will refuse to wear a military uniform, they will refuse to even verbally defend their country, and some citizens may take a position against their own country. Such a country is doomed. Its collapse is only a matter of time.

The above-described processing is called soft power (soft power or soft power). Its softness is contrasted with the harshness of military force, and therefore soft power is a broad concept, it includes many non-military methods. The concept was introduced in 1990 by Harvard professor Joseph Nye. Here is its definition: soft power - the ability, by attraction or repulsion, to instill in the actors the desire for what you want. As you can see, an actor is also a broad concept; it includes any subject capable of acting: from an individual person to a group of individuals and even a state.

The private intelligence and analytical company Stratfor operates in Chicago (USA). This is short for Strategic Forecasting. Founder: George Friedman. I could not find confirmation that he is related to Milton Friedman, but they have the same last name, similar faces and the same city of residence - Chicago. The head of Stratfor, Friedman, is not a government official, and therefore is more frank: "The United States does not have a policy towards Europe. The US has a separate policy towards France, a separate policy towards Germany, a separate policy towards Poland and so on. Every country in the world lives in its own world." This is an illustration of another principle of the information

society - the distribution of different information in different territories, depending on what needs to be instilled in their residents.

1991 - liquidation of the USSR

I don't want to write much about this. The Soviet Union, the first superstate in the history of mankind, did not exist because it was opposed by the much more complexly organized superstate of the West. Moreover, the West consisted of predatory peoples who for centuries conquered others, all over the world. One can only guess how many small ethnic groups were wiped off the face of the Earth by Europeans in such a total manner that there was no data left about them. The fact that the Soviet Union confronted the West on equal terms in the Cold War for almost fifty years is already a great achievement.

If you are interested in my thoughts about the reasons for the collapse of the USSR, then I believe that the reasons for this are the actions of the West. During the Cold War, in the United States alone, about three hundred institutions were organized whose goal was to destroy the Soviet Union. Even more of them were created in Western Europe - mainly in Germany, France and, of course, in Great Britain. And all these hundreds of institutions have been working for decades - professionally, sophisticatedly, multi-effectively and using all the scientific achievements of the West.

In addition, the very existence of Western consumer society was a significant factor. It is based on biological principles, and the mere fact that Soviet citizens knew about it already turned them against their state. Some call Gorbachev a traitor, but he could not help but betray. He was the personification of millions of Soviet citizens who wanted to eat better and dress more fashionably in order to increase their dominance. And the Soviet social system was perceived by them as a buzzkill - it prevented them from getting high. This acted primarily on the Soviet elite, because its representatives visited Western countries. They then helped to liquidate the USSR (by action or inaction).

1990s

The liquidation of the Soviet Union was a significant event on a global scale. In 1992, juvenile justice programs were launched in Norway. Even the football Champions League was transformed in 1992. After 1992, the West launched hundreds of social and political programs around the world that were written back in the 1970s. The USSR had an area almost equal to the area of the North American continent. Connecting the largest country on Earth to the global neo-colonial system was a problem.

In the 1990s, Western special institutions received a workload that they had never had before. They needed more people. It was then that the role of Germany and the BND increased significantly. BND - Bundesnachrichtendienst (German Federal Intelligence Service). The BND was founded in 1956 as the German branch of the CIA because West Germany was occupied by the United States. The work of the BND primarily consisted of the fight against East Germany, occupied by the USSR, and in the fight against other Warsaw Pact countries bordering West Germany (Czechoslovakia, Poland). The BND carried out dozens of programs and psychological operations against them.

However, after the liquidation of the USSR, so many people and institutions were needed that the activities of the BND expanded significantly. Just as the James Bond film franchise was launched in 1962, as the role of intelligence increased during the Cold War and personnel needed to be attracted to it, after the end of the Cold War the Mission: Impossible film franchise was launched in 1996 "(Mission: Impossible). The hero of "The Mission" is played by American Tom Cruise, who is 42% German. He is the personification of the American-German BND. Three years earlier, in 1993, Cruise played in the Hollywood film "The Firm," which explains to viewers what offshore companies are and what they are for.

Post-Soviet society was shaped primarily by Hollywood films. Another key actor of the 1990s was

Bruce Willis, who is 50% German. His father was an American military man who served in West Germany and married a German woman. Since the 1980s, Hollywood films have been made with a special focus on the countries of the Soviet bloc. The most striking example is "Police Academy 2" (1985), where the Russian word "x**" was even written on a payphone booth. Also, students of the police academy, like the athletes of the USSR national team, ran in red tracksuits from the German brand Adidas.

During the 1980s, propaganda Hollywood films entered the Soviet bloc psychosphere through video stores. They prepared the population for the liquidation of the Soviet Union, after which Hollywood films only intensified. The variety of films being made has increased, and so has the variety of viewing points. Even post-Soviet TV channels showed Western films. This was an application of the cybernetic "information as a means of regulation" approach. As Haruki Murakami wrote, up to 95% of all the information that your eyes and ears perceive every day is pre-selected by someone's will and paid for from someone's pocket.

It seems that there was a great variety of films in the 1990s, but if you look closely, it turns out that most films had common features: alcohol, tobacco, action, fighting, violence, firearms, shooting, murder, gangs, thugs, dominance , humiliation, cult of luxury, sex, mental disorders. This was also an application of the cybernetic approach "information as a means of regulation." Ashby's Law requires increasing the variety of what is required. It should not be surprising that the 1990s are called dashing or gangster. Criminal authority of the Far East Vitaly Demochka: "What a shock I had when I was released in 1992 and found out that the leader of one of the organized crime groups in Ussuriysk was yesterday's staunch Komsomol activist."

However, while yesterday's pioneers, Komsomol members, athletes, teachers, military, police officers and other former Soviet citizens were killing each other,

Western programs. Some were carried out by local frontmen who were recruited and became neo-colonial native leaders. The West began to carry out other programs through auditing/consulting companies that opened their offices in the countries of the former Soviet bloc, simply renamed Eastern Europe (Eastern Europe) with almost no change in the negative attitude towards it. And third programs began to be carried out directly by Western corporations.

The post-Soviet territory is unique. It was connected to the world neocolonial system by the latter, 20 years after the start of globalization, the start of which was the introduction of the Boeing 747 into mass operation in 1970. If in many other countries the construction of the infrastructure of neo-colonialism first took place (data centers of the Western financial system for processing transactions, bank accounts, cards and redistribution of resources through fiat money), and then the construction of the infrastructure of the information society (cellular towers and other telecommunications equipment), then in post-Soviet Russia, both processes started simultaneously - in 1992.

The deployment of Western financial infrastructure, including data centers, is not a quick process. While it was not yet functioning, non-cash money transfers were carried out using pieces of advice. Simultaneously with this program, a program for building an information society infrastructure was launched. It has long surprised me that most people believe in a market economy, and therefore do not pay attention to oligopolies - the big three, four, like the Big Four auditors or the Big Three mobile operators. I even came across idiots who believed that Mercedes-Benz competes with BMW - the rhetorical question "Why do they coordinate the release of models?" it doesn't sober them up.

For most people, knowing that the Big Three cellular operators have a traffic light range will do nothing. They do not understand how the West works and that such coincidences cannot exist. MTS is red, Beeline is yellow, and Megafon is green, because their creation was planned by one Western institution.

waiting, which laid down the traffic light range. The founders of the red MTS are the German corporations Siemens and T-mobile. And the founders of the green Megafon are Telia Company, owned by the Swedish government, and Telenor, owned by the Norwegian government.

"Why did the author miss the yellow Beeline?" - you might think. Because Beeline was established a year earlier than MTS and Megafon : in 1992 and 1993, respectively. If the latter were founded by Western corporations directly, then Beeline was founded indirectly, through a local neo-colonial native leader who was pumped up with Western emission, so that other programs, including distribution (and therefore , control) of food products. Since 1992, enormous amounts of Western money have been spent on installing cell phone towers throughout Russia.

1995 - cartographic illusion

In the mid-1990s, when it became clear that the Soviet Union would not return, and when its territory was covered by Western financial infrastructure, Kenichi Ohmae's book The End of the National State: the Rise of Regional Economies was published. national state: the rise of regional economies"). First we need to understand who Kenichi Ohmae is. This is a Japanese who graduated from the Massachusetts Institute of Technology, where cyberneticist Norbert Wiener and the father of group dynamics Kurt Lewin worked. This institute was also an element of the IACRA ARPANET system, and the famous DARPA contractor Boston Dynamics emerged from it. Intermediate conclusion: Kenichi is a trained Mr. X by the military-intelligence complex.

Further, since 1975 (when the Boeing 747 had been flying for five years), Kenichi worked for the auditing/consulting company McKinsey, which does not have a headquarters - neither in Washington, nor in London, anywhere. It is worldwide (all over the world), its management is precisely global in nature. While working as a

senior partner at McKinsey, Kenichi advised various countries, corporations, and other significant institutions for twenty years before writing the book.

The title of the first chapter and one of the key ideas of the book is: "The Cartographic Illusion." We are talking about what is depicted on the cover of the book - the continents of planet Earth have no states and no borders, the land of the Earth is completely green (the color of environmentalism), there are only red dots on both coasts of North America, Western Europe and Southeast Asia . This is precisely the policy pursued by the West at the start of neocolonialism - uneven development of territories.

Each red dot on the green map is a Western control center, the core of which is the hardware of the Western financial infrastructure (data center for calculating transactions, bank accounts, cards) with Western corporations connected to it to distribute emissions to specific programs for the territory.

Since 1970, the West has connected various countries to the global neocolonial system and placed "red dots" on their territories. Then two synchronous programs were carried out there: strengthening the "red dots" and weakening the local government. Neo-colonial ministries were taken over by Western auditing/consulting companies, which became the de facto local government. There can be no talk of any sovereignty/independence, and therefore by 1995 (after five five-year plans of neo-colonialism) the political map of the world had become a "cartographic illusion".

1999 - Hollywood prepares for the new millennium

The hard work of Western special institutions during the 1990s was successful. They fussed because for the psychosphere of humanity the new millennium is a new life. 1999 was a landmark year: cybernated Hollywood released three films at once, preparing the brains of the laity for the information society.

The first I will mention is the film adaptation of the "Inspector Gadget" I have already mentioned. As in the 1983 cartoon, the movie Inspector Gadget is a metaphor for a touch phone. The film was filmed in Pittsburgh, Pennsylvania. Pittsburgh is an interesting American city: there are many Masonic lodges there and the main production facilities of the British oligarch Carnegie were there. Moreover, there are at least two DARPA institutions in Pittsburgh - the Pittsburgh Quantum Institute and the Military Medicine Research Center (I would not be surprised if it was its contractors who made the movie character's fingers that looked like honey). Pittsburgh is also home to one of only four offices of the RAND Corporation. Knowing all this, it is not surprising that the film "Inspector Gadget" was filmed in Pittsburgh.

Club" to be the second iconic film released in 1999 . There are a lot of interesting things in it. Let's start with anti-consumer ideology. Brad Pitt's character ideologically rejects the conventional consumer society. He opposes the consumption of material products. It is important to note that the information society is also a consumer society, but it consumes mainly information products, and not material ones, as before. The fight club itself is a secret society with a network structure (just like Freemasonry). When members of the club began to commit crimes, it was reclassified as a gang. A gang consisting of healthy, strong, strong-willed men began to implement the "Destruction" project, the goal of which is to blow up local data centers of Western financial infrastructure.

And the third film of 1999 is "The Matrix". I see no point in explaining the plot, because it is already clear that the Matrix is a metaphor for the information society. The main font of the Matrix is OCR-A, which I wrote about in the previous chapter. Let me remind you that OCR is an abbreviation for optical character recognition. The font was designed for Western financial infrastructure. The color of the Matrix is green (the color of the dollar and the color of environmentalism). The Matrix also used the time dilation effect, which was practiced by Professor Harold Edgerton from the Massachusetts

Institute of Technology. In The Matrix, the stereotype of "a black man with uncut nails" is not even omitted.

In addition to references to the information society, all three films have another important common feature - split personality. Inspector Gadget was first an ordinary person, then became a cyborg. The hero of "Fight Club" has awakened a second personality - liberated, courageous, decisive, strong. And there's nothing to say about "The Matrix": real heroes connect to a cable and go into the virtual world, which is presented as enslaving, but looks more interesting than the real one. There are two main characters in The Matrix because it is impossible to combine all racial characteristics in one person. One hero is a black man. The second has both Caucasoid and Mongoloid racial characteristics. This is how the identification of "friend or foe" (which is an unconditioned reflex) was achieved among three huge categories of lay people. This way the audience reach was maximized.

2001 - the first transformative event of the century (9/11)

According to the plans of the Club of Rome and other Western special institutions, the third millennium was to become the era of the information society. It takes a transformative event for the laity to comply. It massively excites the sympathetic system of citizens. This is how adaptation is activated. The 20th century also saw transformative events: in Chile and post-Soviet Russia, this function was performed by shock therapy, organized by financial and economic methods. In the information society, the means is information, and the scale has moved up a step - from local to planetary. The information society is precisely a global system.

I do not wish to list the arguments in favor of the fact that the so- called terrorist attacks of September 11, 2001 were a special operation. It's clear as day. Even if you don't pay attention to the release of the Hollywood film "Pearl Harbor" six months before this event

, imprinting the idea "we were attacked like in 1941, which means we must, like then, enter the war."

The demolition of the towers demonstrates the scale of Western special operations and their sophistication. The towers were being prepared for theatrical demolition at the stage of construction, back in the early 1960s, this was a preparation for the future. The company Permindex took part in the construction - the CIA shell company (shell company or facade company, or front office, as you like). Through Permindex, for example, at that time there was funding for CIA special operations in Western Europe. Charles de Gaulle proved that thirteen attempts on his life were financed through Permindex, after which he banned the company from operating in France.

According to the plan, the buildings of the twin towers were supposed to fall so as not to hit neighboring buildings. To do this, the pitch of the columns inside the building must be less than usual. The more columns there are, the more often they are bumped, the stronger the control over the collapse of the structure. Here a problem is announced with the external columns. Do you know how they solved it? Ideological cover! The architect made the pitch of the external columns only 46 cm. The architect argued this by saying that he is afraid of heights, and therefore every guest of skyscrapers should be able to hold on to the adjacent columns with both hands in order to feel safe when looking out the window...

I want to highlight the other side of the matter: 9/11 was the first event in the 21st century that entailed highly dopamine information products, it increased the consumption of conspiracy information. In 1993, the series "The X-Files" launched, where two main characters (one played by an actress of Polish origin, the other by a Polish-Ukrainian Jew) expose the conspiracies of the US government, the Rockefeller Foundation, the actions of the secret services and the classified programs of the Pentagon, but he did not do it that way, how materials exposing 9/11 are dopamined. The demolition of the towers was one of the first bells of the happening.

Happening (from English happening - something happening right now) is a type of modern theatrical art , where the action is transferred to the street, and the audience becomes

participants. The revolution, cybernized by Gene Sharp , is also a happening; actors in red jackets stage a performance against the police, and spectators who come to a peaceful rally become participants, and some victims. Thus, 9/11 was the first global happening: residents of different countries felt like participants in a planetary event, and some felt overwhelmed, because they were pleased to be part of something significant, even if it was manipulation or deception.

2004 - United Cities
(not confuse from United States)

One of the language errors is the translation of the word state (state) into Russian as "state". United States of America - United States of America. Also, few people pay attention to the fact that when we read US not as an abbreviation, but as a word, we get us (we). The little psycholinguistic digression is over.

In 2004, nine years after the publication of Kenichi Ohmae's book The End of the Nation State: The Rise of Regional Economies, the "red dots" (clusters of Western data centers and corporations) on a clean green empty planet were organized through the establishment of United **Cities** and Local Governments . Usually the name is translated as "United Cities and Local Authorities," but here I would highlight the word **cities.**

If in Russian the word "city" can be used to describe any settlement, then in English there is a difference between city and town. City is a big city, a town is a small town, a remote place. In addition, special areas of large cities were organized on the planet: City of London, Mexico City, Moscow City, etc. Their main feature is glass skyscrapers in which it is convenient to place data centers.

The word city is a derivative of the Latin citadele (fortress). The City of London is sophisticated in English and is a special

territory with its own legal documents. The authority of the City of London is represented by the Lord Mayor (the English word lord can be translated as "god"). Even the monarch of Great Britain has no power in the City of London. He is there as an individual. The King there will only have the status of King if the Lord Mayor of the City is his companion and designates him as King. The City of London has a special legal regime.

The headquarters of the United Cities and Local Authorities institution is located in Barcelona, but there are also regional offices in Brussels, Istanbul, Kazan, Ottawa, Rabat, Brasilia, La Paz. I deliberately do not specify in which states these cities are located , because countries are a cartographic illusion. The establishment of "United Cities and Local Authorities" will continue the line of weakening states and strengthening individual cities with the prospect of introducing in each of them a special legal regime in the spirit of London.

2004 - book with faces of the world

In 1962, the first almanac with the self-explanatory title The CIA world factbook was published. This is a reference book about the world, published on a periodic basis. Today, Factbook is an online resource and is updated once a week.

The very next year, in 1963, the famous CIA officer Allen Dulles published his book The Craft of Intelligence. It had something interesting for us: "The intelligence service needs a person who speaks French and Swahili, has a degree in chemical engineering, is unmarried, must be over 35 years of age and less than 185 cm in height. You click on button - and not even forty seconds pass before a machine, similar to those usually used when working with personnel, answers whether such a person exists or not. If the answer is yes, she also tells you everything that is known about him. The same machines are used to sort and group intelligence data itself."

Did you understand? The CIA already had such technologies in 1963. And in 1977, this intelligence community system connected to the Penta- Gon ARPANET network. This is how they began to find frontmen with the necessary biometric data (hair color, eye color, jaw shape, etc.). Later this developed into a separate area - talent agency (talent agency or recruitment agency). In 2009, WME-IMG was founded in California, uniting several media companies and recruitment agencies. WME-IMG regularly receives billions in tranches from banks and funds, and this raises questions. However, the answer to them is that WME-IMG bought the UFC Ultimate Fighting League for $4 billion and the Miss Universe pageant for $20 million. So WME-IMG gained control of what the alpha male and what the alpha female looks like . One of the owners of WME-IMG is the undisputed Mr. X: he is Jewish and the son of one of the important figures of the underground Zionist paramilitary group Irgun.

Add to the above that in 2004 the social network Facebook came onto the scene. Facebook has been added to the CIA Factbook: a book with faces of the world has been added to the book of facts about the world. Legend has it that Facebook was invented by roommates while studying at Harvard University. Harvard, as you know, is both one of the private Ivy League universities and one of the important elements of the ARPANET defense network. Mark Zuckerberg, the frontman of Facebook, attended Harvard, as did Bill Gates, the frontman of Microsoft. On the Internet you can easily find a photo of Zuckerberg, which shows that he has covered the microphone and camera on his laptop. There are good reasons for this.

The fact is that documents published in 2013 by Edward Snowden, who worked for the CIA and NSA, showed that five English-speaking countries (USA, UK, Canada, Australia and New Zealand) cross-spy on each other's citizens and also cross-spy on each other's citizens. share the data received so as not to violate their laws on the privacy of citizens. Their intelligence alliance is called Five Eyes and was a consequence of the UKUSA Agreement.

2007 - a turning point in the history
of mankind

In 2006, the UN General Assembly adopted a resolution declaring May 17 as International Information Society Day. And in January 2007, a fundamental event for the laity took place - the presentation of the first iPhone (i is a pictogram of a person, and therefore iPhone can be translated as "I am a telephone"). Later it turns out that "I am a telephone" is a verbal expression of biodigital convergence. Steve Jobs took the stage for a pompous presentation. He was the frontman of Apple, which was founded by the military-intelligence complex to transfer technology from DARPA.

The year Apple was founded, in 1976, the mystical thriller The Omen was released. In one of the scenes of the film, the photographer shows the main character photographs confirming the touch of otherworldly forces. Combined with the musical accompaniment, the viewer experiences a rush of dopamine. Dopamine is a neurotransmitter; it forms synapses, neural connections in which related information is recorded. And at this very moment the hero stands near the wall on which is depicted a bitten apple, the Apple logo.

The brand logo itself was also not chosen by chance. Firstly, the word apple is one of the first words in the Things - 200 picturable words section of the Basic English dictionary, which has only 850 words to make it easier to teach it to the whole world. Secondly, the apple is depicted as being bitten off so that it is perceived not as an object, but as food. This is how the unconditioned food reflex located in the reptilian brain is activated. The third point is Oxford psycholinguistics. The fact is that the word apple contains the word app - an aberration of the word application. Words reflect the relationships in which concepts are located: in the Apple device there is an application - it is logical.

And the last point I would designate is the bitten apple as a reference to Christian ideology, in particular to the history

riya of Adam and Eve: God forbade them to eat the fruit of the tree of knowledge, for then they would know good and evil. You know how it ended. I will only emphasize that good and evil are ideological concepts. It is also important to note that the Christian religion was used as a reference for Apple's marketing. The stores are austerely similar to churches, have a sacred logo (instead of a cross - an apple), tables with machines look like altars, Steve Jobs is the deity instead of Jesus Christ, and kilometer-long queues for the next new product look like a pilgrimage to a shrine.

If you don't see the similarities listed, they were spread in the media, changing people's perceptions. I even came across a narrative: "Neuroscientists have come to the conclusion that the thought of Apple products affects the brain of a gadget fan in the same way as icons affect a believer." This is part of the information society - the dissemination of information that changes perceptions.

If you rewind a little to the past, it turns out that one of the first Apple devices was a Mac computer: MacBook, MacBook Pro, iMac. The first Mac was introduced in 1984. Legend has it that Mac is short for Macintosh, and Macintosh is a type of apple. In fact, le MAS was one of ARPA's first projects, when the agency was still at the Pentagon. MAC is an acronym that has two decodings: Machine Aided Cognition (cognition using a machine) and Multiple Access Computers (computers with multiple access).

A piece of text from 1990 from the Institute for Defense Analyzes entitled DARPA technical achievements: an historical review of selected DARPA projects : "One of the major achievements of the official The ARPA Information Processing Technologies Division was an MAS project implemented by the Massachusetts Institute of Technology. As part of the large-scale command and control research proposed by the Secretary of Defense and based on the vision of the first Director of the Office/Information Processing Technology Division, Joseph Licklider, the IAC was focused on achieving a new level of human-computer interaction. As part of this broad goal, the program included

The narrower goal is to make simultaneous computer access for many users efficient and cost-effective.

The main result of the MAS program was the large-scale successful development of time sharing technology, which subsequently influenced the design of computer systems for defense and commercial use. Many programs have also been created that are widely used for computer-aided engineering design, graphic manipulation and greatly facilitate the development of artificial intelligence.

In 1962, Joseph Licklider became the first director of ARPA's Information Processing Technology Office/Division. Licklider, who previously led the development of time sharing technology at Bolt, Beranek and Newman, had a broad understanding of the benefits that interactive computing would bring to the military and to society at large.

Licklider saw an excellent opportunity to work on time sharing using the resources that MIT had . In early 1963, the MAS project was created with the participation of a wide range of departments at the Massachusetts Institute of Technology. In time sharing mode, several users from several terminals can simultaneously access the computer. And each user will have the illusion that this is his computer."

To the latter, I would add that the heard word iPhone refers to two concepts: "I am a telephone" and "a telephone with an eye." George Orwell understood back in 1948 that technical means of presenting information would simultaneously be means of collecting information. It's no surprise that Zuckerberg taped over the microphone and camera on his MacBook.

2007 — "Zeitgeist"

In 2007, the famous conspiracy documentary Zeitgeist: the movie ("Zeitgeist"), authored by Peter Joseph, was released. Don't think that the intelligence services

know nothing about him. Joseph is alive and well. When journalist Gary Webb exposed the CIA's scheme to supply cocaine from Latin America to black areas of the United States in order to finance the Nicaraguan contras, he was driven to suicide (first Webb lost his job, then his wife left him, and then, according to the official version, "he shot himself with two shots to the head").

Zeitgeist is one of the first iconic information products of the 21st century. He exposes 9/11, which will dopamine many. Moreover, the "Spirit of the Times" artificially enhances the significance of information. Because of the revelations, the audience feels that now that they "know everything" it will give them something. Not really. Not enough information. Strength is not what you know, but what you can oppose. Remember the boxers who entered the ring against Mike Tyson. Didn't they know what he would do? They knew! They watched his fights, but they could not oppose his speed, technique, or punching power. A person lives under the pressure of circumstances. This is the strength of the West: it has institutions that can create social systems. *And* people, finding themselves in them, adapt one way or another.

In 2004, for example, John Perkins published a book, Confessions of an Economic Hitman, exposing neocolonialism. That year, neocolonialism was already 34 years old, nothing threatened the system , Western financial infrastructure covered almost the entire world, the process was irreversible. Perkins gave away all the secrets of the US government in his interview for the second series of Zeitgeist (2008), and, as you understand, this also did not change anything.

In the first "Spirit of the Times" I would highlight three more points. The first is the revelation of religion, with which the film starts. The information society is highly ideologized. The diversity of ideologies is deliberately increased, and therefore religious ideology is weakened in order to reduce the number of its adherents. The MTV project Madonna, launched in 1983, has been weakening the Catholic Church for decades: Madonna is the Catholic Mother of God (mother of Jesus Christ); Imagine how shocked the Orthodox would be if they saw a prostitute dressing up

as a nun and calling herself the Mother of God. For decades now , news has been spreading massively about cases of pedophilia by Catholic priests. This infiltration against the Catholic Church culminated in the arson of Notre Dame Cathedral in Paris in 2019. The symbol, known throughout the Catholic world, burned on live television just as the Twin Towers burned on 9/11.

These are typical psychological operations. In the mid-1990s, when the West needed to strengthen the newly created center of the hip-hop industry in Atlanta (Georgia), two frontmen of two other hip-hop centers were killed - 2Ras as the alpha rapper of the West Coast of the USA and The Notorious BIG as the alpha -East Coast rapper. Thus, the competing centers were weakened and Atlanta, which was called the Mecca of hip-hop, was put in the forefront in order to expand its reach also among Muslim countries. Rapping is more effective than singing, because in ordinary life singing is inappropriate, and recitative is close to colloquial speech. Orwell described the principle of duckspeak: when a person repeats a phrase a sufficient number of times, it becomes a conditioned reflex and then flies out of him reflexively, like from a machine gun, without comprehension; a person speaks not due to the volitional decision of the brain, but due to reflex contractions of the muscles of the speech apparatus.

The second point of the film "Zeitgeist" I would note is the same anti-consumer ideology that was in the film "Fight Club" (1999). The author of "The Zeitgeist" also condemns the conventional consumer society. He opposes the consumption of material products. It is important to note that the information society is also a consumer society, but it consumes mainly information products, and not material ones, as before.

However, the most interesting point, in my opinion, is the third - chipization. It was because of chipization that I included "The Zeitgeist" in my book in the first place. At the beginning of 2007, on January 9, the world was presented with the world's first touchscreen phone (iPhone). And in the same year, "The Zeitgeist" was released, which was creepy with chipization: the mustachioed Rockefeller is already preparing chips that will be implanted

under the skin of your hands. But why? Because you cannot leave the house without your hand, which means the chip will track your movement always and everywhere. Attention! Guiding question: can you leave the house without a touchscreen phone? In that film, chipization was a distracting scare in the spirit of the information society.

2008 — second transformative event (global financial crisis)

In the fall of 2008, the West orchestrated the global financial crisis. It was preceded by a program of mass distribution of emissions to the Western population. Apparently, the Great Depression was used as a reference for the "Global Financial Crisis" special operation. Just like the Fed in the period 1921-1929. she gave money to Americans, she gave money to Westerners before 2008.

However, something else is important: the crisis happened the next year after the presentation of the first touch phone; due to the crisis, some Western government institutions encountered financial difficulties and were bought by private foundations; The flow of money issued by the Federal Reserve System was gradually switched from the production of material products to the production of information products. Silicon Valley began to flood with emissions to increase the variety of applications for touch phones. The media cited the United States and the dollar as the causes of the global financial crisis.

2009 — bitcoin

The global financial crisis raged for less than five months, and in January 2009 (yes, also in January), the first crypto currency appeared - bitcoin. This is logical: the information society must have an information currency. Later, the variety of cryptocurrencies began to increase. How to weaken states and strengthen multiple cities? It is necessary to discredit national

currencies *and* provide alternative ones - the more of them, the better. Just as a separate Facebook was created for the territory of Eastern Europe - VKontakte, a separate cryptocurrency was created for it - ether (Ethereum). Ether is one of the top 3 cryptocurrencies, and its frontman is Vitalik Buterin. Unlike Leonardo DiCaprio, who is only a measly 25% Russian, Vitalik Buterin is one hundred percent Russian.

Personalized consumption

It's not for nothing that I called the presentation of the touch phone a turning point in the history of mankind. It connects three systems : telecommunications, banking and people. This is Biodigital convergence. I was surprised when I learned that the mobile operator MTS had established its own bank, but when Sberbank established its own cellular communications, everything fell into place. The point at which Western financial infrastructure, cellular communications and people converge is the touch phone. Moreover, decades of various developments of the Western superstate (from technical to social), thousands of man-hours and millions of dollars of the Pentagon agency DARPA have been invested in this small device.

For years I tried to delay buying a touchscreen phone as much as possible. However, in the spring of 2022, I finally got it. What surprised me most was that he would dopamine just by using it - even without any applications. Moving your finger across the screen, changing the picture, is mesmerizing. Unbeknownst to myself, I was wasting dozens of minutes just browsing through the menu. Even in an adult, addiction develops quickly. Keeping your touch phone addiction below a threshold level takes effort. The horror is that all applications are displayed on its screen, because of this they are associated, the useful are mixed with the harmful.

I will not list all the negative impacts of a touch phone on a person and society. Due to the presence of a second signaling

system, man is the most adaptive, and therefore the most suggestible, creature. Through its highly organized nervous tissue, amazing opposites can be associated: even suicide can be presented as something positive, beautiful, heroic, and therefore attractive. This cannot be done with an animal - it lives instinctively and hormonally, does not know the word and will do everything to save its life.

A touch phone gives a person access to a huge database , and therefore his own brain is simplified. I've come across studies showing that just placing a touchscreen phone in a person's field of vision significantly reduces their cognitive abilities. Why think when you can look on the Internet? Logical! The principle described by Orwell: "You will become hollow. And we will fill you with ourselves" becomes even more effective due to the clip thinking generated by the touch phone.

The expression "clip thinking" is associated with video clips, which I have already written about. A more precise term for this concept is discrete consciousness. Video cutting in a clip adapts a person to short-term attention. A person becomes incapable of even focusing attention in the medium term, let alone long term. Long neural chains do not form in his brain. He will never understand a complex topic because large amounts of information simply do not fit together. And these are just the consequences of watching video clips.

What characteristic of a touchscreen phone is one of the most important when purchasing? Speed of work: the faster the better. As a result, the smartphone screen turns into one continuous video clip, in which messengers, photographs, products, faces, animals, children, TV series, news, etc. flash quickly one after another. This is how a discrete consciousness is formed, containing scattered, incoherent fragments from passages, and dooms a person to the inability to think independently. The struggle is to shorten the attention span. I have found research

indicating that the attention span of the average person has decreased from 12 seconds in 2000 to 8 seconds in 2017, which is less than the attention span of an aquarium fish - it can hold it for 9 seconds.

I have called the introduction of the touch telephone a watershed moment in human history mainly because it introduced a fundamental change in the dissemination of information. At first, information was disseminated by printing on paper. The same books, newspapers, magazines were distributed to many people, to society. Then radio was added to the press - also a general distribution of information. Orwell, for example, promoted Basic English and much more while working for the BBC. BBC is an abbreviation for British Broadcast Corporation. Information processing has been general for centuries. Around the mid-20th century, television was added to print and radio. They were all media.

It was on general information processing that strong states stood - the British Empire, Nazi Germany, the USA, the USSR, etc. A country is stronger and more stable the more similar the values, ideals, ideas, and perceptions of its citizens are . What percentage of Soviet citizens knew who Alla Pugacheva was? Almost 100%. What percentage of Soviet citizens knew who Vladimir Vysotsky was? Almost 100%. What percentage of Soviet citizens had values such as education and science? Majority. Citizens of the USSR had approximately the same perception of the world due to general information processing, including education.

But a touch phone is a means of individually presenting information. Because of it, a strong state is impossible, because citizens perceive the world too differently. The same applies to inter-gender interaction, which means fertility - a man and a woman who have different values are unlikely to get along. I was surprised when I met a girl who was a fan of Andrei Chikatilo, but when I met another who asked me how I felt about aliens, I was no longer surprised.

In the information society there is a huge variety of information products and their producers. A person cannot consume everything, and therefore he is forced to choose the information products that he consumes. And personalized consumption through a touch phone is not just the consumption of information. We are talking about any consumption.

Marketplaces (marketplace is a typical Oxford synthetic phrase) maximize the difference in citizens' consumption. When people go to the same grocery store, it brings people together. Firstly, they see other people there, their fellow citizens. Secondly, people can live in different areas of the city, but buy something delicious in stores of the same chain, and then discuss this food, which also brings them closer together. Jews have a concept of "breaking bread with someone"—eating together. Eating together activates archaic tribal instincts. Our ancestors were excited about the fact that they managed to kill a mammoth, and they ate it together with the whole tribe. Now compare this to the marketplace. This is an individual store for one person, and even right on your phone - you don't have to go anywhere. If a person consumes through the marketplace for a long time, he will become highly individualized. This increases the atomization of society. Add to this the algorithms that offer the user a product. After a while, he will stop choosing - he will only buy what the system gives him.

The expression "personalized consumption" can be called a euphemism for the Orwellian principle "You will become hollow. And we will fill you with ourselves." Consumption personalized through a touch phone makes the very existence of a strong state impossible, and is potentially capable of fragmenting society into an atomized population, only living in some territory, which is called something. To this end, the diversity of ideologies is increasing: from a flat/hollow Earth to mirror neurons. Although in relation to them the concept of "micro-ideology" would be more appropriate. Separately, it is necessary to note Satanism. Clumsy Russian propaganda loves to refer to Western Satanism. The fact is that to reduce the population

it is necessary to disseminate appropriate ideas: refusal to bear children, murder, suicide. It is not surprising that the West has included Satanism in its list of promoted ideologies. It's hard for me to name an ideology, other than Satanism, in which death would be a value.

Falsifications

Orwell's Ministry of Truth rewrote history, altered the past. The changes were reflected on the pages of the Times newspaper. A person who remembered that it was different could not prove it, because he can lie, but paper cannot. This principle is based on concealing the institution that falsifies materials. If no one knows what, for example, Oxford is doing, then no one will think that some kind of manipulation is being carried out with the language. Even the Oxford ranking of Word of the year does not raise any questions. The word of 2013 was selfie (taking a photo of yourself on a smartphone). A nomination is perceived as a statement of fact only if one does not understand that the repetition of the word was deliberately increased. This was the information policy.

On today's Internet, not only the past is falsified, but also the present. Hence such concepts as fake news, alternative facts, posttruth. A real fact is abstracted from a series of events and the necessary interpretation is given to it. If you enter the word "factoid" into your personal dictionary, a concept will appear in your psyche that will make life much easier. Let's start with a fact.

A fact is something that actually happened. When they say: "It's not a fact that we will win," the term is used incorrectly. A fact refers to the past, not to the future; a fact is something that happened . The ending "-oid" in the word "factoid" is derived from the Greek and means "-shaped". You might have encountered it in the word "humanoid" (humanoid). Then a factoid is fact-like. The term "factoid" was coined by an American writer in the 1970s

when writing a biography of Marilyn Monroe. As you can imagine, it was full of factoids.

Do you know what definition he himself gave? "A factoid is a fact that did not exist before it appeared in a magazine or newspaper." That is, the event is only in print, it did not happen in reality. Since then the concept has expanded. Today, a factoid is something false dressed up in the form of something reliable. Also, a factoid is a published official message that is accepted as truth due to the fact that it appeared in the media (according to the principle "they can't lie on TV").

As you can see, factoid is a fairly broad concept. I encourage you to add the word "factoid" to your vocabulary. It makes life a lot easier. Especially in the information society. Ideologized science, for example, is based precisely on factoids. Science has become a means of ideology. Real, strictly materialistic science, based on empirical data, has been relegated to closed institutions, such as the Royal Society of London for Improving Natural Knowledge, and ideological science based on factoids and falsifications has been brought to the forefront in most countries of the world , strange experiments, adjustment to a predetermined result and other manipulations.

In my memory there are several interesting examples. In 2014, after what is called the reunification of Crimea with Russia, the use of the word "annexation" increased in the media. I googled what it meant and saw that it was the legal annexation of some territory. After a while, two letters appeared there that changed the meaning of the word to the opposite: illegal annexation of some territory.

The following example is an English-language news story that I came across in 2018: "In Mexico, the Attorney General, as well as at least 160 people from the federal prosecutor's office, including investigators , were chipped. Microchips were inserted under their skin. Chips are needed for two purposes: to gain access to the premises where databases of criminals are stored, and in case these criminals kidnap prosecutors." In 2022, I was preparing

a program about the information society and in connection with Mexico City I wanted to mention chipization. So I noticed that the dating of the news has rolled back ten years, and this despite the fact that even from the photographs it is clear that it is not 2008.

2020 - third transformative event (COVID)

In 2001 (the 9/11 terrorist attacks) and 2011 (the Arab Spring with its happy birthdays), I noticed a pattern: every ten years something significant happens. I was waiting for the next event either in 2020 or 2021. When reports about some kind of virus became more frequent in the media at the end of 2019, I realized that this was it. However, I did not expect this. Moreover, I couldn't even imagine.

Around the mid-2010s, barbershops began to be popularized. Barbershop is also/also a synthetic merger. For this reason alone, it's worth taking a closer look at it: in addition to hair cutting, shaving or beard care, the barbershop offers acupuncture - they do piercings and tattoos. Thus, acupuncture was associated with regular haircuts, ensuring a more lenient acceptance of vaccination. In the Russian Federation, on the eve of the pandemic (in 2018), the Ministry of Communications and Mass Communications was transformed into the Ministry of Digital Development, Communications and Mass Communications. And after the pandemic and its vaccination, the prefix "bio-" was added to digitalization - biodigitalization. Biodigitalization, like digitalization before, is presented in the media as something with no alternative. If one of the scarecrows in favor of digitalization were Hollywood high-tech aliens, hinting: "If we don't digitalize, they will capture us," then for biodigitalization they began to scare us with a virus: "If we don't inject ourselves, it will kill us."

The active phase of propaganda about the horror of the coronavirus was preceded by the increasing frequency of certain concepts in the English-speaking zone: the word of the year according to Oxford in 2018 was the word toxic, and in 2019 (on the eve of the pandemic) - climate emergency.

Studying viruses and manipulating them requires specialists , equipment, and significant funding, and is therefore available to few countries. In this area, the United States has an analogue of DARPA - BARDA. BARDA is an acronym for Biomedical Advanced Research and Development Authority. BARDA is part of the US Department of Health and Human Services. Among other things, it develops medical countermeasures against bioterrorism, including chemical, biological, radiological and nuclear threats, as well as against pandemic influenza and emerging infections. Emerging infections are those that supposedly arise suddenly, unexpectedly.

If you rewind, it turns out that after the launch by the Soviet Union of the first artificial Earth satellite in the history of mankind, the West became seriously concerned about education in the USSR. Sputnik-1 was launched in 1957, and in 1959 in Paris, the NATO military bloc released the secret (recently declassified) "Analytical Note on Education in the USSR." Also, US President John Kennedy summed it up: "The Soviet Union won the space race at a school desk." Western institutions that worked against the USSR also worked against Soviet education. One of the programs to weaken education was the organization of influenza epidemics in Soviet cities.

The flu is not fatal, but spreads quickly through airborne droplets in schools, which are quarantined for at least a week. Thus, a week disappears from the curriculum. After the liquidation of the USSR, the Iron Curtain fell, and therefore influenza viruses became much easier to spread - so the quarantine period was extended. The term "emergent infection" masks deliberate infection through trained agents and special technical means.

Exactly the same principle formed the basis of the coronavirus pandemic. Imagine a line graph that goes up one point per year. This is a conditional indicator of the involvement of people in the information society and the introduction of touch phones. Since 2007

, when the iPhone was introduced, the graph has gradually moved up one point, rising by twelve points by 2019. The COVID pandemic provoked a jump in this graph: instead of one point per year, it began to rise by three. People were intimidated by a terrible virus, forced to stay at home and not go to work or study. People were forced to follow the news and be entertained. Many did both through touch phones, becoming attached to them (biodigital convergence). It was after the pandemic that "burnout" became widespread. The word is an artistic name for the depletion of dopamine reserves, which are consumed by telephone entertainment.

In the period preceding the era of personalized consumption, people imitated those who were called role models. However, the touch phone has so tied a person to itself and so effectively fills his psyche with the necessary ideas and images that a transition has taken place up a level. Role models have become influencers.

"Influencer" from the word influence. If in the era of television vision the role model was on TV or radio, then the influencer (influencer), firstly, is always with you (on the phone), and secondly, influences you using highly effective Western technologies that were developed by scientists: from sociologists to neuroscientists. Due to the prolonged pandemic confinement in homes, biodigital convergence has increased empathy. The user empathizes with the influencer to such an extent that it is as if they are reincarnated as him. It is important that his hormonal levels change.

Can you imagine how effective empathy is for environmentalism? There is no need to give millions of people private cars so they can ride around and get pampered. It is environmentally more efficient to distribute tiny (compared to cars) touchscreen phones so that 1,000,000 users can watch 1 auto blogger ride in 1 car. The same dopamine is produced, but not from your participation, but from empathy. And so it is with all entertainment. I came across an interesting expression: "The Internet is

a database of human intentions." And intention, as you remember from Chapter 1, is a rush of starting dopamine, in the synapses of which the image of the final goal is fixed.

If you read Otto Weininger's book Sex and Character, you will understand how young people are turned into homosexuals and transgenders. However, - homosexuality reached its maximum effectiveness precisely thanks to the information society and its influencers, for whom there is empathy and compassion.

During the pandemic, public places were declared a danger zone. Thus, marketplaces, grocery delivery and telephone entertainment were strengthened. Notice how famously the West first increased the variety of movie theaters for its information processing starting in 1970, and then (fifty years later) decreased their variety through a pandemic. This is an illustration of long-term planning.

It is unlikely that we will ever learn anything about the Western State Planning Committee, but after thinking about it for several years, I came to some assumptions . Let's start with well-known data: several years ago, former New York Mayor Rudy Giuliani flew to Ukraine and received a document from a member of the local parliament indicating that the United States in 2015 carried out about 440 social and political programs in Ukraine for a total of amount of $5.2 billion.

In addition to the fact that the number of programs is shocking, it also surprisingly correlates with the population of Ukraine - almost 44,000,000 people. One program for every 100,000 people. I would not be surprised if the required proportion was studied mathematically and tested in practice; the topic has definitely become cybernated. Global financial institution The World Bank (where former Pentagon chief Colonel Robert McNamara worked from 1968-1981) reports the world's population at 7,888,000,000 (myself included). Divide them by 100,000 and we get 78,880 programs conducted on Earth. Almost 80,000 programs! To finance and monitor the execution of so many programs, not one, but an entire system of supercomputers is needed. They must be located on every continent.

Knowing this cyclopean number of programs, we understand that only a small part of them is global in nature. The coronavirus pandemic was a global program. Countries that did not want to introduce a mask regime, close production and public places were subject to repression. Only in the information society can one throw a tantrum based on exaggerated data and threaten those who do not believe. Coronavirus is primarily an informational phenomenon, not a biological one. The coronavirus is highly ideologized—I even came across people who did not believe in its very existence.

All this is definitely in the spirit of the information society: many of its elements cannot be understood without special equipment, and therefore there is room for interpretation. Many times I asked the rhetorical question "Which brand of electron microscope do you have at home?" in order to push to the conclusion that many phenomena cannot be verified, they can only be believed. I cannot verify whether cryptocurrency works as they say. I can't verify that my messages and calls are truly end-to-end encrypted as WhatsApp tells me they are. And what is end-to-end encryption?

Along with the global COVID program, a (also global) program for the globalization of healthcare was launched. Its goal is to remove the health care systems of so-called sovereign countries from their jurisdictions and place them under the control of the World Health Organization. The WHO has long been controlled by the West, and there is no doubt what it will do with the health of humanity. Read "Limits to Growth", everything is written there.

The global program is also changing the Earth's climate. The media has spent decades trumpeting global warming, which threatens to melt glaciers, raise sea levels and drown innocent people. In fact, it is clear that the process is diametrically opposite - the planet is cooling. However, this is also a global program carried out by the West. Airplanes spray a special substance that darkens the atmosphere, limits the penetration of sunlight and leads to underheating of the Earth's surface. Also used

is provoking volcanic eruptions, which release a substance into the atmosphere that reduces the heating of the Earth by the Sun. Both are presented specifically in the media. Planes with sprayers are presented as terrible chemtrails that negatively affect people's health (which is quite possible), and volcanic eruptions are presented as spontaneous and negatively affecting only air traffic. Cooling the Earth's climate is necessary to reduce global crop yields. The volcano in Iceland, blown up in 2010, was not chosen by chance - its height is 1666 m. The number of the beast is a reference to religious ideology and the book "The Revelation of St. John the Evangelist," which describes the apocalypse - the end of the world, the end of centuries.

You can also see how controls have increased since the pandemic. After 9/11, the USA Patriot Act was adopted in the United States , which entailed the expansion of surveillance of citizens, including the installation of special technical means, such as metal detectors and CCTV cameras. However, the same process was launched in other countries. After the pandemic, there was a surge in this area as well. Touch buttons that have appeared in public places (to open the door, flush the toilet, etc.) are preparing citizens for the fact that in the future their fingerprints will be checked much more often. The scanners will simply be installed in place of the touch buttons. Some doors began to be framed with lighting: it can be white, red, green. This is how a person is prepared for the fact that in the future a door glowing red will be closed for him, but for another it will be green and will let him through. This is an increase in the variety of checkpoints. All that remains is to introduce the criteria for prohibiting admission.

Future 2023-2100

I would like to say that our future is in our hands, but it is not. The West is too organized, and its infrastructure is too spread across the planet. Some people like to point out that only two countries do not have a local central bank regulating Western

emissions, and therefore resource allocation policies , in the neo-colonies: North Korea and Iran.

Moreover, the trend of strengthening corporations and weakening states - continues: corporate frontmen (like Elon Musk and Jeff Bezos) are strengthened and shown in a better light. And the frontmen of states are made into characters like Boris Johnson and Joe Biden, who is similar to the US President from the comedies "Hot Shots" (1991 and 1993). This is how they push to the idea that the state is worse than corporations: corporations are young, modern, and states are old and backward, they must go.

The USA as a state will also be weakened. The information society is precisely a global system and this is its strength. If Soviet propaganda trumpeted that the United States was an imperialist state, then at least it was clear who was opposing you, who to fight against. But in the information society this is incomprehensible. The system is decentralized and controlled by a network of data centers, of which there are so many and they are so widely scattered that it is impossible to destroy them, especially if they are hardly mentioned. Frontmen are brought to the fore, killing them will not change anything.

Most countries in the world will gradually be reduced to at least a nominal state, or at most to complete abolition. Corporations and individual cities (united cities) will be significantly strengthened. Each such city will be governed by a system called local inclusion. Inclusiveness is an Anglicism from inclusiveness. Inclusive capitalism is when everything is included in the ecosystem. Artificial intelligence puppeteers with everything it can: public and personal transport, citizens. He tracks their movements. He sees where people went, when trains, cars, buses, scooters, bicycles went. Based on the data received, AI provides certain information to objects, influencing their actions - information as a means of regulation. This control is disguised. This is done through recommendations and a lot of gentle nudges. The tale of free will does not suffer. The Internet of Things system has been developed for this purpose: a microchip

will not be implanted under the skin of your hand, but it will even be in your toaster, refrigerator, coffee maker, etc.

This was not necessary before the information society , just like plugging a camera into a phone. The camera tracks the user's emotional reactions when consuming content. This is the principle of feedback from cybernetics, it increases the efficiency of management. I have already come across young people (mostly female) who cannot help but make faces. Moreover, the camera allows you to maintain the relevance of the smartphone user's appearance and focus on himself.

The population of cities/major cities/united cities will grow. Each city will live in its own world. In the center of the majority, hardware has already been deployed for high-tech information and financial coercion of residents. Special institutions are already writing long-term social and political programs for most cities, and the population is simply adapting. In some cities there will be a friendly atmosphere, in others there will be banditry and social Darwinism. Most cities will be mixed - with a predominance of one thing.

If you rise from the lowest level to the highest, then at the very bottom there are people who have touch phones as a means of connecting them to the information society, and are also surrounded by chipped objects: transport, household appliances, CCTV cameras. The above is included in the unified management system for each individual city. And the highest level is a system that manages hundreds of such cities scattered throughout the planet. Well-known digitizer and biometrics enthusiast German Gref (Sberbank) reported that "by 2030, about 500,000,000,000 connected devices are predicted, which is 59 times more than the world population." Here the essence of China becomes clear.

China has a special role in the information society. Some people suffering from political science ideology admire China's economic success, attributing it to the

Chinese government. However, it is not. In 1978, just eight years after the start of neocolonialism, China launched a program known in the West as Opening of China. As I already wrote, different countries connected to the global neocolonial system in different ways.

It was the West that made China the world's factory. It was he who cybernized the Chinese industry. It was he who opened his market to Chinese goods, filling the country with his emissions. This, by the way, demonstrates the first-class level of Western planning; its specialists calculated how much time it would take to organize an industrial industry and a port system in China in order to ship products around the clock. Later, China had its own corporations and its own frontmen, analogues of Western ones. And only almost forty years later it becomes clear why China was necessary for the West: who else, besides a billion Chinese, will be able to produce five hundred billion devices to include them in a single global system of the information society?

Artificial intelligence

Artificial intelligence needs to be covered separately. The topic of AI, like many things in the information society, is highly ideological.

Firstly, it is exalted in order to humiliate a person, to convince him that his natural intelligence is worse than artificial computer intelligence. This has some basis. I have already come across an English-language article claiming that food products are getting worse and worse every year due to global warming. However, this is a consciously pursued policy. Referring to the market economy, food products are treated with preservatives that neutralize substances in them that are raw materials for the production of neurotransmitters, mainly dopamine and serotonin. They most influence both the emotional state of people and their brain activity,

programs carried out for its sake. Different territories will differ only in the rate of population decline in them.

If you read the materials of destructive content specialist Andrei Afanasyev, you will learn about a wide variety of information influences that reduce the birth rate and/or life expectancy. War in the Russian understanding (as the Great Patriotic War) has long been outdated. Today's technology makes it possible to force people to kill themselves. Why send soldiers to another country in order to destroy the inhabitants there, if you can process them with information so that they kill themselves?

Neo-business structures

Judging by Hollywood films, it is ideal when chaos, devastation and anarchy reign in the zones between united cities. Then the country already in the planned future is Mexico. There is a civil war going on there. The northern states of Mexico, bordering the US, are not controlled by the government - they are controlled by the cartels. The cartels have their own armies. British bank HSBC has expanded windows at its Mexican branches to allow cartel men to slip suitcases of cash through. The cartels are amazing in their brutality. They commit brutal murders. I found statistics according to which in the border city of Ciudad Juarez, about ten people a day are killed by government officials alone, including police officers.

Neo-business structures are my own conventional name for one of the interesting social phenomena of the future. Attributing them to the future is also conditional, since they already exist. Examples include Latin American criminal groups (including Mexican cartels), pirates (including Somali ones), paramilitary groups (including countries whose existence is supported by private armies, such as the Republic of Somaliland). The diversity of such communities will increase

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